

CURRICULUM VITAE · UPDATED 2026

# Yinuo Tang

*Assistant Professor of Strategy & International Business — Peking University HSBC Business School*

---

DEPARTMENT	OFFICE	TELEPHONE	CORRESPONDENCE
Department of Management Peking University HSBC Business School	RM 745, PHBS Nanshan, Shenzhen, China	Office +86 755 2603 5295 Mobile +86 132 6344 8252	tangyinuo@phbs.pku.edu.cn

---

## ACADEMIC & PROFESSIONAL APPOINTMENTS

*i.*

---

<b>Peking University HSBC Business School</b> <i>Assistant Professor — Strategy and International Business, Department of Management</i>	2021 — present
<b>ByteDance Inc. (TikTok), Beijing</b> <i>Senior Consultant — Platform Globalization &amp; Governance (Full-Time)</i>	2020 — 2021
<b>The University of Hong Kong, Faculty of Business and Economics</b> <i>Assistant Professor — Strategy and International Business</i>	2015 — 2020

---

## EDUCATION

*ii.*

---

<b>University of Pittsburgh — Katz Graduate School of Business</b> <i>Ph.D. in Strategy · Pittsburgh, Pennsylvania</i>	2010 — 2015
<b>Cornell University — Cornell Institute of Public Affairs</b> <i>Master of Public Administration · Ithaca, New York</i>	2008 — 2010
<b>Tsinghua University — School of Economics and Management</b> <i>Bachelor of Economics · Beijing, China</i>	2004 — 2008

---

## RESEARCH INTERESTS

*iii.*

Digitalization & Regulation · International Business · Emerging Markets · Political Strategy · Platform Competition

## REFEREED PUBLICATIONS

iv.

- 
- 01 Zhao, E., & **Tang, Y.** Managing the Shift from an Attention Economy to an AI-mediated Trust Economy. *California Management Review*. **FORTHCOMING**
- 
- 02 **Tang, Y.**, Shen, Y., Bu, J., & Feng, D. Digital Institutions, Digital Market Size and Virtual Involvement of Born Digital Firms. *Journal of International Business Studies*. **FORTHCOMING**
- 
- 03 **Tang, Y.**, Bu, J., Wang, D., & Shi, S. W. (2026). Global Meets Local: Community, Political Ideology, and Chinese Cross-Border M&As in the U.S. *Journal of International Business Studies*, 57(2), 236–256.
- 
- 04 Li, C., Luo, Y., Bu, J., & **Tang, Y.** (2023). The Role of Networks in International Acquisition Premiums. *Journal of International Business Studies*, 54(9), 1700–1711.
- 
- 05 Bu, J., **Tang, Y.**, Luo, Y., & Li, C. (2023). Learning from Inbound Foreign Acquisitions for Outbound Expansion by Emerging Market MNEs. *Journal of International Business Studies*, 54(5), 852–886.
- 
- 06 **Tang, Y.**, Luo, Y., Zhang, H., & Bu, J. A Longitudinal Study of MNE Innovation Enhancement at Home via Cross-Border Acquisition. *Journal of Management Studies*. **FORTHCOMING**
- 
- 07 Li, C., Shenkar, O., Newburry, W., & **Tang, Y.** (2021). Country Reputation and Investor Reactions to Cross-Border Acquisitions. *Journal of Management Studies*, 58(6), 1609–1639.
- 
- 08 Shi, W., & **Tang, Y.** (2015). Cultural Similarity as In-Group Favoritism: The Impact of Religious and Ethnic Similarities on Alliance Formation and Announcement Returns. *Journal of Corporate Finance*, 34, 32–46.

## MANUSCRIPTS UNDER REVISION

v.

- 
- 09 Li, C., **Tang, Y.**, Cuervo-Cazurra, A., & Ipers, T. How Political and Cultural Distance Increase the Benefits of International Joint Ventures with State-Owned Firms. *Journal of International Business Studies*. **2ND REVISION**
- 
- 10 Yi, X., Xing, A., Wang, K., & **Tang, Y.** How New CEOs Manage the Dilemma of Strategic Change in Early Tenure. *Journal of Management Studies*. **2ND REVISION**

## WORKING PAPERS

vi.

