



北京大學
汇丰商学院

Peking University HSBC Business School

Course Code Introduction to Chinese Economy 2nd Module, 2017-2018

Course Information

Instructor: Cuifen Weng

Office: PHBS Building, Room 617

Phone: 86-755-2603-9259

Email: cui fen.weng@phbs.pku.edu.cn

Office Hour: Monday 15:30-16:30, Thursday 15:30-16:30

Teaching Assistant: TBC

Phone:

Email:

Classes:

Lectures: Monday and Thursday, 13:30-15:20

Venue: PHBS Building, Room 231

Course Website:

All course related announcements, reading materials, and assignments will be posted at CMS.

http://cms.phbs.pku.edu.cn/claroline/course/index.php?cid=17GR_001

(Login to CMS and search for "Introduction to Chinese Economy")

1. Course Description

1.1 Context

Course overview:

Chinese economy has achieved a continuously high growth since 1978. It attracts global attention from both the academia and the industry. This course aims to provide a comprehensive picture of Chinese economy. Five general topic groups will be covered, including history of the Chinese economy, a general discussion of economic transition, macroeconomic issues, financial system, and China in the world economy. Students will also have the opportunities to visit a few representative companies to deepen their understandings of Chinese economy. Finally, a group project allows students to research on topics related to Chinese economy and develop teamwork spirits, communication skills, and leadership.

After this course, students shall obtain a thorough understanding of Chinese economy, as well as gain the skills to find relevant data and form opinions. Preferably, students may find their interested topics for the future research.

Prerequisites:

N.A.

1.2 Textbooks and Reading Materials

Textbook: Naughton, Barry. *The Chinese Economy: Transitions and Growth*. MIT Press, 2007.

Lecture notes and other reading materials, if any, will be available at the course website before each class.

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	YES. Group projects
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	YES. Group projects, final exam
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	YES. Group projects
	2.2. Students will be able to apply leadership theories and related skills.	YES. Group projects, company visit, in-class discussion
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	YES. In-class discussion
	3.2. Our students will practice ethics in the duration of the program.	YES. Group projects, company visit, in-class discussion
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	YES. Lecture notes, company visits
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	YES. Lecture notes, quizzes
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	YES. Lecture notes, company visit, in-class discussion, group projects
	5.3. Our students will demonstrate competency in critical thinking.	YES. Group projects, final exam

2.2 Course specific objectives

After this course, students shall obtain a thorough understanding of Chinese economy, as well as gain the skills to find relevant data and form opinions. Preferably, students may find their interested topics for the future research.

2.3 Assessment/Grading Details

Assessment task	Weight	Length	Due date
Class attendance and participation	15%	In class	Class time
Quiz 1	5%	10 min.	In class
Quiz 2	5%	10 min.	In class
Quiz 3	5%	10 min.	In class
Group project	40% (written report 20%, presentation 20%)	Written report: 2000 words Presentation: 20 min.	Written report: 03/01/2018 (submit a soft copy via CMS) Presentation: 04, 08 and 11/01/2018
Final exam	30%	2 hours	18/01/2018 1.00pm-3.00pm

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule (tentative)

Date	Topic	Readings
16/11/2017	Course overview; Geography and History	Chapters 1 & 2
20/11/2017	The Socialist Era, 1949-1978	Chapter 3
23/11/2017	Economic Transition: strategy, process, and achievements	Chapters 4-6
27/11/2017	Population, Labor Markets, and Human Capital	Chapters 7 & 8
30/11/2017	The Rural Economy	Chapters 10-12
04/12/2017	Reform and Restructuring in the Corporate Sector	Chapters 13 & 14
07/12/2017	Fiscal, Monetary, and Exchange Rate Policies	Chapter 18; Corden, W. M. (2009). China's exchange rate policy, its current account surplus and the global imbalances. <i>Economic Journal</i> , 119(541), F430-F441.
11/12/2017	Financial System	Chapter 19
14/12/2017	International Trade and Foreign Investment	Chapters 16 & 17
20/12/2017	Technology Policy and the Knowledge-based Economy	Chapter 15; Reading materials on Fintech and shared economy in China will be available at CMS
21/12/2017	Company visit (tentative)	
25/12/2017	Company visit (tentative)	
28/12/2017	Company visit (tentative)	
03/01/2018	Company visit (tentative)	
04/01/2018	Presentations	
08/01/2018	Presentations	
11/01/2018	Presentations	
15/01/2018	Course Review and Exam Preparation	

4. Miscellaneous

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Make sure to check the course website frequently.

Show courtesy to your classmates and instructor by coming to class on time and switching your cell phones into silence mode during class.