

<b>Module Name: International Economics and Politics</b>		
Module Code	w.MA.XX.IEP.14HS	
Degree Program and Discipline	<input type="checkbox"/> Banking and Finance <input type="checkbox"/> Business Administration – Specialization in Marketing <input type="checkbox"/> Business Administration – Specialization in Public and Nonprofit Management <input type="checkbox"/> Business Information Technology <input checked="" type="checkbox"/> Management and Law	
Legal Framework	Academic Regulations for MSc in Management and Law of 31 October 2013	
Module Category	Type of Module <input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Consolidation <input type="checkbox"/> Compulsory Elective <input type="checkbox"/> Elective	Module Level <input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input checked="" type="checkbox"/> Advanced <input type="checkbox"/> Specialized
ECTS	6	
Organizational Unit	Department of Business Law	
Module Coordinator	Dr. Regina Betz (betz)	
Deputy Module Coordinator	Prof. Tilman Slembeck, PhD (slem)	
Prerequisite Knowledge	Basic knowledge of economics (systems knowledge in microeconomics and macroeconomics)	
Module Focus (Aspects of Competence Profile Related to Overall Program Objectives)	<ul style="list-style-type: none"> <li>Understanding of economic and economic-political interrelationships</li> <li>International mindset</li> <li>Analytical skills and conceptual ability</li> </ul>	
Primary Module Aim	Students develop the capability to analyze economic frameworks, economic-political developments, and market forces in an international context as well as their effects on corporations; they use this knowledge to propose and explore viable options for action.	
Module Content	<ul style="list-style-type: none"> <li>Economic relationships in a globalized economy</li> <li>Comparative analysis of economic circumstances</li> <li>Market forces using the example of the international energy situation</li> <li>Actors, drivers, and interdependencies of economic policy</li> </ul>	
Competence-Oriented Learning Goals	Students are able to... ... explain complex economic and economic-political relationships in an international context. ... analyze the effects of economic-political development and market forces on enterprises and describe the resulting options for action. ... evaluate the relevance of economic-political developments and market forces as a catalyst for change processes (change drivers) in enterprises. ... formulate and present analyses and evaluations of situations and recommendations for action while working through case studies. ... make themselves familiar with new topic areas related to the international economy and economic policy by immersion in the relevant specialist literature and by experiential learning while working through case studies.	
Links to Other Modules	The module provides background knowledge for the modules “Managing Strategy” and “Managing Change and Innovation”. There is also a partial connection to the module “Research and Methodology” (discussion of economic research methods using examples from the energy sector).	
Method(s) of Instruction	<b>In the Classroom</b> <input checked="" type="checkbox"/> Lectures <input checked="" type="checkbox"/> Interactive instruction <input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Presentation <input checked="" type="checkbox"/> Group project <input checked="" type="checkbox"/> Case studies <input checked="" type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s)	

	<input type="checkbox"/> Others:
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Classroom Attendance Requirement	Presentations			
Type of Instruction	<b>Classroom Instruction</b> (1 x 45 min. lesson = 1 h workload)	<b>Guided Self-Study</b> (1 x 45 min. lesson = 1 h workload)	<b>Autonomous Self-Study</b> (1 x 45 min. lesson = 1 h workload)	
Lecture	15 h			
Exercises	15 h			
Group Instruction	12 h		50 h	
Seminar	12 h			
<b>Total</b>	<b>54 h</b>		<b>50 h</b>	<b>76 h</b>
Performance Assessments	<b>Type</b>	<b>Number</b>	<b>Length (min.)</b>	<b>Evaluation</b>
	<input type="checkbox"/> Written exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Oral exam(s)			<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Talk/oral presentation(s)			<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Paper(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Others:			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<b>Type</b>	<b>Weighting</b>	<b>Form</b>	
	Written exam(s)		<input type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book	
	Oral exam(s)	70%		
	Talk/oral presentation(s)	30%		
	Paper(s)			
	Others:			
	<b>Permitted Resources</b> acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse") <input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):			
Failed Assignments	Students are not entitled to redo or rewrite performance assessments.			
