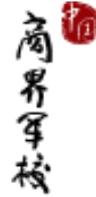




**PHBS**  
北京大学汇丰商学院



## Course Code International Management Module 1 - 2018

### Course Information

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**Instructor: Christer Ljungwall**

Office: PHBS Building, Room 702

Email: [christer@phbs.pku.edu.cn](mailto:christer@phbs.pku.edu.cn)

Office Hour: By appointment (arrange via email)

**Teaching Assistant:**

Stevanus Tjunandar

Email: [1701213818@sz.pku.edu.cn](mailto:1701213818@sz.pku.edu.cn)

**Classes:**

Lectures: Mondays, 13:30-15:20; Thursday 13:30-15:20;

Venue: PHBS Building, Room 313

**Course Website:**

PHBS Course Management System

## 1. Course Description

### 1.1 Context

**Course overview:**

The aim of the course is for students to study organization and leadership theory from a global perspective with a focus on sustainability, diversity, communication and culture. Focus on the challenges and complexity of globalization. In order to provide a theoretical foundation, the course will begin with an historical review of traditional leadership and organizational theories.

### 1.2 Textbooks and Reading Materials

**Primary textbooks:**

- Deresky, H. (2016). International Management: Managing Across Borders and Cultures (9th edition). Pearson Education Limited.

**Reference Literatures:**

- Booth, W. C., Colomb, G. G. & Williams, J. M. (2008). The Craft of Research. University of Chicago Press.
- Gooderham, P., Groggaard, B. & Nordhaug, O. (2013). International Management: Theory and Practice, Edward Elgar Publishing Limited.

## 2. Learning Objectives/Outcomes

### 2.1 Intended Learning Objectives/Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	Yes
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	Yes
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	Yes
	2.2. Students will be able to apply leadership theories and related skills.	Yes
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyse business problems and identify the ethical aspects, provide a solution and defend it.	Yes
	3.2. Our students will practice ethics in the duration of the program.	Yes
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Yes
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Yes
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Yes
	5.3. Our students will demonstrate competency in critical thinking.	Yes

### 2.2 Assessment/Grading Details

Assessment task	Weighting
Class Participation	20%
Group Assignments	40%
Final Exam	40%

#### Explanation:

**Class participation** grades reflect the instructors' judgment of the students' contribution to the learning environment. The grades take into account (1) the **frequency** of the students' response in class, and (2) the **quality** of the response (e.g., relevance to course materials; insights that differ from others' point of view; elaboration or clarification of others' opinions) as well as (3) the **professionalism** of the students' conduct (e.g., attendance, punctuality, preparedness, and behaviour during the class). The class participation score will be differently graded as full score, half score, or zero score for each student.

**Group assignments** consist of cases of practice in the real world International Management. The format of the report is limited to two pages. The instructor will describe what you have to do in the class. The grades will be team-based.

**Final exam** is a closed-book exam. The format of exam questions will be multiple-choice. Exam content will be derived from in-class lectures, course readings and any other course-associated materials. The final exams will be held according to the school schedule.

## **2.3 Academic Honesty and Plagiarism**

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to ***PHBS Student Handbook***.

## **3. Additional Information**

### **About the Instructor**

Dr. Christer Ljungwall is a China political-economist, and an expert in economic development, global innovation trends, and innovation policy. He joined the PKU-HSBC Business School as lecturer in 2018. He is also Vice-President, Head of Research, at ENC International Advisory Group. He has held positions over the years as Sr. diplomat with the Swedish government; Sr. Economist with the Asian Development Bank; and Research fellow at Peking University. He is affiliated Professor at Copenhagen Business School. He is a regularly invited speaker on Chinese and Asian economic and political affairs, and innovation. He is strategic advisor to a number of MNCs, member of the Scientific Advisory Board - the Knowledge Economy (BIT Congress) and, member of The Growth Net, New York. He is the author of 35+ academic journal articles in English, 150+ reports, and five books. Dr. Christer Ljungwall received his PhD in economics from Gothenburg University in 2003.