

Welcome to the fifth issue of our 2022 newsletter from the Peking University HSBC Business School (PHBS). This issue will report a series of school events and academic activities having taken place at PHBS recently.



PHBS
Peking University
HSBC Business School

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School News

PHBS Projects funded by the National Natural Science Foundation of China

Associate Professor Yizhen Gu has been awarded a National Natural Science Foundation (NSFC) grant of the General Project for the proposal “Rail Transit, Travel Behavior, and Location Selection.” **Assistant Professor Seungjoon Oh** has been awarded the Research Fund for International Excellent Young Scientists (RFIS-II) for the proposal “Natural Disaster Entrepreneurship, and Credit Supply.” **Assistant Professors Xiao Ma** and **Yuchen Xu** have been awarded an NSFC grant of the Youth Science Fund Project for the proposals “How Does the Expansion of University Enrollment Affect the Innovation of Enterprises and the Technical Content of Export Products? A Quantitative Research Based on Structural Models,” and “Talent Allocation, Finance, and Real Economy Development: An Empirical Analysis Based on the Abolition of Imperial Examinations”. New PHBS faculty member **Professor Yan Shen’s** project “Digital Finance Supports High-Quality Development of the Real Economy” has also been funded by the NSFC General Project. It is the first time PHBS faculty members have been awarded the NSFC grants of the General Project and RFIS-II Project. Only 49 NSFC RFIS-II Projects have been approved in the Chinese Mainland this year.

PHBS Think Tank Special Reports and Economic Analysis Reports

From July to September, the PHBS Think Tank released 2022Q2 “PHBS Macroeconomic Report,” “Economic Analysis Report of the Guangdong-Hong Kong-Macao Greater Bay Area,” “China Systemic Financial Risk Analysis Report,” and “What Lessons Could China Learn from the Financial Offensive and Defensive Battle in the Russia-Ukraine Conflict?” Established in July 2020, PHBS Think Tank is committed to providing advice to policymakers and conducting research on issues of macroeconomics, international

trade and investment, financial reform and development, urban development, and sustainable development of the 'Greater Bay Area'. [More...](#)

Finance Foresight lecture held at PHBS

On September 14, Professor Ningning Xu, Executive Director of the China-ASEAN Business Council, Chairman of the RCEP Industry Cooperation Committee, and Executive Director of the Asia-Pacific Center of International Studies Foundation, Ministry of Foreign Affairs of China, delivered the 105th lecture titled, "Entering ASEAN has become the first choice for Chinese enterprises to develop overseas." This series of lectures features financial sector business and offers PHBS students an opportunity to talk with leading speakers from various fields of finance in frontier financial practices. [More...](#)

Faculty Activities

- **Awards**

Associate Professor Kai Li's paper, "The Pollution Premium," was awarded The Commodity & Energy Markets Association (CEMA) Amundi-ESSEC ESG (Environmental, Social and Governance) Prize 2022. It was co-authored with Professor Boxuan Xu of Taiwan Tsinghua University and Assistant Professor Jiyang Zou of the University of Manchester.

Associate Professor Kai Li's paper, "The Asset Durability Premium," was awarded the 2022 Accounting and Finance Association of Australia and New Zealand Best Paper Award. It was co-authored with Assistant Professor Jiyang Zou of the University of Manchester.

- **Publications**

Professor Wen Hai's book, *Hai Wen's View on Education* (translated from Chinese), was published by Peking University Press in August.

Associate Professor Ehsan Bolandifar's paper, "Modeling Abandonment Behavior among Patients," was accepted for publication by the *European Journal of Operational*

Research, an SCIE journal. It was co-authored with Associate Professor Nicole DeHoratius of the University of Chicago, and Professor Tava Olsen of the University of Auckland.

Assistant Professor Liang Chen's paper, "Two-Step Estimation of Quantile Panel Data Models with Interactive Fixed Effects," was accepted for publication by *Econometric Theory*, an SSCI journal.

Assistant Professor Dun Jia's paper, "Information Acquisition, Uncertainty Reduction, and Pre-Announcement Premium in China," was accepted for publication by *Review of Finance*, an SSCI journal. It was co-authored with Lecturer Rui Guo of Renmin University of China, and Research Associate Xi Sun of China Europe International Business School.