Language of Instruction/Examination	<input type="checkbox"/> German <input checked="" type="checkbox"/> English			
Teaching Materials	<input checked="" type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input checked="" type="checkbox"/> Electronic resources <input checked="" type="checkbox"/> Others: Reader			
Compulsory Reading	Reader			
Recommended Reading	Reading list			
Comments	The module is taught exclusively in English (including the oral exam)			

<b>Module Name: Applied Research Projects</b>		
Module Code	w.MA.XX.PFP.14HS	
Degree Program and Discipline	<input type="checkbox"/> Banking and Finance <input type="checkbox"/> Business Administration – Specialization in Marketing <input type="checkbox"/> Business Administration – Specialization in Public and Nonprofit Management <input type="checkbox"/> Business Information Technology <input checked="" type="checkbox"/> Management and Law	
Legal Framework	Academic Regulations for MSc in Management and Law of 31 October 2013	
Module Category	Type of Module <input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Consolidation <input type="checkbox"/> Compulsory Elective <input type="checkbox"/> Elective	Module Level <input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input checked="" type="checkbox"/> Advanced <input type="checkbox"/> Specialized
ECTS	6	
Organizational Unit	Department of Business Law	
Module Coordinator	Prof. Peter Münch, PhD, attorney-at-law	
Deputy Module Coordinator	Prof. Ursula Sury, attorney-at-law (Lucerne School of Business)	
Prerequisite Knowledge	Knowledge of scientific research and academic writing at BSc level	
Module Focus (Aspects of Competence Profile Related to Overall Program Objectives)	<ul style="list-style-type: none"> <li>▪ Design and completion of a research project (independent piece of work)</li> <li>▪ Application of different research methods</li> <li>▪ Independent immersion in a topic area</li> </ul>	
Primary Module Aim	Students conduct their own research at the MSc level (under the supervision of instructors).	
Module Content	<ul style="list-style-type: none"> <li>▪ Immersion in a subject area</li> <li>▪ Development of a research idea</li> <li>▪ Designing a research plan</li> <li>▪ Data collection and analysis</li> <li>▪ Writing a research report</li> </ul>	
Competence-Oriented Learning Goals	Students are able to...  ... work independently to become familiar with a knowledge area/topic area and acquire the specialist knowledge they need to develop their own solution approaches.  ... apply factual knowledge as well as methodological skills in dealing with practically oriented research questions.  ... evaluate data critically and use appropriate criteria to discuss scientific findings, theories, and models.  ... write a research report or an academic paper on a topic of applied research and development that complies with scientific requirements and is practically-oriented at the same time.  ... acquire the level of knowledge they need in order to deal in a scientifically rigorous manner with a specific topic area.	
Links to Other Modules	The module is closely linked to the module "Research and Methodology". Together, they provide the foundation for the other modules on aspects of research learning.	
Method(s) of Instruction	<b>In the Classroom</b> <input type="checkbox"/> Lectures <input type="checkbox"/> Interactive instruction <input type="checkbox"/> Exercises <input type="checkbox"/> Discussion <input checked="" type="checkbox"/> Presentation <input type="checkbox"/> Group project <input type="checkbox"/> Case studies <input checked="" type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s) <input checked="" type="checkbox"/> Others: individually supervised research	

Classroom Attendance Requirement	Presentations			
Type of Instruction	<b>Classroom Instruction</b> (1 x 45 min. lesson = 1 h workload)	<b>Guided Self-Study</b> (1 x 45 min. lesson = 1 h workload)	<b>Autonomous Self-Study</b> (1 x 45 min. lesson = 1 h workload)	
Lecture			h	
Exercises			h	
Group Instruction			h	
Seminar	5 h	175 h		
<b>Total</b>	<b>5 h</b>	<b>175 h</b>		
Performance Assessments	<b>Type</b>	<b>Number</b>	<b>Length (min.)</b>	<b>Evaluation</b>
	<input type="checkbox"/> Written exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Oral exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Talk/oral presentation(s)			<input type="checkbox"/> Grade <input checked="" type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Paper(s)			<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Others:			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<b>Type</b>	<b>Weighting</b>	<b>Form</b>	
	Written exam(s)		<input type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book	
	Oral exam(s)			
	Talk/oral presentation(s)			
	Paper(s)	100%		
	Others:			
	<b>Permitted Resources</b> acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse") <input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):			
Failed Assignments	Students are not entitled to redo or rewrite performance assessments.			
