

# Professor Haifeng Huang

Peking University HSBC Business School

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University Town, Shenzhen, Guangdong, China 518055

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## EDUCATION

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**1992-2000**

**Humboldt University, Berlin, Germany**

Doctor of Philosophy in Economic Transition

Focus: Economic Policy, Environmental Economics, China Studies,

International Cooperation and CSR

Visiting Scholar at University of Hawaii (1993)

**1991-1992**

**Johns Hopkins University-Nanjing University Center for Chinese and American Studies, Nanjing, PRC**

Graduate Program in International Economics

Major: Economics

**1988-1991**

**Peking University, Beijing, PRC**

**The School of Economics**

International Economics

Major: Economics

**1979-1983**

**Dalian Jiaotong University, Dalian, PRC**

Bachelor of Science

Major: Material Science

## CERTIFICATES

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- December 13<sub>2</sub> 2016      **Certified Green Project Manager and Trainer**
- *Organizer: GPMG Accreditation Board*
  - *Location: Beijing, PR China*
- June- 16<sub>2</sub> 2016      **Climate Reality Leadership Corps. The Climate Reality Project**
- *Organizer: GPMG Accreditation Board*
  - *Teacher: Chairman Al Gore (former vice president of the United States)*
  - *Location: Shenzhen, Guangdong, PR China*
- December 3-6<sub>2</sub> 2012      **The Assurance of Learning Seminar and the Business Accreditation Seminar**
- *Organizer: AACSB International*
  - *Location: Guangzhou, Guangdong, PR China*
- May-June 2007      **UNEP, Wuppertal Institute and the China Ministry of Environmental Protection Expert Courses on the Circular Economy**
- *Organizer: Ministry of Environmental Protection, PR China*
  - *Location: Beijing, PR China*
  - *UNEP: the United Nations Environment Programme*
- May-July 2004      **Enterprise and Investment Lawyers Courser**
- *International Development Law Organization (IDLO)*
  - *Rome, Italy*
- August-September 2003 **WTO Expert Training Courses**
- *International Development Law Organization (IDLO)*

- *Sydney, Australia*

## ACADEMIC APPOINTMENTS

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2012-present	<b>Peking University HSBC Business School</b> <b>Director of Research Center for the Green Economy</b> Shenzhen, Guangdong, China Professor for Master Program (Full Time) Current Position: Assistant Dean
2003-2011	<b>Beijing University of Technology</b> <b>Director of Research Center for the Economic Transition</b> Beijing, China Professor and Supervisor for Doctoral and Master Program (Full Time) Visiting Scholar at University of California, Santa Barbara
2002-2003	<b>Beijing WTO Affairs Research &amp; Consulting Center</b> Beijing, China Deputy Director/Research Fellow (Full Time)
2000-2002	<b>Free University in Berlin</b> Berlin, Germany Project Research Fellow
1986-1988	<b>Sichuan Academy of Social Sciences</b> <b>Regional Economies Research Institute</b>

Chengdu, Sichuan, China

Associate Research Fellow (Full Time)

## PROFESSIONAL APPOINTMENTS

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1998-1999

**Harting Co., Ltd.**

Espelkamp, Germany

Product Manager (Full Time)

1983-1986

**CRRC Chengdu Co., Ltd.**

**Science and Technology Institute**

Chengdu, Sichuan, China

Practice Engineer (Full Time)

## RESEARCH

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### Publications (English)

Huang, H. and Wang, T. (2017). The Total-Factor Energy Efficiency of Regions in China: Based on Three-Stage SBM Model. *Sustainability*. 2017: 9(9). Accepted: 18 Sep. 2017, Published: 19 Sep. 2017. (See:<http://www.mdpi.com/2071-1050/9/9/1664/htm>)

Huang, H., Sheng, C. & Barg, J. (2017). Advocacy Coalition of Green Economy and its Influence on Government Policy in China. *Routledge Handbook Environmental Policy in China*. Sternfeld, E. (Ed.). Routledge (London and New York). pp. 57-67.

