

Welcome to the eighth issue of our 2016 newsletter from the Peking University HSBC Business School (PHBS). This issue will report a series of school events and academic activities having taken place at PHBS recently.



Newsletter Number 8, 2016

School News

PHBS and Qianhai Financial Holdings Sign Agreement

A delegation led by Qiang Li, chairman of Qianhai Financial Holdings, visited PHBS on December 21. During the visit, the company and PHBS signed a strategy cooperation agreement in the areas of student training, research projects, shared resources, and other activities. [More...](#)

International Higher Education Forum held at PHBS

PKU @ Shenzhen International Higher Education Forum was held at Peking University HSBC Business School December 15. Organized by PKU Shenzhen Graduate School, the conference featured four keynote speakers, three panel discussions and two discussions on running a world-class top school. Presidents of universities and institutes, scholars worldwide and decision makers in higher education converged to discuss the development trend of higher education in relationship to globalization, international joint-education, innovative education methods and medical development, among other topics. [More...](#)

2016 PHBS Economics Forum held in Shenzhen

With the theme of "China's Economy in Transition," the 2016 PHBS Economics Forum was held in Shenzhen on December 10. Over 1500 teachers and students from cities all over China participated in the conference. Shi Wang, founder of China Vanke Co., Ltd., Jinsong Chen, chairman of WorldUnion, as well as **Professors Wen Hai and Wei Wei** attended the forum and gave talks. [More...](#)

The 13th Finance Foresight Lecture held at PHBS

On December 9, Weijun Wu, partner of PWC China, visited PHBS and delivered the thirteenth lecture on accounting in the future. The series features financial sector business leaders who present on frontier financial practices and provide the opportunity for students to talk with them. [More...](#)

PHBS Alumni on the 14th New Fortune Best Analyst List

Thirteen PHBS alumni have been named “Best Analyst” by New Fortune Magazine. This is the fourteenth year that the magazine has made these awards, which have gained recognition and influence in the marketplace over the past decade. Founded in 2001, New Fortune Magazine provides insight into business case studies and in-depth macro analysis, as well as ranking businesses on their annual revenues and influence. [More...](#)

Faculty Activities

- **Academic Awards and Honors**

Professors Qing Wang, Weiming Ye, and Yilin Zhang won the 3rd prize in the 16th Teaching Skills Contest for Peking University Young Teachers.

Professor Sungbin Sohn’s proposal, “Modeling Stock Return Distribution with Quantum Harmonic Oscillator,” co-worked by **Visiting Professor Kwangwon Ahn** and 2013 PHBS master student Bingcun Dai, won the Bridge Trust Asset Management Research Fund on November 18.

- **Publications**

Professor Tianyu Dai’s book *Neo-paradigmatic Economics*, Chinese and English version, will be published by *Tsinghua University Press* and *Springer* in March 2017.

Professor Wei Xu’s paper, “The Power of the Pen Reconsidered: The Media, CEO Human Capital, and Corporate Governance,” co-authored with Professor Baixiao Liu from Florida State University and Professor John J. McConnell from Purdue University, was accepted for publication in the *Journal of Banking and Finance*.

Professor Lan Liu’s article, “Leadership is a Visionary Game” (title translated from Chinese), was published in *CEIBS Business Review* (December issue, 2016, pp.78-85).

Professor Lan Liu’s article, “Mr. Wang Jianlin Should Not Downplay Haier's Fridge Smashing” (title translated from Chinese), was published in *CEIBS Business Review* (December issue, 2016, pp.126-127).

