CURRICULUM VITAE · UPDATED 2026

Yinuo Tang

Assistant Professor of Strategy & International Business — Peking University HSBC Business School

DEPARTMENT
Department of Management
Peking University HSBC Business School

OFFICE
RM 745, PHBS
Nanshan, Shenzhen, China

TELEPHONE
Office +86 755 2603 5295
Mobile +86 132 6344 8252

CORRESPONDENCE
tangyinuo@phbs.pku.edu.cn

ACADEMIC & PROFESSIONAL APPOINTMENTS *i.*

Peking University HSBC Business School 2021 — present
Assistant Professor — Strategy and International Business, Department of Management

ByteDance Inc. (TikTok), Beijing 2020 — 2021
Senior Consultant — Platform Globalization & Governance (Full-Time)

The University of Hong Kong, Faculty of Business and Economics 2015 — 2020
Assistant Professor — Strategy and International Business

EDUCATION *ii.*

University of Pittsburgh — Katz Graduate School of Business 2010 — 2015
Ph.D. in Strategy · Pittsburgh, Pennsylvania

Cornell University — Cornell Institute of Public Affairs 2008 — 2010
Master of Public Administration · Ithaca, New York

Tsinghua University — School of Economics and Management 2004 — 2008
Bachelor of Economics · Beijing, China

RESEARCH INTERESTS *iii.*

Digitalization & Regulation · International Business · Emerging Markets · Political Strategy · Platform Competition

REFEREED PUBLICATIONS

iv.

01 **Tang, Y.**, Luo, Y., Zhang, H., & Bu, J. (2026). A Longitudinal Study of MNE Innovation Enhancement at Home via Cross-Border Acquisition. *Journal of Management Studies.* ACCEPTED

02 Zhao, E., & **Tang, Y.** (2026). Managing the Shift from an Attention Economy to an AI-Mediated Trust Economy. *California Management Review.* FORTHCOMING

03 **Tang, Y.**, Bu, J., Wang, D., & Shi, W. (2026). Global Meets Local: Community Political Ideology and Chinese Cross-Border M&As in the U.S. *Journal of International Business Studies,* 57(2), 236–256.

04 **Tang, Y.**, Yan, S., Bu, J., & Feng, D. (2025). Digital Institutions and Virtual Involvement of Born-Digital Firms. *Journal of International Business Studies.* FORTHCOMING

05 Li, C., Luo, Y., Bu, J., & **Tang, Y.** (2023). The Role of Networks in International Acquisition Premiums. *Journal of International Business Studies,* 54(9), 1700–1711.

06 Bu, J., **Tang, Y.**, Luo, Y., & Li, C. (2023). Learning from Inbound Foreign Acquisitions for Outbound Expansion by Emerging Market MNEs. *Journal of International Business Studies,* 54(5), 852–886.

07 Li, C., Newburry, W., Shenkar, O., & **Tang, Y.** (2021). Country Reputation and Investor Reactions to Cross-Border Acquisitions. *Journal of Management Studies,* 58(6), 1609–1639.

08 Shi, W., & **Tang, Y.** (2015). Cultural Similarity as In-Group Favoritism: The Impact of Religious and Ethnic Similarities on Alliance Formation and Announcement Returns. *Journal of Corporate Finance,* 34, 32–46.

MANUSCRIPTS UNDER REVISION

v.

09 Li, C., **Tang, Y.**, Cuervo-Cazurra, A., & Ipers, T. How Political and Cultural Distance Increase the Benefits of International Joint Ventures with State-Owned Firms. *Journal of International Business Studies.* 2ND REVISION

10 Yi, X., Xing, A., Wang, K., & **Tang, Y.** How New CEOs Manage the Dilemma of Strategic Change in Early Tenure. *Journal of Management Studies.* 2ND REVISION

WORKING PAPERS

vi.

01 **Tang, Y.**, Wang, D., & Li, Y. Open Tech and Polarized Politics: How Data Interoperability Influences Data-Driven Startup Formation and Digital Market Innovation.

02 Zhang, X., Zha, H., **Tang, Y.**, & Dou, Y. Video Views or View Time: Managing Platform Compensation for Content Creators.

03 Sathyajit, G., Tang, Y., Madhavan, R., & **Tang, Y.** The Network Centrality of Financial Adviser and Return on Cross-Border Acquisition.

04 **Tang, Y.**, Xia, J., & Jiao, J. The Acquisitions Premium and the Reputation of Target Firms.

05 Wang, S., **Tang, Y.**, & Bu, J. Delisting of Foreign Firms and Market Perception of their Competitors.

06 Shi, W., Cuervo-Cazurra, A., & **Tang, Y.** Institutional Adaptability: State Corruption and Cross-Border Acquisitions.