Associate Professor Lan Ju's paper, "Innovation Input and Firm Value: Based on the Moderating Effect of Internal Control," was accepted for publication by *Sustainability*, an SSCI journal. It was co-authored with PHBS doctoral student Qianhui Ma and PHBS 2016 master's student Zishi Zhang

Associate Professor Lan Ju and PHBS doctoral student Qianhui Ma's paper, "Promoting the High-Quality Development of Chinese Individual Insurance Agents," was accepted for publication by *China Finance*, a PKU Core Journal. It was co-authored with master's student Mingwei Chen from the University of Hong Kong.

Associate Professor Lan Ju's paper, "The Impact of Shareholding of Chinese Insurance Institutional Investors on the Business Performance of Listed Companies - An Empirical Research from the Perspective of Insurance Companies' Business Attributes," was accepted for publication by *Wuhan Finance Monthly*. It was co-authored with doctoral student Qianhui Ma and 2018 PHBS student Han Li.

Associate Professor Kai Li's papers, "Asset Pricing with a Financial Sector," was accepted for publication by *Financial Management*, an SSCI journal. His paper "Regime Shifts in a Long-run Risks Model of Stock and Treasury Bond Markets," was accepted for publication by *China Finance Review International*, an ESCI journal. Both papers were co-authored with Associate Professor Chenjie Xu of Shanghai University of Economics and Finance.

Assistant Professor Karol Mazur's paper, "Risky Human Capital Accumulation with Endogenous Skill Premium," was accepted for publication by *Economic Theory Bulletin*,

an ESCI journal.

Assistant Professor Domenico Tarzia and 2014 PHBS student Hua Chen's paper, "Volatility Spillovers during the Chinese Stock Market Crisis: A MEM-Based Approach," was accepted for publication by the *Review of Pacific Basin Financial Markets and Policies*, an ESCI journal. It was co-authored with Professor Andros Gregoriou of the University of Brighton and Giovanni Vittorino of the Bank of Italy.

Assistant Professor Yinuo Tang's paper, "Learning from Inbound Foreign Acquisitions for Outbound Expansion by Emerging Market MNEs," was accepted for publication by the *Journal of International Business Studies*, a top journal in management. It was co-authored with Assistant Professor Juan Bu of Indiana University, Professor Yadong Luo of the University of Miami, and Professor Chengguang Li of the Technical University of Munich.

PHBS doctoral student **Linqing You's** paper, "A Theory of Firm Opacity and Corporate Social Responsibility," was published in the *Journal of Banking & Finance*, an SSCI journal. It was co-authored with Associate Professor Zhuoqiong Chen of Harbin Institute of Technology (Shenzhen).

- ***Conference Papers, Keynote Speeches, Invited Presentations, and Visits***

Associate Professor Jaehyuk Choi's paper, "Heston Model Simulations with Poisson Conditioning," was presented in seminars at Seoul National University and Ajou University in Korea. It was co-authored with Professor Yue-Kuen Kwok of Hong Kong University of Science and Technology.

Assistant Professor DuckKi Cho's paper, "How Does Declining Worker Power Affect Investment Sensitivity to Minimum Wage?" was presented at the Accounting and Finance Association of Australia and New Zealand Conference (AFAANZ), the Econometric Society Australasia Meeting (ESAM), the China International Risk Forum (CIRF), the Summer Institute of Finance (SIF) Conference, and Corporate Finance Day. It was co-authored with Professors Sreedhar Bharath and Michael Hertzel of Arizona State University.

Assistant Professor DuckKi Cho's paper, "It's Not Who You Know - It's Who Knows You: Employee Social Capital and Firm Performance," was presented at the Business, Identity, and Networks (BINS) Conference and the American Accounting Association

(AAA) annual meeting. It was co-authored with Assistant Professor Lyungmae Choi of City University of Hong Kong, and Professor Michael Hertzel and Assistant Professor Jessie Jiaxu Wang of Arizona State University.

Assistant Professor Manshu Khanna's paper, "Non-Standard Choice in Matching Markets," was presented at the 2022 Conference on Mechanism and Institution Design held by the National University of Singapore. It was co-authored with Dr. Gian Caspari of the Leibniz Centre for European Economic Research.

Assistant Professor Manshu Khanna's paper, "Affirmative Action in Two Dimensions: A Multi-Period Apportionment Problem," was presented at the 21st Annual SAET Conference held by the Australian National University in July. It was co-authored with doctoral student Haydar Evren of Boston College.