Huang, H. and Zhao, Z. (2016). The Influence of Political Connection on Corporate Social Responsibility — Evidence from Listed Private Companies in China, *International Journal of Corporate Social Responsibility*. Springer (Heidelberg, New York and London). (2016) 1:9.

Huang, H. and others (2016). China-ASEAN Green Development in Practice. China- ASEAN Environment Outlook 1 Towards Green Development. China-ASEAN Environmental Cooperation Center. China Environmental Science Press (China). pp. 152-193.

Huang, H. and Shen, C. (2015). The Opportunities and Challenges of Sino-German CSR Cooperation. Sustainable Development and CSR in China. Schmid\_Peter, R. and others (Eds.). Springer. pp.31-42.

Huang, H. and others (2014). Comparing Energy Policies of China and the United States. Renewable Energy in China: Towards a Green Economy. Liu, M., Henry, M. and Huang, H. (Eds.). Enrich Professional Publishing (S) Private Limited. Volume 1, pp. 143-160. (third author)

Huang, H. and Sun, Y. (2014). Green Investment in Wind Energy. Renewable Energy in China: Towards a Green Economy. Liu, M., Henry, M. and Huang, H. (Eds.). Enrich Professional Publishing (S) Private Limited. Volume 2, -pp. 122-156.

Huang, H. and Liu, Z. (2014). Green Investment in Solar Energy. Renewable Energy in China: Towards a Green Economy. Liu, M., Henry, M. and Huang, H. (Eds.). Enrich Professional Publishing (S) Private Limited. Volume 2, -pp. 156-182.

Huang, H. and Li, J. (2012). Economic Management for Sustainable Development. Management Innovation and Public Policy. Scientific Research Publishing (USA). pp.2161-2165. (second author)

Huang, H. and Gao, N. (2011). Study on Industry Energy Saving in China's economic Transformation. Green Economy and its Implementation in China. Liu, M., Ness, D. and Huang, H. (Eds.). Enrich Professional Publishing (S) Private Limited (-Singapore). pp.141-150.

Huang, H., Edmondson, T. and Tylecote, R. (2011). China's Environmental Challenges: the Role of International Collaboration. Green Economy and its Implementation in China. Liu, M., Ness, D. and Huang, H. (Eds.). Enrich Professional Publishing (S) Private Limited (-Singapore). pp.301-314. (third author)

Huang, H. (2011). The Road to a Green Economy in China. Green Economy and its

Implementation in China. Liu, M., Ness, D. and Huang, H. (Eds.). Enrich Professional Publishing (S) Private Limited (Singapore). pp.341-357.

Huang, H. and others (2010). Chinese Environmental Innovation Policy: Retrospect and Prospect. Competing for Global Innovation Leadership: Innovation Systems and Policies in the USA, Europe and Asia. Rainer Frietsch and Margot Schueller (Eds.). Fraunhofer Verlag (Germany). pp.265-278.

Huang, H. and others (2008). The Impact of Innovation Strategy in China: from European and Chinese Perspectives. Competition and Partnership: Key Issues of Economic and Trade Relations between China and EU. Shi, S. (Ed.). University of International Business & Economics Press (China). pp. 311-324.

Huang, H. and Zhu, Z. (2007). The Cultural Integration in the Process of Cross-Border Mergers and Acquisitions. International Management Review. Vol. 3 No. 2. pp.40-44. (second author)

Huang, H. and others (2005). Systematic Economy Analysis on the Construction of Circular Economy Framework. Environmental Protection. No. 8. pp. 68-72.

Huang, H. (2004). Online Trading in China's Securities Industry. China: an Economics Research Study Series. Volume 1 (A Fresh Perspective). Eastern Universities Press. pp. 107-324.

Huang, H. and others (2002). The Reality and Potential of Online Trading in China. China's Digital Dream: the Impact of the Internet on Chinese Society. University Press Bochum (Germany). pp. 93-105.

### **Publications (Chinese)**

Huang, H. (2015). "Three High Model" is not Sustainable. Climate Change and Green Transition. Chen, Y. (Ed.). Gold Wall Press. pp.28-29.