07 **Tang, Y.**, Zheng, Y., & Jiao, J. The Firm Growth Capability and Choice of Capital Market.

08 Wang, S., Bu, J., & **Tang, Y.** Machine and Man: The Impact of Quantitative Investing on Funds' Foreign Performance.

09 **Tang, Y.**, Shi, W. S., & Prescott, J. Pacing of Cross-Border Acquisitions: The Contingency Effect of Synchronization and Institutional Experience.

TEACHING

vii.

Peking University HSBC Business School — SHENZHEN

AI Strategy and Competitiveness 95.0	EDP / EXEC · CN	2025 — 2026
Principle of Management 99.9	MBA · CN	2024 — 2026
Tech Regulation and Platform Competition 99.9	MBA · CN	2021 — 2026
International Management 100	MASTER · EN	2021 — 2025
Strategic Management 96.5	UG & MASTER · EN	2023 — 2026

The University of Hong Kong, HKU Business School — HONG KONG

PMBA 6068 — Capstone Course	MBA · EN	2024 — 2025
STRA 4701 — Strategic Management	UG · EN	2016 — 2020
STRA 4702 — Global Corporate Strategy	UG · EN	2018 — 2020

University of Pittsburgh, Katz GSB — PITTSBURGH

BUSSPP 1080 — Strategic Management	UG · EN	2013 — 2015

Shanghai Advanced Institute of Finance — SHANGHAI

Strategic Management (Full-Time)	MBA · EN	2019 — 2020

INDUSTRY & BOARD EXPERIENCE *viii.*

Farasis Energy, Beijing 2022 — 2025
Independent Board Member

CAIXIN Insight, Beijing 2018 — 2020
Consultant — Belt & Road Economic Metrix Project

General Electric — Energy & Water Group, Beijing 2008 — 2009
Associate Consultant — Renewable Energy Finance

ACADEMIC SERVICE & AFFILIATIONS *ix.*

EDITORIAL & ADVISORY

Editorial Board Member — *Management and Organization Review* 2026 — present

Associate Editor — *Journal of Business Research* 2024 — present

Editorial Board Member — *Journal of Management Studies* 2019 — present

Research Fellow — *HKU Centre for AI, Management and Organization (CAMO)* 2025 — present

Academic Advisory Board — *AI Economy Research Center, Shenzhen Institute for Data Economy* 2025 — present

Session Chair — *Academy of International Business; Strategic Management Society* 2017 — 2019

PDW Organizer & Panelist — *Annual Academy of International Business Conference* 2019

AD-HOC JOURNAL REVIEWER

Journal of International Business Studies · *Organization Science* · *Information Systems Research* · *Journal of Management* · *Journal of Management Studies* · *Strategy Science* · *Management and Organization Review* · *International Business Review* · *British Journal of Management* · *Asia Pacific Journal of Management*

UNIVERSITY SERVICE & MEMBERSHIPS

Recruiting Committee Member; Seminar Coordinator — Peking University HSBC Business School PHBS

Organizer of Recruitment Camp; Committee Member for Ph.D. Students — University of Hong Kong HKU

Primary Adviser & Co-Supervisor of Ph.D. Student; Area RPg Education Panel Member — HKU HKU

Co-Coordinator, Brown Bag Seminar Series — Organizations & Entrepreneurship, U. Pittsburgh Pitt

Member — Academy of Management; Academy of International Business; Strategic Management Society; American Finance Association Memb.

RESEARCH GRANTS & FUNDING

x.

2016 — *Principal Investigator — General Research Fund (GRF), Hong Kong RGC* — USD 51,513 (HKD 403,790)
The Growth of Emerging Market Firms and the Choice of Capital Market. *(Project № 275036162016/17)*

2016 — *Co-Investigator — Fellow, The Risk Institute, Ohio State University* — USD 20,000
Information Institutions and Acquirer Returns in International Acquisitions.

2015 — *Principal Investigator — Seed Fund for Basic Research for New Staff, HKU* — USD 19,136
Cross-Listing and Cross-Border Acquisitions.

2014 — *CIBER Summer Research Award — George Washington University* — USD 5,000
Doctoral Dissertation Grant — International Business Center, U. Pittsburgh.

2012 — *Sheth Foundation Doctoral Travel Stipend* — USD 750
Academy of International Business.

SELECTED AWARDS & HONORS

xi.

SCHOLARSHIP & RESEARCH

2024 Best Conference Short Paper Award (Runner-up), *International Conference on Information Systems (ICIS).*

2023 Best Paper on Emerging Market Award, *AIB Northeast Chapter Annual Conference.*

2022–23 Faculty Award of Excellence (×3), *Peking University HSBC Business School / Shenzhen Graduate School.*

2022 *Journal of Management Studies* Editors' Reviewer Award.

