CURRICULUM VITAE

Ehsan Bolandifar

PERSONAL DATA

Full Name: Ehsan Bolandifar

Office Address: Room 646, HSBC Business School, Peking University Graduate School, Shenzhen, China

Telephone No.: +86 755 2603 2780 E-mail Address: ehsan@phbs.pku.edu.cn

Webpage (URL):

https://english.phbs.pku.edu.cn/2019/fulltime_1213/129.html

Google Scholar:

https://scholar.google.com.my/citations?user=dQ4xXZEAAAAJ&hl=en

EDUCATION

• Ph.D. in Business Administration, Operations Management, August 2012

Olin Business School, Washington University in St. Louis

Dissertation Title: "Contracting and Procurement Mechanisms in Supply Chain: Applications with New Complexities".

Committee Chairs: Prof. Panos Kouvelis and Prof. Fuqiang Zhang

• M.Sc. in Business Administration: May 2011

John M. Olin Business School, Washington University in St. Louis

• M.Sc. in Industrial Engineering, January 2006

Sharif University of Technology, Tehran, Iran (with Honors)

Dissertation Title: "Dynamic Pricing with Discrete Set of Prices".

• B.Sc. in Industrial Engineering (System Analysis), September 2003 Iran University of Science and Technology, Tehran, Iran (with Honors)

PROFESSIONAL EXPERIENCE

• PHBS Business School, Peking University Shenzhen Graduate School Associate Professor of Operations Management, November 2019-present

CUHK Business School, The Chinese University of Hong Kong
Assistant Professor of Operations Management, August 2012 – October 2019

MAIN RESEARCH INTERESTS

- Operations management interfaces with finance, marketing, and economics
- Procurement in supply chain
- Multi-sided platforms
- Healthcare analytics

AWARDS AND HONORS

- High-level Talent Peacock Program, Shenzhen, China, 2022
- Outstanding Service Award, Production and Operations Management Society, Houston, 2018 For outstanding service as program committee co-chair of the 9th POMS-HK International Conference, January 2018, presented at the POMS 29th annual conference, May 2018
- Hubert C. Moog Scholar, for Outstanding Performance, Washington University in St. Louis, 2010-2011
- Doctoral Fellowship, Washington University in St Louis

Ranked 2nd among 3500 participants in the national wide university entrance exam for M.S. program in Industrial Engineering, 2003

- Outstanding performance award in System Analysis concentration at IE undergraduate program, 2002-2003
- Member of Iranian Exceptional Talents Program, 2003-present

LIST OF RESEARCH OUTPUTS OR CREATIVE WORKS

Publications (Total 13) Google Scholar Citations: 315

Quality Signaling through Crowdfunding Campaign Pricing.

Bolandifar, E., Z. Chen, P. Kouvelis, Forthcoming at *Manufacturing and Service Operations Mangement*.

Modeling abandonment behavior among patients.

Bolandifar, E., N. Dehoratius, T. Olsen, J. Wiler. Forthcoming at European Journal of Operational Research.

Managing Competitive Levers in a Collaborative Distribution Channel.

Bolandifar, E., Z. Chen, K. Zhu. European Journal of Operational Research. 293:1031-1042

Hedging through Index-Based Price Contracts in the Supply Chain.

Bolandifar, E., Z. Chen. OMEGA, The International Journal of Management Science. 90: 1-15

An Empirical Study of the Behavior of Patients Who Leave the Emergency Department Without Being Seen.

Bolandifar, E., N. Dehoratius, T. Olsen, J. Wiler. Journal of Operations Management. 65:430-446

Simple Contracts to Assure Supply under Noncontractible Capacity and Asymmetric Cost Information.

Bolandifar, E., T. Feng, F. Zhang. Manufacturing and Service Operations Management. 20(2):217-231

Delegation versus Control in Supply Chain Procurement under Competition.

Bolandifar, E., P. Kouvelis, F. Zhang. Production and Operations Management. 25(9): 1528-1541

Hedging Commodity Procurement in a Bilateral Supply Chain.

Turcic, D., P. Kouvelis, E. Bolandifar. Manufacturing and Service Operations Management. 17(2):221-235

An Emergency Department Patient Flow Model Based on Queueing Theory Principles.

Wiler, J., E. Bolandifar, R. Griffey, R. Poirier, T. Olsen. Academic Emergency Medicine, 20(9): 939-946

Modeling the Optimal Long Run Investment Strategies of Hybrid Wind-Thermal Firm in the Restructured Power Market.

Askari, M., A. Zainal Abdin, M. Tahmasbi, **E. Bolandifar**. *Journal of Modern Power Systems and Clean Energy*,7(5):1267-1279

Component Procurement Strategy in TRIAD Competitive Supply Chains.