Associate Professor Kai Li's paper, "Learning about the Consumption Risk Exposure of Firms," was presented at the Western Finance Association Annual Meeting. It was co-authored with Yongjin Kim of the University of New Mexico and Associate Professor Lars-Alexander Kuehn of Carnegie Mellon University.

Associate Professor Kai Li and Assistant Professor Weiwei Hu's paper, "Leasing and the Allocation Efficiency of Finance," was presented at the Asian Meeting of the Econometric Society. It was co-authored with doctoral student Yiming Xu of Cambridge University.

Associate Professor Kai Li's paper, "Growth Expectations around FOMC Announcements," was presented at the 2022 China International Conference in Finance and the 2022 China Financial Research Conference. It was co-authored with doctoral student Mikhail Bhatia of Hong Kong University of Science and Technology.

Associate Professor Kai Li's paper, "Leasing as a Mitigation of Financial Accelerator Effects," was presented at the Asian Meeting of the Econometric Society. It was co-authored with doctoral student Jun Yu of Hong Kong University of Science and Technology.

In July, **Associate Professor Kai Li** served on the program committee for the 2022 China International Conference in Finance and chaired the session "The Real Effects of Capital Markets."

Assistant Professor Karol Mazur's paper, "Mutual Insurance and Land Security in Rural Ghana," was presented at the EEA-ESEM Annual Congress held by Bocconi University.

It was co-authored with doctoral student Georgios Manalis of the University of Edinburgh.

Assistant Professor Karol Mazur's paper, "The Macroeconomic Impact of Agricultural Input Subsidies," was presented at the EEA-ESEM Annual Congress held by Bocconi University. It was co-authored with Dr. Laszlo Tetenyi of the Bank of Portugal.

Assistant Professor Xinhui Wang's paper, "Forecasting Stock Returns: The Role of New Global Market Integration Indices," was presented at the 16th International Symposium on Econometric Theory and Applications: SETA2022 held by the University of Yonsei, and at the 42nd International Symposium on Forecasting. It was co-authored with Professor Cheng Hsiao of the University of Southern California and Research Assistant Gary Wen of Taiwan Tsinghua University.

Assistant Professor Xinhui Wang's paper, "Revisiting the Volatility Prediction with a Global Integration Index," was presented at the 42nd International Symposium on Forecasting at Oxford University. It was co-authored with 2019 PHBS student Shiyao Qin.

- **Media Coverage**

Guangming Daily, *China Youth Daily*, and other media reported on **Professor Wen Hai's** new book "Hai Wen's View on Education." [More...](#)

On September 16, **Associate Professor Ting Ren** appeared on *Securities Times*, sharing his view on the advantages and functions of the Hengqin and Guangdong-Hong Kong-Macao Deep Cooperation Zone. [More...](#)

On August 19, *Southern Plus* released an article on the pilot survey of Shenzhen's business environment innovation. **Associate Professor Ting Ren** attended the survey and shared his views on business environment construction in Shenzhen. [More...](#)

On July 12, **Associate Professor Ting Ren** appeared on *Securities Times*, sharing his views on Shenzhen's manufacturing industry and economic development. [More...](#)

On June 30, **Associate Professor Kai Li** appeared on *China Times*, sharing his views on the importance of small and medium-sized enterprises and the relief policies for them. [More...](#)

Associate Professor Kai Li appeared on *Sina Finance*, sharing his views that financial institutions should follow the trend and seize the opportunity. [More...](#)

Seminar Series

In view of the COVID-19 situation, PHBS has organized the academic seminar series both onsite and virtually, offering a platform for faculty members and students to share leading academic views with outstanding scholars from all over the world.

[More...](#)

Strategic Science Communication: Why and How Do We Talk Science Effectively?

Shupei Yuan, *Northern Illinois University*, September 7

Corporate Ownership: Five Debates and a Study

Brian Connelly, *Auburn University*, September 7

Derivative-Market Leverage and Risk Premia Implications

Ke Tang, *Tsinghua University*, September 7

Paying off the Competition: Market Power and Innovation Incentives

Richard Thakor, *University of Minnesota*, September 7

Downside Protection and Returns on Retail Structured Products

Chu Zhang, *Hong Kong University of Science and Technology*, August 18

Market Feedback: Evidence from the Horse's Mouth

Liyan Yang, *University of Toronto*, August 16

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

Please e-mail your contribution to huangxy@phbs.pku.edu.cn

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