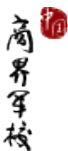




PHBS

北京大学汇丰商学院



Course Code
Course Name
Module, Academic Year

Course Information

Instructor:

Office: PHBS Building, Room

Phone: 86-18688998765

Email: monkey_xun@163.com

Office Hour: Monday/Thursday 8:30-10:20am

Teaching Assistant:

Phone:

Email:

Classes:

Lectures: Monday/Thursday, 8 : 30-10 : 20am

Venue: PHBS Building, Room 210

Course Website:

If any.

1. Course Description

1.1 Context

Course overview:

Learning Chinese as a total beginner, learn about the initials, finals and tones of pinyin and try to find the ways to read and recognize them.

Learn about some characters in Chinese, to find the interest of Chinese characters.

Learn the useful sentences which usually used in daily life and business affairs, and also the international communications.

To have the knowledge of basic Chinese and have the interest to learn more about the language and Chinese culture.

Also helps those who want to past HSK 1 or HSK 2.

Prerequisites:

Students who are total beginners, haven't learn Chinese before or just learn little about Chinese or want to learn it again for having a better basic for Chinese

1.2 Textbooks and Reading Materials

Co chinese 1 and the exercise book.

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	No.
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	Yes, using Chinese during business affairs.
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	Yes, Lecture attendance & exercise, presentation & science play
	2.2. Students will be able to apply leadership theories and related skills.	No.
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	No.
	3.2. Our students will practice ethics in the duration of the program.	Yes.
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Yes, having the skill of second language will help them a lot.
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Yes, having the skill of second language will help them a lot.
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Yes, having the skill of second language will help them a lot.
	5.3. Our students will demonstrate competency in critical thinking.	Yes, having the skill of second language will help them a lot.

2.2 Course specific objectives

Chinese 1 learning and have the knowledge about how to introduce themselves and their families and some useful sentences to be used in the daily life.

About 3-4 hours for 1 unit, and spend 6 hours to review.

Unit 1: Learn about the pinyin and some simple sentences to introduce oneself.

Unit 2: Greetings and Introduction.

Unit 3: Introduce your friend and make friends with each other.

Unit 4: Introduce your family and the name of the family members.

Unit 5: The drinks and food of cafe and bakery.

Unit 6: Something about the Chinese food and Western food.

Review: Introduction and something about food and drinks.

2.3 Assessment/Grading Details

The assessment included four parts: the first part is the students' attendance, accounts for 10% of the total score; the second part is the students' homework, dictations and tests, accounts for 10% of the final score, the third part is the mid-term examination accounted for 30% of the total score, the fourth part is the final exam, accounting for 50% of the total score.

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

4. Miscellaneous