

# INTERNATIONAL BUSINESS

## Master studies



**What we offer is an  
extensive programme of studies,  
an excellent infrastructure  
and a friendly environment.**



**SZKOŁA GŁÓWNA HANDLOWA  
W WARSZAWIE  
WARSAW SCHOOL OF ECONOMICS**

The aim of the programme is to broaden students' knowledge of international business environment and prepare them for careers in international companies, with special focus on Central and Eastern European markets. Intercultural diversity of students combined with the business climate of the top business school in Poland as well as its diversified contacts both with academic and economic institutions all over the world make these studies especially attractive. The courses are fully conducted in English and taught by renowned scholars from Poland and abroad.

The graduates of the **Master's Programme in International Business** will possess profound knowledge of international business environment with a special focus on the Central and Eastern European markets. They will be capable of understanding the rules of running business on international markets and creating sustainable competitive advantage. The graduates will be well prepared to hold managerial positions in international companies especially those conducting business in Central and Eastern Europe. Doing the Master's Programme in International Business students will be able to specialize in:

1. International Business Management.
2. Business in Central and Eastern Europe.

The Master's Programme in International Business is directed to both Polish and international students holding bachelor's degree or higher.

#### CORE COURSES:

Business Law
History of Economic Thought

#### MAJOR COURSES:

Business Ethics
Financial Management
Institutional Economics
International Business
International Business Transactions
International Economics
International Financial Markets
International Logistics
International Marketing
Managerial Accounting
Managerial Economics
Operations Management
Single European Market
Strategic Management
Transnational Corporations

#### COURSES TO BE CHOSEN WITHIN THE FIELD OF STUDY:

Business Environment in Central and Eastern Europe
Business Strategies for Central and Eastern Europe
Corporate Governance
International Financial Management
International Management
Investments Projects Evaluation
Mergers and Acquisitions
Strategic Analysis of European Markets

FEE: EUR 1,800 PER SEMESTER



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