Language of Instruction/Examination	<input checked="" type="checkbox"/> German <input checked="" type="checkbox"/> English			
Teaching Materials	<input type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input type="checkbox"/> Electronic resources <input checked="" type="checkbox"/> Others: Guidelines			
Compulsory Reading	Guidelines			
Recommended Reading	Reading list			
Comments	The research paper can be written in German, English, or French.			

<b>Module Name: Managing Strategy</b>											
Module Code	w.MA.XX.MS.14HS										
Degree Program and Discipline	<input type="checkbox"/> Banking and Finance <input type="checkbox"/> Business Administration – Specialization in Marketing <input type="checkbox"/> Business Administration – Specialization in Public and Nonprofit Management <input type="checkbox"/> Business Information Technology <input checked="" type="checkbox"/> Management and Law										
Legal Framework	Academic Regulations for MSc in Management and Law of 31 October 2013										
Module Category	<table border="1"> <tr> <td>Type of Module</td><td>Module Level</td></tr> <tr> <td><input checked="" type="checkbox"/> Compulsory</td><td><input type="checkbox"/> Basic</td></tr> <tr> <td><input type="checkbox"/> Consolidation</td><td><input type="checkbox"/> Intermediate</td></tr> <tr> <td><input type="checkbox"/> Compulsory Elective</td><td><input checked="" type="checkbox"/> Advanced</td></tr> <tr> <td><input type="checkbox"/> Elective</td><td><input type="checkbox"/> Specialized</td></tr> </table>	Type of Module	Module Level	<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Basic	<input type="checkbox"/> Consolidation	<input type="checkbox"/> Intermediate	<input type="checkbox"/> Compulsory Elective	<input checked="" type="checkbox"/> Advanced	<input type="checkbox"/> Elective	<input type="checkbox"/> Specialized
Type of Module	Module Level										
<input checked="" type="checkbox"/> Compulsory	<input type="checkbox"/> Basic										
<input type="checkbox"/> Consolidation	<input type="checkbox"/> Intermediate										
<input type="checkbox"/> Compulsory Elective	<input checked="" type="checkbox"/> Advanced										
<input type="checkbox"/> Elective	<input type="checkbox"/> Specialized										
ECTS	6										
Organizational Unit	Department of Business Law										
Module Coordinator	Prof. Jens O. Meissner, PhD (Lucerne Business School)										
Deputy Module Coordinator	Dr. Claudio Cometta										
Prerequisite Knowledge	Knowledge of strategic management at BSc level										
Module Focus (Aspects of Competence Profile Related to Overall Program Objectives)	<ul style="list-style-type: none"> <li>Complex strategy development in an international business environment</li> <li>Business models and business innovation (strategic foresight)</li> <li>Corporate responsibility (CR) from a strategic perspective</li> </ul>										
Primary Module Aim	Students develop the capability to conduct strategic analysis and design strategies in an international business environment, taking into account aspects of corporate responsibility										
Module Content	<ul style="list-style-type: none"> <li>Dealing with scientific approaches and models for strategy development (the “classical” strategy models), business models, and business innovation</li> <li>Practice strategic thinking by working on case studies</li> <li>Acquisition of a tool kit for the development and management of strategy processes and as the basis of strategic decision-making</li> <li>Dealing with the strategic significance of corporate responsibility (CR) based on specific scientific principles</li> </ul>										
Competence-Oriented Learning Goals	<p>Students are able to...</p> <p>... name and explain relevant approaches and models of strategy development and develop their own case-specific solutions, taking into account aspects of CR.</p> <p>... work through complex cases using the non-reductionist method of “thick description”.</p> <p>... know the relevant approaches to the analysis and development of business models and use them in dealing with specific cases in the context of business (model) innovation.</p> <p>... work through internationally oriented case studies in order to establish strategic actions to be taken, develop suitable alternatives, and design strategy development processes.</p> <p>... evaluate strategic decisions with regard to their effects on an enterprise and its environment as well as their social and ethical implications.</p> <p>... formulate and present detailed evaluations of specific situations and possible solutions and strategic alternatives as the basis for strategic decision-making.</p> <p>... estimate the strategic significance of corporate responsibility and distinguish between different strategic options.</p> <p>... make themselves familiar with new topic areas related to strategy and CR by immersion in the relevant specialist literature and by experiential learning while working through case studies.</p>										
Links to Other Modules	This module is closely linked to the module “Managing Change and Innovation”, which continues by discussing the implementation of strategic requirements.										
