

Course title: International Management

Instructor: Christer Ljungwall

Time: Mon 6:30-9:20pm & Tue 15:30-18:20

Room: PHBS 321

Purpose

The purpose of the course is that students will develop a basic knowledge of organization and leadership in a global context that is based on both theoretical and empirical perspectives.

Contents

This is a course on organization and management with a focus on the challenges and complexity of globalization. In order to provide a theoretical foundation, the course will begin with an historical review of traditional leadership and organizational theories. The aim of the course is for students to study organization and leadership theory from a global perspective with a focus on sustainability, diversity, communication and culture.

Learning outcomes

After completing the course students will be able to:

1. Demonstrate basic knowledge of different organizational and leadership

perspectives.

2. Explain and discuss globalized leadership in relation to the courses central concepts.
3. Demonstrate an understanding of organizations and their environment and how they affect each other.
4. Apply theoretical based knowledge to analyze and develop solutions for problems linked to globalization, from an organizational and management perspective.
5. Critically relate to discourses on global leadership.
6. Contribute constructively to discussions, project and group work.

Learning activities

Lectures, individual assignments, case studies, project work including written reports and oral presentation / reporting, seminars and tutorials.

Assessments

- Individual written examination. Credits: N/A
- Individual and group-based project including written and oral presentation/ reporting. Credits: N/A

Grading system

N/A

Course literature and other teaching materials

- Deresky, H. (2016). *International Management: Managing Across Borders and Cultures* (9th edition). Pearson Education Limited, Harlow.

Reference literature

- Booth, W. C., Colomb, G. G. & Williams, J. M. (2008). *The craft of research*. University of Chicago Press.
- Gooderham, P., Grøgaard, B. & Nordhaug, O. (2013). *International Management: Theory and Practice*, Edward Elgar Publishing Limited.