



UPPSALA
UNIVERSITET

The Department of Business Studies, Uppsala University

First in Scandinavia!



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Uppsala University

- Founded in 1477
- Celsius (thermometer)
- Linnaeus (taxonomy of life)
- Hans Rosling (TED talks)
- 8 Nobel laureates
- No. 66 in the world (ARWU 2019)





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Department of Business Studies

- Housed in Ekonomikum
 - Roots in 17th century – 3rd Econ prof in the world!
 - Annually welcomes Nobel laureates





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Department of Business Studies alumni

- Niklas Zennström (founder of Skype)
- Carl-Henrik Svanberg (chair of BP, Volvo)
- Hans Vestberg (CEO of Ericsson, Verizon)



VOLVO

verizon✓



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Uppsala

- Capital of the Swedish Vikings
- Sweden's 4th largest city
 - 200,000 citizens
 - 40,000 students
- Largest cathedral in Sweden
- ... and the best bookshop in the world! (London Book Fair 2018)





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Sweden

- Latitude of Alaska
- 5th most innovative in the world (Bloomberg 2020)
- 4th least corrupt (Transparency International 2019)
- Scandinavian – high trust, flat organizations, individuality





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Study culture

- Scientific focus – not just how, but why?
- Individual effort, building the team
 - You will be expected to:
 - ... study on your own
 - ... participate in teamwork
 - ... contribute original thoughts in seminars





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Courses

- Wide range of courses on Bachelor's and Master's level
- Additional courses in:
 - Statistics
 - Economics
 - Economic History
 - Social and Economic Geography
 - Informatics and Media Studies





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Support

- No housing guarantee, but assistance provided
 - *Experience the Flogsta Scream!*
- Strong health insurance included
- Student Health – including lightrooms for the winter



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Student life

- Uppsala Economics and Business Students' Association
 - Student union
 - Arrange gatherings, study visits, lectures
 - Buddy System for international students
 - Student support
- But also...





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The Nations of Uppsala

- 13 Nations
 - Started in 1595
 - Student associations
 - Run cafés, pubs, restaurants...
 - ... clubs, choirs, orchestras...
 - ... theatres, libraries, night clubs...
 - ... and much more!





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The many reasons for Uppsala

- Scandinavian business culture
- Strong academics
- Time-proven student life
- [The 1950s German smash hit](#)



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Questions?

- Visit our website:
 - <https://fek.uu.se/student-en/incoming-exchange-students/>
- Or email us:
 - incoming@fek.uu.se



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Experience Uppsala!