Method(s) of Instruction	<b>In the Classroom</b> <input checked="" type="checkbox"/> Lectures <input checked="" type="checkbox"/> Interactive instruction <input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Presentation										

	<input checked="" type="checkbox"/> Group project <input checked="" type="checkbox"/> Case studies <input checked="" type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s) <input type="checkbox"/> Others:
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Classroom Attendance Requirement	Presentations			
Type of Instruction	<b>Classroom Instruction</b> (1 x 45 min. lesson = 1 h workload)	<b>Guided Self-Study</b> (1 x 45 min. lesson = 1 h workload)	<b>Autonomous Self-Study</b> (1 x 45 min. lesson = 1 h workload)	
Lecture	15 h		h	
Exercises	15 h		h	
Group Instruction	12 h		50 h	
Seminar	12 h		h	
<b>Total</b>	<b>54 h</b>		<b>50 h</b>	
Performance Assessments	<b>Type</b>	<b>Number</b>	<b>Length (min.)</b>	<b>Evaluation</b>
	<input checked="" type="checkbox"/> Written exam(s)			<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Oral exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Talk/oral presentation(s)			<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Paper(s)			<input type="checkbox"/> Grade <input checked="" type="checkbox"/> Pass/fail
	<input type="checkbox"/> Others:			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<b>Type</b>	<b>Weighting</b>	<b>Form</b>	
	Written exam(s)	75%	<input checked="" type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book	
	Oral exam(s)			
	Talk/oral presentation(s)	25%		
	Paper(s)			
Others:				
<b>Permitted Resources</b> acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse") <input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):				
Failed Assignments	Students are not entitled to redo or rewrite performance assessments.			
Language of Instruction/Examination	<input type="checkbox"/> German <input checked="" type="checkbox"/> English			
Teaching Materials	<input checked="" type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input checked="" type="checkbox"/> Electronic resources <input checked="" type="checkbox"/> Others: Reader			
Compulsory Reading	Reader			
Recommended Reading	Reading list			
Comments	The module is taught exclusively in English			

<b>Module Name: Regulation and Competition</b>		
Module Code	w.MA.XX.RC.14HS	
Degree Program and Discipline	<input type="checkbox"/> Banking and Finance <input type="checkbox"/> Business Administration – Specialization in Marketing <input type="checkbox"/> Business Administration – Specialization in Public and Nonprofit Management <input type="checkbox"/> Business Information Technology <input checked="" type="checkbox"/> Management and Law	
Legal Framework	Academic Regulations for MSc in Management and Law of 31 October 2013	
Module Category	Type of Module <input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Consolidation <input type="checkbox"/> Compulsory Elective <input type="checkbox"/> Elective	Module Level <input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input checked="" type="checkbox"/> Advanced <input type="checkbox"/> Specialized
ECTS	6	
Organizational Unit	Department of Business Law	
Module Coordinator	Prof. Peter Münch, PhD	
Deputy Module Coordinator	Prof. Andreas Abegg, PhD / Prof. Patrick Krauskopf, PhD	
Prerequisite Knowledge	Knowledge of public commercial law and competition law at BSc level	
Module Focus (Aspects of Competence Profile Related to Overall Program Objectives)	<ul style="list-style-type: none"> <li>▪ Dealing with aspects of public commercial law in an international business environment (using the example of construction, environmental, and energy law)</li> <li>▪ Advanced understanding of state regulatory methods (using the example of capital market and financial law)</li> <li>▪ Managing challenging aspects of competition law and submission law in an international business environment (competition compliance)</li> </ul>	
Primary Module Aim	Students acquire the knowledge and the ability to deal competently with state regulations as well as with the requirements of competition law in an international context.	
