



PHBS

Peking University
HSBC Business School



MBA

PEKING UNIVERSITY
HSBC BUSINESS SCHOOL

ABOUT PHBS

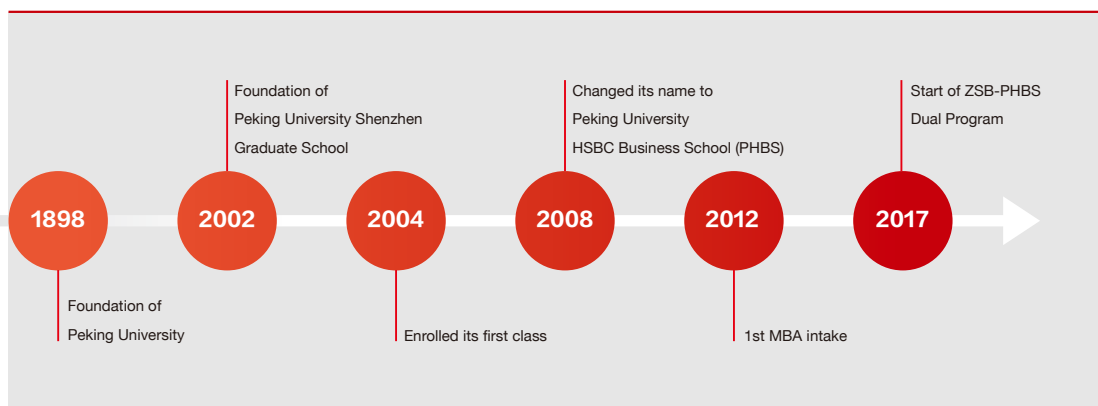
For more than 100 years, Peking University has been an elite institution of learning, recognized internationally as one of the leading universities in the world, and ranked 29th in the world by Times Higher Education (THE) in 2017.

Established in 2004, Peking University HSBC Business School (PHBS) has rapidly grown in reputation and as a center of international excellence in business education. PHBS has more than 60 internationally educated faculty members with PhDs from leading universities around the world. In PHBS's commitment to research, Nobel Prize in Economics winner, Professor Thomas Sargent, has joined PHBS to conduct research as the head of the "Sargent Institute of Quantitative Economics and Finance." As well, renowned Chinese economist, Professor Fan He joined PHBS as the head of the "Research Institute of Marine Silk Road", with research focusing on China's newest initiative, "One Belt One Road". In addition to research, PHBS's

many renowned faculty are committed to educating PHBS's students to be leaders in their fields.

PHBS's programs focus on in-depth subject learning in finance, management and economics, with courses including both theoretical and practical learning. The programs also include a Chinese focus in the context of a global perspective. Not only do students learn important professional knowledge/skills but they also develop a deeper understanding of business and economics in China, making them more competitive in the job market domestically and internationally, or even better prepared to open a business in this dynamic country.

These unique characteristics, which few other business schools possess, can help students develop the capabilities and connections they need to succeed in global business.



"My PHBS MBA gave me the opportunity to put myself at the forefront in dealing with our daily business issues. Now midway through the program, I already have the overall view I always wanted. My MBA covered the gaps and linked the different business topics together, leading to a very interesting experience. What a great experience; a great atmosphere between teachers, students and team students. I think the MBA at PHBS is an indispensable basis for working in an international field of management."

— (Wankian Chong, Malaysia)

"Two years is too short to studying in such a beautiful campus with all these adorable people. PHBS has given me the most valuable memories in my late 20s. I'm proud to a PHBSer and I'll always be a PHBSer."

— (Cici Guan, Australian)

WHY PHBS MBA

China's thriving economy, now more than ever, is playing a crucial role in the global business world. And for that reason PHBS has created an international learning environment to prepare the kind of business leaders that 21st century enterprises are demanding.

Located in Shenzhen, China's first special economic zone and a vibrant new frontier for innovation and commerce, PHBS and its MBA program delivers challenging coursework that underpins professionalism, shapes business expertise, and focuses on ethical practices.