- 01 **Tang, Y.**, Wang, D., & Li, Y. Open Tech and Polarized Politics: How Data Interoperability Influences Data-Driven Startup Formation and Digital Market Innovation.
- 02 Zhang, X., Zha, H., **Tang, Y.**, & Dou, Y. Video Views or View Time: Managing Platform Compensation for Content Creators.
- 03 Sathyajit, G., Tang, Y., Madhavan, R., & **Tang, Y.** The Network Centrality of Financial Adviser and Return on Cross-Border Acquisition.
- 04 **Tang, Y.**, Xia, J., & Jiao, J. The Acquisitions Premium and the Reputation of Target Firms.
- 05 Wang, S., **Tang, Y.**, & Bu, J. Delisting of Foreign Firms and Market Perception of their Competitors.
- 06 Shi, W., Cuervo-Cazurra, A., & **Tang, Y.** Institutional Adaptability: State Corruption and Cross-Border Acquisitions.
- 07 **Tang, Y.**, Zheng, Y., & Jiao, J. The Firm Growth Capability and Choice of Capital Market.
- 08 Wang, S., Bu, J., & **Tang, Y.** Machine and Man: The Impact of Quantitative Investing on Funds' Foreign Performance.
- 09 **Tang, Y.**, Shi, W. S., & Prescott, J. Pacing of Cross-Border Acquisitions: The Contingency Effect of Synchronization and Institutional Experience.

## TEACHING

vii.

## Peking University HSBC Business School

SHENZHEN

<i>AI Strategy and Competitiveness</i>	95.0	EDP / EXEC · CN	2025 — 2026
<i>Principle of Management</i>	99.9	MBA · CN	2024 — 2026
<i>Tech Regulation and Platform Competition</i>	99.9	MBA · CN	2021 — 2026
<i>International Management</i>	100	MASTER · EN	2021 — 2025
<i>Strategic Management</i>	96.5	UG & MASTER · EN	2023 — 2026

## The University of Hong Kong, HKU Business School

HONG KONG

<i>PMBA 6068 — Capstone Course</i>	MBA · EN	2024 — 2025
<i>STRA 4701 — Strategic Management</i>	UG · EN	2016 — 2020
<i>STRA 4702 — Global Corporate Strategy</i>	UG · EN	2018 — 2020

## University of Pittsburgh, Katz GSB

PITTSBURGH

<i>BUSSPP 1080 — Strategic Management</i>	UG · EN	2013 — 2015
---	---------	-------------

## Shanghai Advanced Institute of Finance

SHANGHAI

<i>Strategic Management (Full-Time)</i>	MBA · EN	2019 — 2020
---	----------	-------------

## INDUSTRY &amp; BOARD EXPERIENCE

viii.

<b>Farasis Energy, Beijing</b> <i>Independent Board Member</i>	2022 — 2025
<b>CAIXIN Insight, Beijing</b> <i>Consultant — Belt &amp; Road Economic Matrix Project</i>	2018 — 2020
<b>General Electric — Energy &amp; Water Group, Beijing</b> <i>Associate Consultant — Renewable Energy Finance</i>	2008 — 2009

## ACADEMIC SERVICE &amp; AFFILIATIONS

ix.