Module Content	<ul style="list-style-type: none"> <li>▪ Comparative analysis of aspects of public law and competition law / critical exploration of underlying concepts</li> <li>▪ Examination of issues to be clarified and action to be taken in the context of state regulation and competition law while working through case studies</li> <li>▪ Acquisition of specialist knowledge of construction, environmental, and energy law, capital market and financial law, and competition and submission law</li> </ul>	
Competence-Oriented Learning Goals	<p>Students are able to...</p> <p>... explain the typical challenges of public law and competition law in the context of cross-border business activities and develop their own solutions to problems related to specific situations.</p> <p>... establish issues to be clarified and actions to be taken in specific situations, integrate legal aspects into strategic decisions, and apply compliance instruments while working through relevant case studies.</p> <p>... conduct comparative legal analysis of issues of public and competition law and evaluate these critically, both from a corporate perspective as well as with regard to economic, social, and ethical implications.</p> <p>... formulate and present assessments of situations, recommendations for action, and statements aimed at different stakeholder groups.</p> <p>... make themselves familiar with new topic areas related to public commercial law and competition law by immersion in the relevant specialist literature and by experiential learning while working through case studies.</p>	
Links to Other Modules	The content of this module is linked to that of the modules “Legal Risk Management and Corporate Governance” and “Managing Strategy”. There is also a link to the module “Regulation and Competition”.	

Method(s) of Instruction	<b>In the Classroom</b> <input checked="" type="checkbox"/> Lectures <input checked="" type="checkbox"/> Interactive instruction <input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Presentation <input checked="" type="checkbox"/> Group project <input checked="" type="checkbox"/> Case studies <input checked="" type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s) <input type="checkbox"/> Others:
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Classroom Attendance Requirement	Presentations			
Type of Instruction	<b>Classroom Instruction</b> (1 x 45 min. lesson = 1 h workload)	<b>Guided Self-Study</b> (1 x 45 min. lesson = 1 h workload)	<b>Autonomous Self-Study</b> (1 x 45 min. lesson = 1 h workload)	
Lecture	15 h		h	
Exercises	15 h		h	
Group Instruction	12 h		50 h	
Seminar	12 h		h	
<b>Total</b>	<b>54 h</b>		<b>50 h</b>	<b>76 h</b>
Performance Assessments	<b>Type</b>	<b>Number</b>	<b>Length (min.)</b>	<b>Evaluation</b>
	<input checked="" type="checkbox"/> Written exam(s)			<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input type="checkbox"/> Oral exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Talk/oral presentation(s)			<input type="checkbox"/> Grade <input checked="" type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Paper(s)			<input type="checkbox"/> Grade <input checked="" type="checkbox"/> Pass/fail
	<input type="checkbox"/> Others:			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<b>Type</b>	<b>Weighting</b>	<b>Form</b>	
	Written exam(s)	100%	<input checked="" type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book	
	Oral exam(s)			
	Talk/oral presentation(s)			
	Paper(s)			
Others:				
<b>Permitted Resources</b> acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse") <input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):				
Failed Assignments	Students are not entitled to redo or rewrite performance assessments.			
Language of Instruction/Examination	<input type="checkbox"/> German <input checked="" type="checkbox"/> English			
Teaching Materials	<input checked="" type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input checked="" type="checkbox"/> Electronic resources <input checked="" type="checkbox"/> Others: Reader			
Compulsory Reading	Reader			
Recommended Reading	Reading list			
Comments	The module is taught exclusively in English (including the oral exam)			



<b>Module Name: International Labor and Social Security Law</b>		
Module Code	w.MA.XX.ILSSL.14HS	
Degree Program and Discipline	<input type="checkbox"/> Banking and Finance <input type="checkbox"/> Business Administration – Specialization in Marketing <input type="checkbox"/> Business Administration – Specialization in Public and Nonprofit Management <input type="checkbox"/> Business Information Technology <input checked="" type="checkbox"/> Management and Law	
Legal Framework	Academic Regulations for MSc in Management and Law of 31 October 2013	
Module Category	Type of Module <input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Consolidation <input type="checkbox"/> Compulsory Elective <input type="checkbox"/> Elective	Module Level <input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input checked="" type="checkbox"/> Advanced <input type="checkbox"/> Specialized
ECTS	6	
Organizational Unit	Department of Business Law	
Module Coordinator	Sara Licci, Attorney-at-Law	
Deputy Module Coordinator	Prof. Peter Münch, PhD, attorney-at-law	
Prerequisite Knowledge	HR Management as well as Labor and Social Security Law at BSc level	
Module Focus (Aspects of Competence Profile Related to Overall Program Objectives)	<ul style="list-style-type: none"> <li>▪ Dealing with the implications of labor law and social insurance law for strategic projects and change processes</li> <li>▪ Advanced knowledge of regulatory methods of labor law and social insurance law in different countries</li> </ul>	
Primary Module Aim	Students acquire the knowledge and the skills to competently deal with the implications of labor law and social security law for strategic projects and change processes in an international context.	