Huang, H. (2015). Green Economy Boost China's Economic Transformation. The Collection of Famous Lectures in Shenzhen. Wu, H. (Ed.). Harbin Institute of Technology Press. pp.210-223.

Huang, H. and Li, H. (2008). Comparison and Reference of International Circular Economy Policy. *Comparative Economic & Social Systems*. No. 3, pp. 154-160.

Huang, H. and others (2008). *Traditional Politics and Dependent Economy. 30 Years of Reform.: Selected Works of Economics*. Xin, W. (Ed.). SDX Joint Publishing Company (《生活·读书·新知三联书店》). pp.1043-1045.

Huang, H. and Ma, H. (2007). Study on Economic Transition at Regional Level. *Comparative Economic & Social Systems*. No. 3, pp. 33-38.

Huang, H. (2007): The Legalization of Market Economy in China's Economic Transition. *Reading (《读书》CSSCI 南大核心期刊)*. No.12, pp.24-27.

Huang, H. and others (2006). China's Regional Economic Development and Economic System Reform. *Reform of Economic System*. No. 4, pp.131-135.

Huang, H. and others (2006). Multiple Incentives and Countermeasures in China's State-owned Banks Operation. *Finance and Economy*. No. 1, pp. 27-30.

Huang, H. and Ma, H. (2005). Main Methods for China's Financial Risk Management. *Economic Theory and Business Management*. No. 9, pp. 31-36.

Huang, H. and others (2005). Analysis of Constructing Systematic Economy in Circular Economy. *Environmental Protection*. No.8, pp. 68-72.

Huang, H. and others (2005). The establishment of Green Investment System to Promote the Development of Circular Economy. *Macroeconomic Management*. No. 8, pp. 27-28.

Huang, H. and others (2004). Saving Our Rural Ecological Environment. *China Reform*. No.10, pp.32-33.

Huang, H. (2002). the Development Trend of China's Financial Informationization after China's

entry into WTO. Financial Computerizing. (《金融电子化》). No.6. pp.1-8.

### **Major Academic Monographs (English and German)**

Huang, H. and others (2015). Sustainable Development and CSR in China. Springer

- *Position: Main Coordinator and Main Editor*
- *Publishing House: Springer*
- *Location: Germany*

Huang, H. and others (2015). Towards a Green Economy: Pathways to Sustainable Development and Poverty Eradication. UNEP

- *Position: Author (Chapter on Industry)*
- *Location: Paris, France*
- *Participants: over 80 scholars*
- *See: [www.unep.org/greeneconomy](http://www.unep.org/greeneconomy)*

Huang, H. and others (2014). Renewable Energy in China: Towards a Green Economy. Enrich Professional Publishing

- *Position: Project Leader & Editor in Chief\_ (Volume 1-3)*
- *Location: Singapore*

Huang, H. and others (2011). Green Economy and its Implementation in China. Enrich Professional Publishing

- *Position: Editor in Chief*
- *Location: Singapore*

Huang, H. (2000). The Economic Transition at Regional Level (German) . Scientific & Technical Publishing House

- *Location: Berlin, Germany*

### **Major Academic Monographs (Chinese)**



Huang, H. and others (2016). Tao Te Ching with new Explanation. Economic Daily Publishing House

- *Position: Lead Author and Editor in Chief*
- *Location: Beijing, PR China*

Huang, H. (2016). The Road of China's Green Transition . Nanjing University Publishing House.