Sedehi, M.S., A. Makui, **E. Bolandifar**. International Journal of Industrial Engineering & Production Research, 29(4):443-460

Integration of Dynamic Pricing and Overselling with Opportunistic Cancellation.

Modarres, M., E. Bolandifar. Iranian Journal of Operations Research, 1 (1), 74-93, Fall 2009

Dynamic Pricing with Periodic Review and a Finite Set of Prices with Cancellation.

Modarres, M., E. Bolandifar. Journal of Industrial and Systems Engineering, 3(3): 213-226, Fall 2009

Working Papers and Works in Progress (Total: 4)

When Should Restaurants Subsidize Online Platforms? The Impact of Delivery Agents.

Bolandifar, E., Z. Chen. Under R&R at Manufacturing and Service Operations Management.

Crowdfunding as Operational Hedging

Bolandifar, E., Z. Chen, P. Kouvelis. Work in progress.

Delegation versus Control in Supply Chain Procurement under Unobservable Contracts.

Bolandifar, E., Q. Yuan. Work in progress.

Risk and Budget Disclosure in Crowdfunding

Bolandifar, E., D. Blaseg. Work in progress.

Conference papers

The Optimal Hedging Strategy for Commodity Processors in Supply Chain.

Bolandifar, E., Z. Chen. Industrial Engineering, Management Science and Applications. 2015 pp 27-34.

Evaluation of FIT Impacts on Market Clearing Price in the Restructured Power Market.

Askari, M.T., M.Z.A. Kadir, E. Bolandifar. Proceedings of IEEE SCOReD Conference. 2015 pp 224-227

Hedging Commodity Procurement in a Bilateral Supply Chain,

Bolandifar, E., P. Kouvelis, D. Turcic. Proceedings of the 2014 M&SOM Society Conference.

An Empirical Study of Reneging Behavior of Patients in an Emergency Department.

Bolandifar, E., N. Dehoratius, T. Olsen. Proceedings of the 2014 M&SOM Society Conference.

Why Risk-Neutral Manufacturers Ought to Hedge Commodity Material Purchases.

Bolandifar, E., P. Kouvelis, D. Turcic. Proceedings of the 2011 M&SOM Society Conference.

Book Chapter

An Approach for Modeling the Deregulated Power Market Based on Cournot Game Theory.

Askari, M.T., M.Z.A. Kadir, E. Bolandifar. Sustainability Modeling in Engineering. Springer. Forthcoming.

Book Reviews

Ad hoc reviewer: "Handbook of Integrated Risk Management in Global Supply Chains", by P. Kouvelis, L. Dong, O. Boyabatli, and R. Li, Wiley, 2010.

RESEARCH GRANTS

Principal Investigator, GRF, HK\$202207

General Research Fund, 2013/2016

Project Title: "Component Procurement in a Competitive Market"

- This project has resulted in two publications, out of which one is an A journal.
- The project is an attempt to investigate the OEM manufacturer's incentives to control component procurement of their contract manufacturers in competitive markets.

Principal Investigator, "An Empirical Analysis of Patients Who Leave Without Being Seen" CUHK Research Committee Funding Direct Grants, 2013/2015, HK\$50000.

• This project has resulted in one A publication and another potentially A publication under review.

Principal Investigator, "Bilateral Negotiations in Supply Chain Procurement"

CUHK Research Committee Funding Direct Grants, 2015/2016, HK\$50000.

• This project has resulted in one publication.

Principal Investigator, "Store Brand Procurement in Asymmetric Retail Channels"

CUHK Research Committee Funding Direct Grants, 2018/2019, HK\$50000.

• This project has resulted in one research paper, under review at an A journal.

PROFESSIONAL SOCIETIES

INFORMS, since 2008-present

MSOM, since 2009-present

POMS, since 2011-present

INFORMS Healthcare, 2017-present

IEOM, since 2018-present

INVITED PRESENTATIONS/ LECTURES

Quality Signaling through Crowdfunding Campaign Pricing

- -Ozyegin University, Istanbul, Turkey, 2022
- -INFORMS national meeting, Anaheim, California, 2021
- -CSAMSE conference, Shanghai, China, 2021

- -Shanghai Jiao Tong University, Shanghai, China, 2021
- -Huazhong University of Science and Technology, 2021

Modeling the Behavior of Patients Who Leave the ED without Being Seen

- -Asian Europe Business School, Shanghai, China, 2021
- POM-HK annual conference, Hong Kong, 2020

Managing Competitive Levers in a Collaborative Distribution Channel

- -INFORMS International Meeting, Taipei, Taiwan, 2018
- National University of Singapore, Singapore, 2017

Quality Signaling through Crowdfunding Campaign Design

- POM-HK annual conference, Hong Kong, 2020
- MSOM conference, Singapore, 2019
- IEOM conference, Bangkok, 2019,
- POM-HK annual conference, Hong Kong, 2018

On-demand Service Platforms: Ride-hailing Platforms and Competition

- International Industrial Engineering Conference, Iran, 2018.