Professor Wei Wei’s Chinese article on competition, co-authored with Zhenguang Zhang, Wuxiang Zhu was published in *Harvard Business Review* (November issue, 2016). [More...](#)

- ***Conference Papers, Keynote Speeches, Invited Presentations, and Visits***

Professor Shusong Ba was invited to attend the 2nd China Silver Economy Forum (title translated from Chinese) held in Suzhou on December 10 where he delivered a keynote speech. [More...](#)

Professor Jun Lu attended the first China-Europe Big Data & Fintech Forum in Shenzhen on December 7 and presented on Big Data and Credit Evaluation. [More...](#)

Professor Wen Hai spoke at the 16th China Economics Annual Conference held in Huazhong University of Science and Technology on December 3-4. [More...](#)

Professor Christopher Balding attended the Renminbi World Conference 2016 held in Beijing on November 29-30 where he spoke at the sub-forum, "Green Finance." [More...](#)

Professor Sungbin Sohn presented at the Korea Advanced Institute of Science and Technology on his working paper "What Explains the Yield Spread of Collective Fund Trust Products in China," co-authored with **Professor Heungju Park** on November 16.

Professor Wen Hai was invited to attend the First Sino-UK Innovation, Development and Policy Forum held at the University of Oxford on November 10. The forum discussed Sino-UK innovation opportunities, challenges, and strategies in a globalizing world. [More...](#)

- ***Media Coverage***

On December 22, **Professor Wen Hai** appeared on the *Phoenix Channel* discussing the issue of Sino-US trade. [More..](#)

On December 21, **Professor Wen Hai** appeared on the *Phoenix Channel* sharing his views on the "One Belt and One Road" strategy. [More..](#)

On December 19, **Professor Liangyi Ouyang** appeared on the *Phoenix Channel* discussing Vanke ending restructuring negotiations with the Shenzhen Metro Group. [More..](#)

On December 3, **Professor Wen Hai** was interviewed by a journalist from the school of Economics at Huazhong University of Science and Technology. He shared his views on China international trade. [More...](#)

Many media outlets reported on PHBS, such as *Shenzhen Special Zone, Shenzhen Economic Daily, Shenzhen Evening News, Shenzhen TV, sznews.com* etc. [More...](#)

Seminar Series

PHBS hosts an academic seminar series to serve as a platform for faculty members and students to communicate with outstanding scholars from all over the world. [More...](#)

Information Disclosure and Crowdfunding: An Empirical Analysis of the Disclosure of Project Risk

Keongtae Kim, *City University of Hong Kong*, December 28

Spying in Contests

Zhuoqiong (Charlie) Chen, *London School of Business*, December 27

“King Lear Problems”: Corporate Governance Issues During the Succession in Family Corporations

Sang Yop Kang, *Peking University*, December 21

Effect of Display Type of Non-Product Information on New Product Adoption

Jaewoo Joo, *Kookmin University*, December 15

Introduction and Recent Development of Cheap Talk

Joel Sobel, *UC San Diego*, December 15

On-the-Job Training and On-the-Job Search: Wage-Training Contracts in a Frictional Labor Market

Seung-Gyu (Andrew) Sim, *University of Tokyo*, December 14

How Passion Prepares Organizations: Placing Work Passion in Context

Liang Wang, *University of San Francisco*, December 9

Analysis of Industrial Development Policy using the Neo-Schumpeterian Framework: The case of Chinese High Speed Rail

Henry Chan, *National University of Singapore*, December 8

Understanding Xi Jinping’s Supply-Side Reform: In the Evolution of Economic Theory and Policy

John Wong, *National University of Singapore*, December 8

Identity in Public Good Games

Fuhai Hong, *Nanyang Technological University*, December 7

Multi-Market Simultaneous Search and Financial Crisis

Chao He, *Shanghai University of Finance and Economics*, December 5

**Legacies of the Past: Sources of the Uneven Landscape of Corporate Political Activity
across Chinese Cities**

Cuifen Weng, *University of New South Wales*, November 30

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

Please e-mail your contribution to chengyun@phbs.pku.edu.cn

Editorial Team: Li Ben, Yun (April) Cheng, Priscilla L Young

December 2016

Peking University HSBC Business School (PHBS)
University Town, Nanshan District Shenzhen 518055, China
Copyright © 2016 PHBS, All rights reserved.

