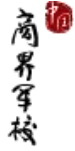




PHBS

北京大学汇丰商学院



Course Code Research Methodology Module 2, 2024

Course Information

Instructor: Xiao Ma

Office: PHBS Building, Room 727

Phone: 86-755-2603-2852

Email: xiaoma@phbs.pku.edu.cn

Office Hour: Tuesday 12:00-13:00 pm

Teaching Assistant:

Phone:

Email:

Classes:

Lectures: Tuesday, 13:30-15:20 pm

Venue: PHBS Building, Room

Course Website:

If any.

1. Course Description

1.1 Context

Course overview: the course provides the research processes, econometric intuition and the application of analyses in economics, and how to write papers. The course should be greatly beneficial for students to prepare for their thesis in economics.

Prerequisites: Students are required to have completed the prerequisite courses, as specified by PHBS.

1.2 Textbooks and Reading Materials

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	Yes
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	Yes

2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	Yes
	2.2. Students will be able to apply leadership theories and related skills.	Yes
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	Yes
	3.2. Our students will practice ethics in the duration of the program.	Yes
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Yes
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Yes
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Yes
	5.3. Our students will demonstrate competency in critical thinking.	Yes

2.2 Course specific objectives

2.3 Assessment/Grading Details

Class Participation (10%): We will have some group discussions. Please put your name and student ID when submitting. The score ranges from 7-10 on a 1-10 scale, most of the time. Your scores will be curved that more weights will be put on higher scores. If someone does not show up, but his/her name appears on the sheet, the whole group will at most get a D for this course.

One presentation (40%): each student will have one 30-minute group presentation. Depending on the total amount of students, the presentation will be jointly done by several students. I will give a list of papers that can be chosen from for presentations. The presentation requires describing a paper's motivation, main methodology, and main empirical results. The schedule will be announced in class.

Research proposal (50%): each student needs to write a research proposal. Research proposals shall be no longer than 3 pages. The deadline will be announced in class.

Class discipline - read carefully. Violating each will deduct totally score by 5 points.
1, entry and exits within class time should be quiet and non-distracting.

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

4. Miscellaneous