

The Department of Business Studies, Uppsala University

First in Scandinavia!



Uppsala University

- Founded in 1477
- Celsius (thermometer)
- Linnaeus (taxonomy of life)
- Hans Rosling (TED talks)
- 8 Nobel laureates
- No. 66 in the world (ARWU 2019)

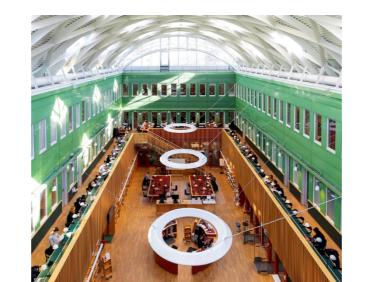




Department of Business Studies

- Housed in Ekonomikum
 - Roots in 17th century 3rd Econ prof in the world!
 - Annually welcomes Nobel laureates









Department of Business Studies alumni

- Niklas Zennström (founder of Skype)
- Carl-Henrik Svanberg (chair of BP, Volvo)
- Hans Vestberg (CEO of Ericsson, Verizon)





Uppsala

- Capital of the Swedish Vikings
- Sweden's 4th largest city
 - 200,000 citizens
 - 40,000 students
- Largest cathedral in Sweden
- ... and the best bookshop in the world! (London Book Fair 2018)





Sweden

- Latitude of Alaska
- 5th most innovative in the world (Bloomberg 2020)
- 4th least corrupt (Transparency International 2019)



• Scandinavian – high trust, flat organizations, individuality



Study culture

• Scientific focus – not just how, but why?

- Individual effort, building the team
 - You will be expected to:
 - ... study on your own
 - ... participate in teamwork
 - ... contribute original thoughts in seminars





Courses

• Wide range of courses on Bachelor's and Master's level

- Additional courses in:
 - Statistics
 - Economics
 - Economic History
 - Social and Economic Geography
 - Informatics and Media Studies







- No housing guarantee, but assistance provided
 - Experience the Flogsta Scream!

• Strong health insurance included

• Student Health – including lightrooms for the winter



Student life

- Uppsala Economics and Business Students' Association
 - Student union
 - Arrange gatherings, study visits, lectures
 - Buddy System for international students
 - Student support

• But also...





The Nations of Uppsala

- 13 Nations
 - Started in 1595
 - Student associations
 - Run cafés, pubs, restaurants...
 - ... clubs, choirs, orchestras...
 - ... theatres, libraries, night clubs...
 - … and much more!





The many reasons for Uppsala

- Scandinavian business culture
- Strong academics
- Time-proven student life
- The 1950s German smash hit



Questions?

- Visit our website:
 - <u>https://fek.uu.se/student-en/incoming-exchange-students/</u>

- Or email us:
 - incoming@fek.uu.se



Experience Uppsala!