Huang, H. and others (2016). The Road of China's Green Innovation. Capital University of Economics & Business Press

- *Position: Lead Author and Editor in Chief*
- *Location: Beijing, PR China*
- *Awarded as the Important book by Beijing Municipal Publishing Association*

Huang, H. and Zhou, G. (2013). The Road of China's Economic Transition: 21<sup>st</sup> Century Green Revolution. Sciences Press

- *Position: Lead Author and Editor in Chief*
- *Location: Beijing, PR China*

Huang, H. (2012). Introduction to E-commerce. Shanghai Jiao Tong University Press

- *Position: Editor in Chief*
- *Location: Shanghai, PR China*

Huang, H. and others (2011). Waste Management and the Circular Economy. China Light Industry Press

- *Position: Editor in Chief*
- *Location: Beijing, PR China*

Huang, H. and others (2011). Environmental Protection Industry and the Circular Economy. China Light Industry Press

- *Position: Second Editor*
- *Location: Beijing, PR China*

Huang, H. and others (2010). Textile Industry and the Circular Economy. China Light Industry Press

- *Position: Second Editor*
- *Location: Beijing, PR China*

Huang, H. and others (2010). The Second Industry and the Circular Economy. China Light Industry Press

- *Position: Lead Author and Editor in Chief*
- *Location: Beijing, PR China*

Huang, H. and others (2007). The Circular Economy in Germany. Sciences Press

- *Position: Lead Author and Editor in Chief*
- *Location: Beijing, PR China*

Huang, H. and others (2005). The Circular Economy in Germany. The Closed-Cycle Economy and the Development of China Building Materials Industry. Zhang, R. (Ed.). China Building Materials Press.

- *Position: Lead Author (Chapter 4) and Editor*
- *Location: Beijing, PR China*

Huang, H. (2002). Economic Transition in China from a Historical Perspective. Footprint of History. Cai, Jianguo (Ed.). New Continent Press Ltd. (Hong Kong). pp.73-93.

- *Position: Author*
- *Location: Hong Kong, PR China*

## **Major Research Projects**

Comparative Study on Qianhai about Building the Global Service Trading Center 2016-2017

- *Position: Group Leader*
- *Client: Qianhai Government*
- *Location: Shenzhen, PR China*

## Developing Strategy on Circular Economy in Shenzhen

2016-2017

- *Position: Group Leader*
- *Client: Shenzhen HUAWEI environmental protection building material Co., Ltd.*
- *Location: Shenzhen, PR China*

## Development Status and Cooperation Proposals of Green Economy in China, Japan and South Korea

2014-2015

- *Position: Group Leader*
- *Client: China-ASEAN Environmental Cooperation Center of the Ministry of Environmental Protection*
- *Location: Shenzhen and Beijing, PR China*

## China's Solar Energy and Wind Energy Investment Research

2011-2103

- *Position: Group Leader*
- *Client: UNEP; Ministry of Environmental Protection of PR China*
- *Location: Beijing, PR China*

## China's Economic System in the Realization of Circular Economy System and Policy Support (中华人民共和国科技部国家软科学课题)

2005-2007

- *Position: Project Leader*
- *Client: the Ministry of Science and Technology, PR China*
- *Location: Beijing, PR China*
- *No.2005DGQ4D130*

## Sichuan Province Machinery Manufacturing Industry Investment Promotion Report

2005-2006

- *Position: Project Leader*
- *Client: the Ministry of Commerce, PR China*

- *Location: Beijing, PR China*

Created in China for Beijing Modern Manufacturing Industry

2005-2006

- *Position: Project Leader*
- *Client: Research Project of Philosophy and Social Sciences in Beijing (北京市哲学社会科学“十五”规划项目)*
- *Location: Beijing, PR China*
- *05BJDJG56*

## Translation Book

Huang, H. and others (2010). Lead Markets for Environmental Innovation (English). Klaus Jacob and others. China Machine Press

- In Chinese (book)

Huang, H. and others (2010). Factor Five (German). Ernst von Weizsaecker and others. Shanghai People's Press

- *In Chinese (one Chapter)*

## AWARDS

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Most Influential Award

2016

- *Awarded by: Beijing Municipal Government*
- *Awarded for: Proposals on Improving Waste Treatment System and Promoting Green Beijing Construction*
- *Location: Beijing, PR China*

Special Contribution Award

2016

- *Awarded by: Education Forum for Asia*
- *Awarded for: Ecological Education*
- *Location: Chengdu, Sichuan, PR China*

