



北京大学
汇丰商学院

Peking University HSBC Business School

课程代码 Course Code:

课程名称 Course Name: Introduction to Chinese Economy

模块 Module, 2016-2017: 2nd module

课程信息 Course Information

教师 Instructor: **Yu Zhou**

办公室 Office: PHBS Building, Room: 705

电话 Phone: 86-755-2661-9829

电邮 Email: yuzhou@phbs.pku.edu.cn

办公时间 Office Hour: by walk in

助教 Teaching Assistant: Pending

电话 Phone:

电邮 Email:

课程安排 Classes:

上课时间 Lectures: Day, Time: Tuesdays and Fridays: 1:30-3:30 pm

上课地点 Venue: PHBS Building, Room 229

课程链接 Course Website: **pending**

If any.

1. 课程介绍 Course Description

1.1 内容 Context

Chinese economy has achieved a continuously high growth since 1978. It attracts the global attention both from the academia and the industry. Recently, there is a rising concern on the sustainability of China's growth as its growth rate has started to slow down after 2008. We hold that the reform and opening is the driving force of Chinese economy since 1978, and Chinese economy still possesses adequate growth potential after 2008. However, the future focus shall be directed to the reform of economic structure and social policies.

This course tries to expand on my above premise, providing a complete picture of the Chinese economy. There are four distinctive features of this course. First, I will use a few lectures covering the basic introduction of Chinese economy. Second, I will invite a few experts specialized in different economic sectors to give us speeches from industrial eyes. Third, I will organize students to visit a few companies and or factories to deepen our understandings of Chinese economy. Fourth, students need to finish term papers and presentations in groups, on topics related to Chinese economy, to help each other to understand Chinese economy more comprehensively.

After this course, students shall obtain a thorough understanding of Chinese economy, as well as gain the skills to find relevant data and form opinions. Preferably, students may find their interested topics for the future research.

1.2 课本与阅读材料 *Textbooks and Reading Materials*: lecture notes will be distributed before classes in any

2. 学习目标 Learning Outcomes

2.1 计划学习成果 *Intended Learning Outcomes*

学习目标 Learning Goals	任务 Objectives	评估 Assessment
1. 我们的学生成为高效沟通者 Our graduates will be effective communicators.	1.1. 我们的学生能编写优质的商务文件和学术类文章。 Our students will produce quality business and research-oriented documents.	Term papers
	1.2. 学生能够以清晰表达他们见解且能够令人信服地解释和捍卫自己的论点。 Students are able to present their ideas and opinions in an effective way. They will be able to explain and defend their argument convincingly.	Term paper presentations
2. 我们的毕业生将具有团队协作能力和领导力 Our graduates will be skilled in team work and leadership.	2.1. 学生将能够领导和参与小组作业、小组讨论和小组演示。 Students will be able to lead and participate in group for projects, discussion, and presentation.	Term papers
	2.2. 学生将接受领导力的多方面培养，如自省、问题识别、矛盾分解和危机应对等。 Students will be trained in key areas of leadership such as self-criticism, problem identification, conflict resolution, and crisis management.	Term papers, visiting companies
3. 我们的毕业生将获得道德和社会责任方面的教育。 Our graduates will be trained in ethics and social responsibility.	3.1. 学生能形成对道德和非道德商业行为及其相应后果的正确认识及判断。 Students will be able to form a proper view and understand the consequence of ethical and unethical business related behaviours.	Case studies
	3.2. 我们的学生将对企业社会责任有清晰的认识。 Our students will have a clear understanding of corporate social responsibility.	Case studies
4. 我们的学生将具有商业理论知识，且能够学以致用，把所学知识应用到商业实务中。 Our graduates will understand the knowledge of business theory and be able to apply their knowledge to business practice.	4.1. 学生能够将理论知识与实践中的核心商业原则相整合。 Students will be able to integrate theoretical knowledge with practices of core business disciplines.	Lecture notes, Term papers
	4.2. 学生将能够提供有见地的建议，并证明其商业附加值。 Students will be able to provide insightful recommendations and demonstrate value addition in a business situation.	Lecture notes, Term papers
5. 我们的毕业生能从全球化角度理解和应用他们学到的商业知识。 Our graduates will have global perspective in understanding and applying their business knowledge.	5.1. 学生能够分辨事件的核心，并在全球商业环境中识别商业机会和危机。 Students will be able to identify the core of an issue, recognize opportunities and threats in a global business environment.	Case studies
	5.2. 学生能够在形成国际商业决策时考虑环境中的动态因素（如文化差异、商业环境和政治风险）。 Students will be able to understand the dynamics of environmental factors (such as cultural differences, the economic environment, and political risk) in formulating international business activities.	Case studies

2.2 课程目标 *Course specific objectives*

After this course, students shall obtain a thorough understanding of Chinese economy, as well as gain the skills to find relevant data and form opinions. Preferably, students may find their interested topics for the future research。

2.3 评估/评分标准 *Assessment/Grading Details*

Attendance: (40%)

Term paper and presentation in groups: (30%)

Final exam (in class): (30%)

2.4 学术诚信与剽窃 *Academic Honesty and Plagiarism*

任何形式的作弊、抄袭现象都将会被报送至学校纪律委员会，且课程分数为零。请学生阅读以下链接进而充分理解“剽窃”的定义。如果仍有疑惑，请随时与教师探讨。<http://courses.dce.harvard.edu/~phils4/honesty.html>

请各位同学按时到达教室，并在课堂上关闭手机或调至静音！

切记在上课期间随意离开教室，以示对任课教师及其他同学的尊重！

It is important for a student's effort and credit to be duly recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honours, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. 主题、教学与测评时间 *Topics, Teaching and Assessment Schedule*

Lectures, Speeches, Field trips, In class Presentations

4. 其他 *Miscellaneous*

We use emails as our basic communication tool. I expect everyone to check their e-mail at least daily. Frequently, time-sensitive announcement will be distributed via emails. Please be sure that you are on the distribution list for the class during the first 2 weeks of the course.

Show courtesy to your classmates and instructor by coming to class on time, turning off your cell phones, and not leaving the classroom during class time.