## EDITORIAL &amp; ADVISORY

<b>Editorial Board Member</b> — <i>Management and Organization Review</i>	2026 — present
<b>Associate Editor</b> — <i>Journal of Business Research</i>	2024 — present
<b>Editorial Board Member</b> — <i>Journal of Management Studies</i>	2019 — present
<b>Research Fellow</b> — <i>HKU Centre for AI, Management and Organization (CAMO)</i>	2025 — present
<b>Academic Advisory Board</b> — <i>AI Economy Research Center, Shenzhen Institute for Data Economy</i>	2025 — present
<b>Session Chair</b> — <i>Academy of International Business; Strategic Management Society</i>	2017 — 2019
<b>PDW Organizer &amp; Panelist</b> — <i>Annual Academy of International Business Conference</i>	2019

## AD-HOC JOURNAL REVIEWER

*Journal of International Business Studies · Organization Science · Information Systems Research · Journal of Management · Journal of Management Studies · Strategy Science · Management and Organization Review · International Business Review · British Journal of Management · Asia Pacific Journal of Management*

## UNIVERSITY SERVICE &amp; MEMBERSHIPS

Recruiting Committee Member; Seminar Coordinator — Peking University HSBC Business School	PHBS
Organizer of Recruitment Camp; Committee Member for Ph.D. Students — University of Hong Kong	HKU
Primary Adviser & Co-Supervisor of Ph.D. Student; Area RPg Education Panel Member — HKU	HKU
Co-Coordinator, Brown Bag Seminar Series — Organizations & Entrepreneurship, U. Pittsburgh	Pitt
Member — Academy of Management; Academy of International Business; Strategic Management Society; American Finance Association	Memb.

## RESEARCH GRANTS &amp; FUNDING

xi.

<b>2016</b>	<i>Principal Investigator — General Research Fund (GRF), Hong Kong RGC</i> <b>The Growth of Emerging Market Firms and the Choice of Capital Market.</b> ( <i>Project No</i> <i>275036162016/17</i> )	USD 51,513 (HKD 403,790)
<b>2016</b>	<i>Co-Investigator — Fellow, The Risk Institute, Ohio State University</i> <b>Information Institutions and Acquirer Returns in International Acquisitions.</b>	USD 20,000
<b>2015</b>	<i>Principal Investigator — Seed Fund for Basic Research for New Staff, HKU</i> <b>Cross-Listing and Cross-Border Acquisitions.</b>	USD 19,136
<b>2014</b>	<i>CIBER Summer Research Award — George Washington University</i> <b>Doctoral Dissertation Grant — International Business Center, U. Pittsburgh.</b>	USD 5,000
<b>2012</b>	<i>Sbeth Foundation Doctoral Travel Stipend</i> <b>Academy of International Business.</b>	USD 750

## SELECTED AWARDS &amp; HONORS

xi.

## SCHOLARSHIP &amp; RESEARCH

<b>2024</b>	Best Conference Short Paper Award (Runner-up), <i>International Conference on Information Systems (ICIS)</i> .
<b>2023</b>	Best Paper on Emerging Market Award, <i>AIB Northeast Chapter Annual Conference</i> .
<b>2022–23</b>	Faculty Award of Excellence (×3), <i>Peking University HSBC Business School / Shenzhen Graduate School</i> .
<b>2022</b>	<i>Journal of Management Studies</i> Editors' Reviewer Award.
<b>2019</b>	Best Paper Award in Emerging Economies Research, <i>Academy of International Business</i> .
<b>2018</b>	Alan M. Rugman Most Promising Scholar Award (Runner-up), <i>Academy of International Business</i> .
<b>2018</b>	Undergraduate Teaching Reward, <i>University of Hong Kong</i> .
<b>2014</b>	Finalist — GWU-CIBER Best Paper on Emerging Markets, <i>Academy of Management</i> .
<b>2014</b>	Katz Outstanding Doctoral Student Teaching Award; AIB Doctoral Consortium, <i>U. Pittsburgh</i> .
<b>2013</b>	Best Doctoral Student Paper Award, <i>USASBE</i> ; BPS Doctoral Consortium, <i>Academy of Management</i> .
<b>2010–13</b>	Foster McCarl Jr. Fellowship, <i>Katz GSB, U. Pittsburgh</i> ; Financial Fellowship, <i>Cornell University</i> .