Our two-year programs can be taken in either the English-taught, full-time MBA with weekday classes or the Chinese-taught, part-time MBA with weekend classes, for those currently working to be able to continue their employment uninterrupted.

Programs provide top-quality management education for students with an innovative spirit in the economics, management, and finance fields covering general management theory framed in an international context for deep understanding of today's global business arena. Many of our faculty are international, including native English speakers, as well as those who have prior professional experience in the business world.



KEY ADVANTAGES

- **Strong Regional Networks**
- **Experts in Chinese Business**
- **Diverse Class Profile**
- **China's Most Vibrant City**
- **Lifelong Support**
- **International Learning Environment**



DUAL DEGREE OPTIONS

As an international-oriented business school, PHBS continuously develops partnerships with well-respected universities around the world in order to nurture our students to become future leaders in various fields. On November 4, 2016, Zicklin School of Business (ZSB) and PHBS signed a strategic agreement to offer the MBA-MSF (Master of Business Administration – Master of Science in Finance) dual degree program to take advantage of both schools' educational strengths. The dual program is tailored for ambitious professionals looking to define new outcomes for themselves and their careers, especially designed to support career entry and development in the financial sectors.

The Zicklin School of Business (ZSB), established in 1919 and AACSB accredited, is a school at Baruch College of City University of New York (CUNY). Deliberately located in New York City near Wall Street, the school is known for its high quality education in the field of finance. ZSB is the largest school in the CUNY system with over 14,000 students, including 2,000 master students across more than 10 study majors.



Students admitted into the dual degree program will complete their MBA courses at PHBS in their first year, and then proceed to study the MSF degree at ZSB in New York in their second school year. They will be awarded both the MBA degree and the MSF degree once degree requirements are fulfilled.

Exchange Programs

The PHBS Student Exchange program furthers the objectives of internationalization and academic development of our students by providing one-semester academic study opportunities at partner business schools in other countries, and inviting international students from business schools in other countries to study at our school for one semester.

For the purpose of providing study-abroad opportunities to PHBS students, PHBS has forged partnerships with several schools located outside of China. The partnership agreements allow for the transfer of course-credits earned at the partner school to the PHBS degree.

Overseas Study Tour

Every year at the beginning of October, MBA students have the option to join the week-long overseas study tour organized by the MBA program. Study tour destinations are carefully selected with a focus on exploring foreign business culture and gaining a global mindset. Previous

study tours have had lectures Harvard Business School, The University of Pennsylvania Wharton School, Cornell University and Drexel University, in addition to visits to many multinational firms.

APPLICATION ELIGIBILITY & PROCEDURE

- Non-Chinese citizen
- Hold a Bachelor degree or equivalent with relevant work experience
- Competitive GMAT or GRE score
- Proficient in Chinese if applying for part-time MBA program.

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Complete online application form:

<http://www.studyatpku.com>

Scan and upload:

- Official GMAT /GRE score;
- Highest degree and transcript;
- Passport photo page

2

Mail required documents to admission office:

- Signed completed online application form;
- Authenticated copies of highest degree and transcript;
- Official GMAT /GRE score;
- Copy of valid passport;
- Two reference letters;
- Personal statement and CV;
- Two passport photos;

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TUITION & SCHOLARSHIPS

Tuition for 2018 Fall intake is to be determined. Below is the estimated tuition cost.

Full-time MBA (FMBA)

188,000 RMB (94,000 RMB per academic year)

Part-time MBA (PMBA)

298,000 RMB (149,000 RMB per academic year)

PHBS offers international MBA applicants with strong academic and professional records with half-tuition scholarship. Prospective international applicants can also apply to the Chinese Government Scholarship (CGS) to support their studies.

SUCCESS AFTER GRADUATION

Peking University HSBC Business School international alumni have made great strides in their respective careers in 33 countries across the globe, all of whom have had success in finding jobs after graduation. International alumni have gone on to work in a wide variety of fields such as consulting, financial services, government, or have stayed on in the Pearl River Delta either by being employed under multinational companies or starting their own businesses. With an extensive alumni network across the globe, PHBS works to provide the best placement and support possible for all students, preparing them on the road to a better career and a brighter future.



For more information, contact:

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