

Welcome to the second issue of our 2019 newsletter from the Peking University HSBC Business School (PHBS). This issue will report a series of school events and academic activities having taken place at PHBS recently.



PHBS
Peking University
HSBC Business School

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School News

Finance Foresight Lecture held at PHBS

Professor Zhongmin Wang, former vice chairman of the National Council for the Social Security Fund, delivered the 57th Financial Foresight lecture on pensions. The series features financial sector business leaders who speak on frontier financial practices and provide the opportunity for students to talk with them. [More...](#)

Faculty Activities

- **Publications**

Professor Shusong Ba's paper, "A Literature Review of the Effects of Real Exchange Rate Policy on Economic Growth: History and Logical Evolution," co-authored with Jun Hu of Yunnan University, has been published in the *CSSCI Collected Essays on Finance and Economics* (No.3, 2019, pp.146-156).

Professor Geng Xiao's paper, "China and Special Drawing Rights—Towards a Better International Monetary System," co-authored with Matthew Harrison of Hong Kong University, has been published in *Risk and Financial Management* (Vol. 12, 2019).

Professor Jing Meng's paper, "From Representation to Simulation: Reconstructing Scenes in Documentaries," has been published in *Modern Communication* (Vol. 11, 2018, pp.125-128).

- ***Conference Papers, Keynote Speeches, Invited Presentations, and Visits***

The GIIC 2019 Global Innovation Impact Conference was held in Shenzhen on April 17. PHBS provided academic support. **Professor Wen Hai** delivered a video speech, and **Professors Ting Ren** and **Wei Chen** spoke at the conference. [More...](#)

A delegation led by **Dean Wen Hai** and **Associate Dean Zhiyi Li** visited Yan'an University on April 15 where Professor Hai presented on, "China's Economy in Next 10 Years." [More...](#)

Pitch@Palace China 3.0 Boot Camp was held at Peking University HSBC Business School on 11-12 April. **Professor Wen Hai** spoke at the opening ceremony and **Professor Wei Chen** gave a training lecture. [More...](#)

Professor WeiMing Ye's paper, "When Uberification Meets Regulation: The Actor Networks and Infrastructuralization of the Ride-Hailing Platform in China," co-authored with postdoctoral researcher **YangJuan Hu**, was presented at the "Materiality Turn: Conference of Media and Cultural Analysis" held at the Communication University of China on March 29-30.

On March 23, **Professor Wen Hai** delivered a speech at the 10th China (Shenzhen) FinTech Development Forum in Shenzhen. [More...](#)

Senior Lecturer Priscilla Young served on the Board of Judges on April 10 for the 7th Annual Science and Technology Poster Presentation organized by United International College (Zhuhai), a partnership of Beijing Normal University and Hong Kong Baptist University. Judges interacted with student presenters to assess their communication skills and how effectively the posters demonstrated the research question and results in design, organization and writing.

- ***Media Coverage***

Professor Shusong Ba's article about insurance has been published in *Observation of Insurance Risk* (No 2, 2019).

Professor Geng Xiao's article, "The Mission of the Greater Bay Area," has been published in *China Finance* (No.5, 2019).

Professor Liangyi Ouyang appeared on *Phoenix Channel* sharing his views on

Bloomberg beginning to add China bonds to its global index. [More...](#)

Professor Lan Ju appeared on *Phoenix Channel* sharing her views on critical illness insurance. [More...](#)

On April 11, Professor Shusong Ba's article about HKEX and mainland exchanges has been published in *Dahe Daily*. [More...](#)

Professor Geng Xiao's article about urban eco-environment and future cities has been published in *Nanfang Daily*. [More...](#)

On April 3, *qq finance* reported **Professor Gang Fan's** speech delivered at the 2019 Guangdong-Hong Kong-Macao Greater Bay Area Innovation Development Forum. [More...](#)

Seminar Series

PHBS hosts an academic seminar series to serve as a platform for faculty members and students to communicate with outstanding scholars from all over the world. [More...](#)

Focused and Ambidextrous Catch-Up Strategies of Emerging Economy Multinationals
Yi Li, *The University of Sydney*, April 24

Do Proprietary Costs Deter Insider Trading?
Lyungmae Choi, *City University of Hong Kong*, April 24

Optimal Investment, Heterogeneous Consumption and the Best Time for Retirement
Harry Zheng, *Imperial College London*, April 9

Institutions, Leaders' Career Concerns and FDI Inflows in China
Danqing Wang, *University of Hong Kong*, March 28

Information Release, Innovation Diffusion, and Welfare Analysis: Evidence from Mandatory Disclosure of Clinical Trials
Seungjoon Oh, *PHBS*, March 26

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

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