## DISTINCTIONS IN THE ARTS

<b>2016</b>	1st Place Winner, <i>4th Chicago International Amateur Piano Competition</i> .
<b>2015</b>	Gold Medal (Amateur Category), <i>6th Seattle International Piano Competition</i> .
<b>2008</b>	Concert Pianist — <i>National Grand Theater (the EGG), Beijing; Lincoln Center Theater, New York City (2001)</i> .

## INVITED SEMINAR PRESENTATIONS

xii.

Fudan University · Nanjing University	2025	Peking University	2019 · 2021 · 2024
Tsinghua University	2014 · 2021	Shanghai Univ. of Finance & Economics; CityU HK	2020
CEIBS; CUHK-Shenzhen; PKU Guanghua / HSBC; Renmin	2019	National Taiwan University	2018
George Washington School of Business	2016	U. Pittsburgh; Indiana University; HKU	2014 — 2016

## SELECTED CONFERENCE PRESENTATIONS

xiii.

- 01 **Tang, Y.**, Wang, D., & Li, Y. The Paradox of Openness: How Data Portability Mandates Reshape Startup Ecosystems in America's Ideological Battlegrounds. *AIB Sustainability Symposium*. · Shenzhen, 2025.
- 02 Zhang, X., Zha, H., **Tang, Y.**, & Dou, Y. Video Views or View Time: Managing Platform Compensation for Content Creators. *ICIS*. · Bangkok, Dec 2024.
- 03 Yi, X., **Tang, Y.**, & Wang, Y. Emerging Market Firms' Growth Capability and Choice of Capital Market. *AIB Northeast Chapter*. · Providence, Dec 2023.
- 04 Bu, J., Luo, Y., & **Tang, Y.** Technological Cross-Border Acquisitions and the Subsequent Innovation. *4th CEIBS Strategy & Entrepreneurship Symposium*. · Shanghai, Sep 2019.
- 05 Bu, J., Luo, Y., & **Tang, Y.** A Longitudinal Study of MNE Innovation Enhancement at Home via Cross-Border Acquisition. *Academy of Management*. · Boston, Aug 2019.
- 06 Bu, J., **Tang, Y.**, & Luo, Y. Learning from Inbound Foreign Acquirers to Reach Global. *Academy of Management*. · Boston, Aug 2019.
- 07 Wang, D., & **Tang, Y.** Global Meets Local: Community, Political Ideology, and Chinese Cross-Border M&As in the U.S. *Symposium, Academy of Management*. · Boston, Aug 2019.
- 08 **Tang, Y.**, Xia, J., & Jiao, J. The Acquisitions Premium and the Reputation of Target Firms. *Academy of International Business*. · Copenhagen, Jun 2019.
- 09 Shi, W., & **Tang, Y.** When Political Corruption Becomes an Asset: Investors' Reactions to Cross-Border M&As. *Academy of International Business*. · Minneapolis, Jun 2018.
- 10 **Tang, Y.**, & Madhavan, R. Value of Productivity in Cross-Border Acquisitions: Evidence from China. *Global Strategy & Emerging Markets Conf.; SMS Special Conf.* · Miami, May 2018; HK, Dec 2016.
- 11 Sathyajit, G., Madhavan, R., & **Tang, Y.** The Network Centrality of Financial Adviser and Return on Cross-Border Acquisition. *Academy of International Business*. · Dubai, Jun 2017.
- 12 Shi, W., & **Tang, Y.** Cultural Similarity as In-Group Favoritism. *Academy of Management*. · Vancouver, Aug 2015.
- 13 **Tang, Y.**, Shi, S., & Prescott, J. The Synchronization Trap: Cross-Border Acquisition Pacing during Institutional Transition. *Academy of Management*. · Philadelphia, Aug 2014.
- 14 **Tang, Y.**, & Slevin, D. How Social Status Moderates the Relationship between EO and Performance. *Strategic Management Society*. · Atlanta, Oct 2013.

— End of Curriculum Vitæ —

REFERENCES · AVAILABLE UPON REQUEST