2019 Best Paper Award in Emerging Economies Research, *Academy of International Business.*

2018 Alan M. Rugman Most Promising Scholar Award (Runner-up), *Academy of International Business.*

2018 Undergraduate Teaching Reward, *University of Hong Kong.*

2014 Finalist — GWU-CIBER Best Paper on Emerging Markets, *Academy of Management.*

2014 Katz Outstanding Doctoral Student Teaching Award; AIB Doctoral Consortium, *U. Pittsburgh.*

2013 Best Doctoral Student Paper Award, *USASBE*; BPS Doctoral Consortium, *Academy of Management.*

2010–13 Foster McCarl Jr. Fellowship, *Katz GSB, U. Pittsburgh*; Financial Fellowship, *Cornell University.*

DISTINCTIONS IN THE ARTS

2016 1st Place Winner, *4th Chicago International Amateur Piano Competition.*

2015 Gold Medal (Amateur Category), *6th Seattle International Piano Competition.*

2008 Concert Pianist — *National Grand Theater (the EGG)*, Beijing; *Lincoln Center Theater*, New York City (2001).

INVITED SEMINAR PRESENTATIONS *xii.*

Fudan University · Nanjing University	2025
Tsinghua University	2014 · 2021
CEIBS; CUHK-Shenzhen; PKU Guanghua / HSBC; Renmin	2019
George Washington School of Business	2016
Peking University	2019 · 2021 · 2024
Shanghai Univ. of Finance & Economics; CityU HK	2020
National Taiwan University	2018
U. Pittsburgh; Indiana University; HKU	2014 — 2016

SELECTED CONFERENCE PRESENTATIONS *xiii.*

01 **Tang, Y.**, Wang, D., & Li, Y. The Paradox of Openness: How Data Portability Mandates Reshape Startup Ecosystems in America's Ideological Battlegrounds. *AIB Sustainability Symposium.* · Shenzhen, 2025.

02 Zhang, X., Zha, H., **Tang, Y.**, & Dou, Y. Video Views or View Time: Managing Platform Compensation for Content Creators. *ICIS.* · Bangkok, Dec 2024.

03 Yi, X., **Tang, Y.**, & Wang, Y. Emerging Market Firms' Growth Capability and Choice of Capital Market. *AIB Northeast Chapter.* · Providence, Dec 2023.

04 Bu, J., Luo, Y., & **Tang, Y.** Technological Cross-Border Acquisitions and the Subsequent Innovation. *4th CEIBS Strategy & Entrepreneurship Symposium.* · Shanghai, Sep 2019.

05 Bu, J., Luo, Y., & **Tang, Y.** A Longitudinal Study of MNE Innovation Enhancement at Home via Cross-Border Acquisition. *Academy of Management.* · Boston, Aug 2019.

06 Bu, J., **Tang, Y.**, & Luo, Y. Learning from Inbound Foreign Acquirers to Reach Global. *Academy of Management.* · Boston, Aug 2019.

07 Wang, D., & **Tang, Y.** Global Meets Local: Community, Political Ideology, and Chinese Cross-Border M&As in the U.S. *Symposium, Academy of Management.* · Boston, Aug 2019.

08 **Tang, Y.**, Xia, J., & Jiao, J. The Acquisitions Premium and the Reputation of Target Firms. *Academy of International Business.* · Copenhagen, Jun 2019.

09 Shi, W., & **Tang, Y.** When Political Corruption Becomes an Asset: Investors' Reactions to Cross-Border M&As. *Academy of International Business.* · Minneapolis, Jun 2018.

10 **Tang, Y.**, & Madhavan, R. Value of Productivity in Cross-Border Acquisitions: Evidence from China. *Global Strategy & Emerging Markets Conf.; SMS Special Conf.* · Miami, May 2018; HK, Dec 2016.

11 Sathyajit, G., Madhavan, R., & **Tang, Y.** The Network Centrality of Financial Adviser and Return on Cross-Border Acquisition. *Academy of International Business.* · Dubai, Jun 2017.

12 Shi, W., & **Tang, Y.** Cultural Similarity as In-Group Favoritism. *Academy of Management.* · Vancouver, Aug 2015.

13 **Tang, Y.**, Shi, S., & Prescott, J. The Synchronization Trap: Cross-Border Acquisition Pacing during Institutional Transition. *Academy of Management.* · Philadelphia, Aug 2014.

14 **Tang, Y.**, & Slevin, D. How Social Status Moderates the Relationship between EO and Performance. *Strategic Management Society.* · Atlanta, Oct 2013.

— End of Curriculum Vitæ —

REFERENCES · AVAILABLE UPON REQUEST