### Outstanding Contribution Award

2016

- *Awarded by: The China Philanthropy Research Institute and the China Europa Forum*
- *Awarded for: Promotion for Ecological Civilization*
- *Location: the Nantes Summit, France*

### Lifetime Award from the International Workshop on Social Innovation and Sustainable Business Development

2016

- *Awarded by: The Conference Organizing Committee, the 3<sup>rd</sup> International Conference on CSR, Sustainability, Ethics and Governance*
- *Awarded for: CSR Activities and book about CSR in China*
- *Location: Cologne, Germany*

### Outstanding Innovation Award

2015

- *Awarded by: Education Forum for Asia*
- *Awarded for: Promotion for Ecological Research*
- *Location: Chengdu, Sichuan, PR China*

### Excellent Achievement Awards for Scientific Research of Higher Education

2009

- *Awarded by: Ministry of Education of P.R. China*
- *Awarded for: Academic Monograph-- Circular Economy in Germany*
- *Location: Beijing, PR China*

### Outstanding Achievement Awards, First Prize

2008

- *Awarded by: Beijing Municipal Government*
- *Awarded for: Academic Subject—Green Beijing Research Report*
- *Location: Beijing, PR China*

Outstanding Working Award for Environmental Science and Technology 2008

- *Awarded by: Chinese society of Environmental Science*
- *Awarded for: Academic Achievement*
- *Location: Beijing, PR China*

The Ten Million New Century Talents in Beijing (评为新世纪百千万人才工程北京市级人选) 2006

- *Awarded by: Beijing Municipal Government*
- *Awarded for: Academic Achievement*
- *Location: Beijing, PR China*

The Second Prize of Science and Technology Progress in Beijing 2006

- *Awarded by: Beijing Municipal Government*
- *Awarded for: Research on the Development of Modern Manufacturing Industry in Beijing*
- *No. 2005 软-2-006*
- *Location: Beijing, PR China*

Distinguished Professor for Higher Education in Beijing 2004

- *Awarded by: Beijing Municipal Government*
- *Awarded for: Academic Achievement*
- *Location: Beijing, PR China*

### **TEACHING EXPERIENCE (Masters Level Courses)**

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**PEKING UNIVERSITY HSBC BUSINESS SCHOOL (SHENZHEN,PRC) 2012-Present**

- *China Studies (2013-Present)*
  
- *Financial Practice (2017)*

- *Business Ethics (2015-Present)*
- *Strategy Management (2012-2014)*
- *Leadership and Business Ethics (2013-2015)*

**FREE UNIVERSITY (BERLIN, GERMANY)**

**Summer 2014-2016**

- *China's Road of Green Development (Summer Courses)*
- *Date: July 10-12*

**RUHR UNIVERSITY BOCHUM (BOCHUM, GERMANY)**

**Summer 2014**

- *Sustainable Development and Green Economy in China (Summer Courses)*
- *Date: July 03-August 10th*

**UNIVERSITY OF PITTSBURGH (PITTSBURGH, USA)**

**Jan. 23, 2017**

- *The Features and Outlook of China's Economic Transition (Open Lecture)*
- *Characteristics and Prospects of China's Economic Transformation (Open Lecture)*

**INSTITUTIONAL SERVICE**

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**Peking University HSCB Business School**

*2012-present*

**The Ministry of Land and Resources (PRC)**

*Supervisor*

*April 2009-2020*

**China Scholarship Council (PRC)**

*Reviewer*

*2013-present*

**Western Returned Scholars Association**

*Vice Chairman of German and Austria Chapter*

*2012-present*

## **Asia Education Forum**

*Vice Secretary General*

*2012-present*

## **PROFESSIONAL ACTIVITIES**

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### **Professional Affiliations**

*Member, China National Democratic Construction Association* *2003-present*

*Chair, EDUI Chapter of Chinese Society for Environment Sciences* *2015-present*

### **Professional Services**

*International Jury Member, Sustainable Entrepreneurship Award in Europe*  
*2016-2017*

*Main Organizer, Building Eco-economic Township in an Impoverished County in Sichuan*  
*2012-2017*