An Empirical Study of the Behavior of Patients Who Leave the ED without Being Seen

- Chinese Economics Annual Conference, Shenzhen, China, 2020
- Peking University HSBC Business School, Shenzhen, China, 2018
- Nanyang Technological University, Singapore, 2018
- Zhejiang University, China, 2018
- INFORMS healthcare meeting, Rotterdam, Netherlands, 2017

When Higher Efficiency Hurts: Store Brand Procurement in Asymmetric Retail Channels

- INFORMS national meeting, Nashville, Tennessee, 2016
- National University of Singapore, Singapore, 2016

Single Contract to Assure Supply: Non-contractible Capacity and Asymmetric Cost Information

- INFORMS national meeting, Nashville, Tennessee, 2016

Delegation versus Control in Supply Chain Procurement

- Korea Advanced Institute of Science and Technology, Seoul, 2015

The Optimal Hedging Strategy for Commodity Processors in Supply Chai.

- INFORMS national meeting, Nashville, Tennessee, 2016
- MSOM annual conference, Toronto, 2015

An Empirical Study of Reneging Behavior of Patients in an Emergency Department

- International Conference of Industrial and Systems Engineering, Ferdowsi University, Mashhad, Iran, 2017
- Polytechnic University of Hong Kong, Hong Kong, 2013
- MSOM, SIG in Healthcare Management, INSEAD, 2013
- INFORMS national meeting, Charlotte, NC, 2011

Why Risk-Neutral Manufacturers Ought to Hedge Commodity Material Purchases

- National Chengchi University, Taiwan, 2014
- National University of Singapore, Singapore, 2012
- Singapore Management University, Singapore, 2012
- California State University in Fullerton, Los Angeles, CA, 2012
- Honk Kong University of Science and Technology, Hong Kong, 2012
- Chinese University of Hong Kong, Hong Kong, 2012
- POMS national meeting, Reno, NV, 2011
- INFORMS national meeting, Charlotte, NC, 2011

- University of Missouri in St. Louis, St. Louis, Missouri, 2011
- INFORMS national meeting, Austin, Texas, 2010

Supply Contracting under Asymmetric Information and Different Compliance Regime

- INFORMS national meeting, Austin, Texas, 2010

Modeling Reneging from an Emergency Department using Queueing Theory

- INFORMS national meeting, San Diego, California, 2009

KEYNOTE SPEECHES/ DISTINGUISHED LECTURES

International Conference of Industrial and Systems Engineering, Ferdowsi University, Mashhad, Iran, 14/09/2016.

International Industrial Engineering Conference, Iran University of Science and Technology, Tehran, Iran, 07/02/2018.

CONFERENCE ORGANIZATION

- 2019: Judge, Student Paper Competition, POMS-HK International Conference, Hong Kong, 2020.
- 2018: Co-chair, Program Committee, POMS-HK International Conference, Hong Kong, 2018.
- 2015: Judge, Student Paper Competition, POMS-HK International Conference, Hong Kong, 2016.
- 2013: Judge, Student Paper Competition, POMS-HK International Conference, Hong Kong, 2014.
- 2012: Judge, Student Paper Competition, POMS-HK International Conference, Hong Kong, 2013.

POSTGRADUATE STUDENTS (Please refer to the Teaching File for further details)

Graduated PhD students

Co-Supervisor, Zhong Chen, 2012-2017, Ph.D.; Thesis Title: "Three Essays on Operations Management Interfaces with Marketing and Finance". Assistant professor at East China Normal University.

TEACHING

- Operations management
- Supply chain management
- Decision making using spreadsheet
- Operations analytics
- Statistics
- Healthcare analytics

INTERNAL SERVICE

Department

- PhD and MPhil program admission committee, 09/2015-08/2016
- MSc in Business Analytics committee member, 09/2014-09/2019
- Department seminar coordinator, 09/2014-09/2019

Faculty

- MiM program committee member, 10/2016-9/2017
- Elected Faculty Board, 09/2017-09/2019

EXTERNAL SERVICE

- Associate director of Asian Institute for supply chain and logistics, 09/2013-10/2019
- External examiner for BBA-SCM Program. Department of Supply Chain and Information Management. Hang Seng University, 08/2017-08/2019.
- Reviewer at:
- -Management Science

- -Manufacturing & Service Operations Management
- -Journal of Operations Management
- -Production and Operations Management
- -Operations Research Letters
- -European Journal of Operational Research
- -Naval Research Logistics
- -Operations Research Society
- -International Journal of Production Economics
- -Omega, The International Journal of Management Science
- -IISE Transaction
- -Managerial and Decision Economics
- -Asia-Pacific Journal of Operational Research
- -IEEE Transactions on Systems, Man and Cybernetics: Systems