Module Content	<ul style="list-style-type: none"> <li>▪ Conducting comparative legal analysis of frameworks of labor law and social security law / critical evaluation of their fundamental concepts</li> <li>▪ Assessing the need for clarification and action in the context of working on case studies on aspects of labor and social security law</li> <li>▪ Acquiring specialist knowledge on specific questions of international labor and social security law</li> </ul>	
Competence-Oriented Learning Goals	Students are able to...  ... explain typical challenges in terms of labor and social security law of cross-border business activities, in particular in the context of corporate restructuring and international staff mobility, and develop their own problem-solving approach.  ...do case studies in the course of which they evaluate the need for legal clarification and action, integrate legal aspects into strategic decisions, and apply compliance instruments.  ... analyze and evaluate frameworks of labor and social security law in different countries, from an entrepreneurial perspective as well as with regard to economic, social, and ethical implications.  ... formulate and present assessments of situations, recommendations for action, contract documents, regulations, and announcements aimed at different stakeholder groups.  ... study the specialist literature and do case studies to gain more in-depth knowledge on new areas of labor and social security law.	
Links to Other Modules	In terms of content, the module has links to the following modules: "Governance", "Managing Strategy", and "Managing Change and Innovation".	
Method(s) of Instruction	<b>In the Classroom</b> <input checked="" type="checkbox"/> Lectures <input checked="" type="checkbox"/> Interactive instruction <input checked="" type="checkbox"/> Exercises <input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Presentation <input checked="" type="checkbox"/> Group project <input checked="" type="checkbox"/> Case studies <input checked="" type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s) <input type="checkbox"/> Others:	

Classroom Attendance Requirement	Presentations			
Type of Instruction	<b>Classroom Instruction</b> (1 x 45 min. lesson = 1 h workload)	<b>Guided Self-Study</b> (1 x 45 min. lesson = 1 h workload)	<b>Autonomous Self-Study</b> (1 x 45 min. lesson = 1 h workload)	
Lecture	15 h			
Exercises	15 h			
Group Instruction	12 h		50 h	
Seminar	12 h			
<b>Total</b>	<b>54 h</b>		<b>50 h</b>	<b>76 h</b>
Performance Assessments	<b>Type</b>	<b>Number</b>	<b>Length (min.)</b>	<b>Evaluation</b>
	<input type="checkbox"/> Written exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Oral exam(s)	1	20	<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Talk/oral presentation(s)	1		<input type="checkbox"/> Grade <input checked="" type="checkbox"/> Pass/fail
	<input checked="" type="checkbox"/> Paper(s)			<input type="checkbox"/> Grade <input checked="" type="checkbox"/> Pass/fail
	<input type="checkbox"/> Others:			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail
	<b>Type</b>	<b>Weighting</b>	<b>Form</b>	
	Written exam(s)		<input type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book	
	Oral exam(s)	100%		
	Talk/oral presentation(s)			
	Paper(s)			
	Others:			
	<b>Permitted Resources</b> acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse") <input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):			
Failed Assignments	Students are not entitled to redo or rewrite performance assessments.			
Language of Instruction/Examination	<input type="checkbox"/> German <input checked="" type="checkbox"/> English			
Teaching Materials	<input checked="" type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input checked="" type="checkbox"/> Electronic resources <input checked="" type="checkbox"/> Others: Reader			
Compulsory Reading	Reader			
Recommended Reading	Reading list			
Comments	The module is taught exclusively in English (including the oral exam)			

<b>Module Name: Scientific Exchange and International Conference</b>		
Module Code	w.MA.XX.SEIC.14HS	
Degree Program and Discipline	<input type="checkbox"/> Banking and Finance <input type="checkbox"/> Business Administration – Specialization in Marketing <input type="checkbox"/> Business Administration – Specialization in Public and Nonprofit Management <input type="checkbox"/> Business Information Technology <input checked="" type="checkbox"/> Management and Law	
Legal Framework	Academic Regulations for MSc in Management and Law of 31 October 2013	
Module Category	Type of Module <input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Consolidation <input type="checkbox"/> Compulsory Elective <input type="checkbox"/> Elective	Module Level <input type="checkbox"/> Basic <input type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input checked="" type="checkbox"/> Specialized
ECTS	9	
Organizational Unit	Department of Business Law	
Module Coordinator	Prof. Peter Münch, PhD, attorney-at-law	
Deputy Module Coordinator	Prof. Ursula Sury, attorney-at-law (Lucerne School of Business)	
Prerequisite Knowledge	Knowledge from the module “Research and Methodology”	
Module Focus (Aspects of Competence Profile Related to Overall Program Objectives)	Development of competencies enabling students to participate in the scientific discourse with regard to practically relevant research findings, in particular: <ul style="list-style-type: none"> <li>▪ The ability to give a presentation in a scientific context and discuss its contents with experts at a symposium</li> <li>▪ The ability to write a paper for publication in a scientific journal</li> </ul>	
Primary Module Aim	Students actively participate in preparing, organizing, and conducting the exchange of scientific research results by experts at an international symposium.	