*Main Organizer, First Academic Debate about the Topic of “Is China a Developed or a Developing Country”*  
*2017*

*Moderator, Sino-Swiss Innovation Seminar* *2017*

- *Main Organizer and Keynote Speaker, Education Forum for Art of Life: CSR and Green Innovation*  
*2016*

*Main Organizer, CSR and the Green Innovation Forum* *2016*



*Moderator, Conference by Association of East Asian Research Universities (AEARU)* 2016

*Moderator and Keynote Speaker, Hopkings-Nanjing Forum on Sino-USA Relations: Energy and the Environment from Global Perspectives* 2016

*Main Organizer, the first International Conference on Entrepreneurship and Career Development in Shenzhen* 2016

- *Chairman, the Expert Review Committee of Green Supply Chain Pilot Project in Shenzhen*  
2015

*Moderator and Speaker, Sino European Urbanization Partnership Forum* 2015

*Main Organizer and Keynote Speaker, The 3th Shenzhen International Low Carbon City Forum*  
2015

*Co-Organizer, Conference on Facing Climate Change: Rethinking Our Global Development Model (应对气候变化 反思发展模式)* 2014

*Main Organizer, CSR and Business Sustainability Forum in Shenzhen* 2013

*Co-Organizer, Ecological Education and Sustainable Development Forum*  
2013

*Keynote Speaker, the Good Life: the Challenge of Progress in China Today* 2013

- *Co-Organizer, the first Asia Global Dialogue*  
2012

*Organizer and Moderator, the 2<sup>nd</sup> Low Carbon Earth Summit*

2012

- *Main Organizer, World Green Forum  
2011*

*Speaker, Finance & Environment: Opportunities and Challenges*

### **KEYNOTE SPEAKER & INTERVIEW**

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*The 4<sup>th</sup> International Conference on CSR, Sustainability, Ethics and Governance (Perth, Australia, 2017)*

*Global Intelligence Forum (Shenzhen, PR China, 2017)*

*1st “One Belt and One Road” (OBOR) China-Portugal Economy Forum (Lisbon, Portugal, 2017)*

*Green Finance and Opportunity for Real Estate Development Forum (Shenzhen, PR China, 2017)*

*All About China Summit (Bangkok, Thailand, 2017)*

*The 3<sup>rd</sup> International Conference on CSR, Sustainability, Ethics and Governance: Sustainable Management as a New Business Paradigm (Cologne, Germany, 2016)*

### *Interviewed by Slovenia Times*

- *Topic: China's path to a green economy*
- *Background: the National Magazine of Slovenia*
- *Date: Summer , 2017. Volume 14.*
- *See: <http://www.sloveniatimes.com/china%E2%80%99s-path-to-a-green-economy>*

### *Interviewed by the DIRECTION 14<sup>th</sup> Salterbaxter MSLGROUP.*

- *Topic: Circular Economy: China' Looks to Take the Leading Role*
- *Date: May. 08. 2014*
- *Location: London*
- *Published in the annual directions report that is a leading European report focusing on the analysis of sustainability. pp.16-17)*

### *Interviewed by the BRICS Post Website.*

- *Topic: China's Economic Transition: the "New Normal" is here to stay*
- *Date: January 22, 2015*
- *See: <http://thebricspost.com/chinas-economic-transition-the-new-normal-is-here-to-stay/#.Weg4pLjGUk>*
- *Published in the BRICS Post Website, which is an international news and views website.*

### *Interviewed by China Dialogue*

- *Topic: Green sector will boom during China's 13th Five-Year Plan*
- *Date: 03.09.2014*
- *See: <http://www.chinadialogue.net/article/show/single/en/7280-Green-sector-will-boom-during-China-s-13th-Five-Year-Plan>*

### *Interviewed by China Daily*

- *Topic: The development trend of China's financial industry with international standards after China's entry into WTO*
- *Date: March 04.2004*
- *See: [http://www.chinadaily.com.cn/hqpl/2004-03/04/content\\_538122.htm](http://www.chinadaily.com.cn/hqpl/2004-03/04/content_538122.htm)*