Module Content	<ul style="list-style-type: none"> <li>▪ Planning and organizing a scientific symposium for experts from several countries</li> <li>▪ Preparing and giving a scientific presentation</li> <li>▪ Actively participating in the discussion among experts at the symposium</li> <li>▪ Writing a journal article</li> </ul>	
Competence-Oriented Learning Goals	Students are able to...  ... familiarize themselves with a new knowledge/topic area and acquire the expertise needed to develop their own solution approaches.  ... make their own contribution to the preparation and organization of a scientific symposium and use their own research findings to prepare and give a scientific presentation at said symposium.  ... competently discuss research findings, research-based theories and models, as well as their practical applications in a panel of experts at the symposium.  ... take part in the scientific discourse by publishing a journal article on a topic of applied research and development.	
Links to Other Modules	The module builds on the module “Research and Methodology” as one of the modules covering aspects of research learning.	
Method(s) of Instruction	<b>In the Classroom</b> <input type="checkbox"/> Lectures <input type="checkbox"/> Interactive instruction <input type="checkbox"/> Exercises <input type="checkbox"/> Discussion <input checked="" type="checkbox"/> Presentation <input type="checkbox"/> Group project <input type="checkbox"/> Case studies <input checked="" type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s) <input checked="" type="checkbox"/> Preparing and organizing an international symposium; preparing and giving a scientific	

	presentation; actively participating in a panel of experts at the symposium; writing a journal article				
Classroom Attendance Requirement	Presentations				
Type of Instruction	<b>Classroom Instruction</b> (1 x 45 min. lesson = 1 h workload)	<b>Guided Self-Study</b> (1 x 45 min. lesson = 1 h workload)	<b>Autonomous Self-Study</b> (1 x 45 min. lesson = 1 h workload)		
Lecture	h	h			
Exercises	h	h			
Group Instruction	h	h			
Seminar	10 h	h			
<b>Total</b>	<b>10 h</b>	<b>260 h</b>	<b>h</b>		
Performance Assessments	<b>Type</b>	<b>Number</b>	<b>Length (min.)</b>	<b>Evaluation</b>	
	<input type="checkbox"/> Written exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail	
	<input type="checkbox"/> Oral exam(s)			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail	
	<input checked="" type="checkbox"/> Talk/oral presentation(s)	1	15	<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail	
	<input checked="" type="checkbox"/> Paper(s)	1		<input checked="" type="checkbox"/> Grade <input type="checkbox"/> Pass/fail	
	<input type="checkbox"/> Others:			<input type="checkbox"/> Grade <input type="checkbox"/> Pass/fail	
	<b>Type</b>	<b>Weighting</b>	<b>Form</b>		
	Written exam(s)		<input type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book		
	Oral exam(s)				
	Talk/oral presentation(s)	50%			
	Paper(s)	50%			
	Others:				
	<b>Permitted Resources</b> acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse") <input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):				
	Failed Assignments	Students are not entitled to redo or rewrite performance assessments.			
	Language of Instruction/Examination	<input checked="" type="checkbox"/> German <input checked="" type="checkbox"/> English			
Teaching Materials	<input type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input type="checkbox"/> Electronic resources <input checked="" type="checkbox"/> Guidelines				
Compulsory Reading	Guidelines				
Recommended Reading	Reading list				
Comments	The international symposium is held in English. The publication can be written in German, English, or French.				