

Qiang (John) Li

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Academic Experience

2021 – Present Associate Professor (tenured), Peking University HSBC Business School (PHBS)

2013 – 2021 Assistant Professor, Department of Management, Hong Kong University of Science and Technology (HKUST)

Education

University of Maryland, College Park, U.S.,

Ph.D., Major: Strategy and Entrepreneurship; Minor: Economics

Tsinghua University, China

M.Sc., Management

Renmin University of China

B.A., Social security

Honors and Awards

- Dean's Recognition of Excellent Teaching at HKUST: 2015, 2016, 2017.
- Top 15% Teaching Award at the University of Maryland, U.S., 2011, as a Ph.D. student (compete with all faculty members in the Business School).
- Dean's Fellowship at the University of Maryland, U.S. 2008-2012.
- Academic Excellence Scholarship, Renmin University of China.

Research Interests

- Strategic decision making, Corporate governance, Entrepreneurship, Behavioral and socio-cognitive perspectives
- Methods: Econometrics (regression-based), Survey, (Randomized Field) Experiment

Publications

- Connelly, B, **Li, Q**, Shi, W, & Lee, K. 2020. CEO dismissal: Consequences for the strategic risk taking of competitor CEOs. *Strategic Management Journal*, 41: 2092-2125. (All authors contributed equally).
- Garg, S*, **Li, Q***, & Shaw, J. 2019. Entrepreneurial firms grow up: Board undervaluation, board evolution, and firm performance in newly public firms. *Strategic Management Journal*, 40: 1882-1907. (* First two authors shared first-authorship, name in alphabetical order).
 - An early version was selected into *AOM Best Paper Proceedings, STR Division, 2018*.
- Garg, S., **Li, Q.**, & Shaw, J. 2018. Undervaluation of directors in the board hierarchy: Impact on turnover of directors (and CEO) in newly public firms. *Strategic Management Journal*, 39(2): 429-457.
- **Li, Q.**, Maggitti, P., Smith, K., Tesluk, P., & Katila, R. 2013. Top management attention to innovation: The role of search selection and intensity in new product introduction. *Academy of Management Journal*, 56: 893-916. (First two authors contributed equally).
 - Google citation 345 by August 2021

- **Li, Q.** 2010. How do action signals matter in competition? The relationship between action signals and reaction intensity. *AOM Best Paper Proceedings (top 10% of accepted papers at the conference), BPS Division.*

Work In Progress

Strategic decision making

- **Qiang Li**, Bryan Stroube, & Bo Zhao. Why does social information lead to social influence? (in preparation for journal submission).
- **Qiang Li**, Brian Wu, & Bo Zhao. When can incentive structures backfire? (in preparation for journal submission).
- **Qiang Li**. Social influence and competition: What if your competitor wins the “Best Employer Award”? (data analysis).

Corporate governance

- **Qiang Li**, Sam Garg, Jason Shaw, & Hanny Kusnadi. When the cat’s away, the mice will play: Wrongdoing in entrepreneurial firms (in preparation for journal submission).
- **Qiang Li**, & Songcui Hu. Was the “Breakup” too hasty? Internal control weakness disclosure and firm divestiture decisions (in preparation for journal submission).
- **Qiang Li**. A bird in your hand is worth two in the bush: CEO share selling at IPOs (in preparation for journal submission).
- **Qiang Li**. Appointing Chief Accounting Officer (CAO): Solving a problem while creating another (data analysis).

Conference Presentations

- Li, Q., & Song, C. Was the “Breakup” too hasty? Internal control weakness disclosure and firm divestiture decisions. The Chinese University of Hong Kong (CUHK), 2019.
- Connelly, B., Li, Q., & Shi, W., CEO dismissal: Consequences for competitors. Presented at the 3rd CEIBS Strategy & Entrepreneurship Annual Symposium, Shanghai, 2018.
- Garg, S., Li, Q., & Shaw, J. Board and firm evolution after the IPO. Presented at INSEAD Behavioral Corporate Governance Conference, France. 2017.
- Li and Zhao. Director valuation and firm innovation. Presented at SMS special conference, Hong Kong. 2016.
- Li and Zhao. Entrepreneurial transition: How does founder exit affect innovation trajectory? Presented at SMS special conference, Hong Kong. 2016.
- Li and Garg. Dispersion of valuation of directors and firm performance. Presented at AOM, Anaheim, CA. 2016.
- Garg and Li. Mis-appointment of chair position at IPO. INSEAD Singapore. 2015. AOM, Seattle, Canada. 2015.
- Garg and Li. CEO and director interaction. West Coast Research Symposium. University of Washington, Seattle. 2014.

- Li, Q. Managerial equity ownership and CEO risk reduction (presented with a different title). AOM, Orlando, FL, 2013.
- Li, Q. A bird in your hand is worth two in the bush: CEO share sales at IPO. AOM, San Antonio, TX, 2011.
- Li, Q. How do action signals matter in competition? The relationship between action signals and reaction intensity. AOM, Montreal, Canada, 2010.
- Li, Q., Maggitti, P., Smith, K., Tesluk, P., & Katila, R. Top management attention to innovation: The role of search selection and intensity. AOM, Chicago, IL, 2009.
- Li, Q., Maggitti, P., Smith, K., Tesluk, P., & Katila, R. Search terrain and process. Invited presentation at Villanova School of Business in Villanova University, 2009.
- Li, Q. Interpretation of signal under different types of uncertainties: An investigation of reputation effect in entrepreneurship. Presented at the SMS, Washington, DC, 2009.

Academic Activities

- Hong Kong Macro Management Faculty Consortium. Participant, 2016, 2017, 2019.
- Hong Kong Macro Management Faculty Consortium. Organizer, HKUST, 2015.
- Invited faculty representative, New Doctoral Student Consortium, Academy of Management, Orlando, FL, 2013.
- Invited Participant, BPS Dissertation Consortium, Academy of Management, Boston, MA, 2012.
- Invited Participant, BPS Doctoral Consortium, Academy of Management, San Antonio, TX, 2011.
- Invited Participant, Doctoral Student Workshop at the Ninth West Coast Research Symposium (WCRS) on Technology Entrepreneurship at University of Washington, Seattle, WA, 2011.
- Invited Participant, Smith Entrepreneurship Research Conference Doctoral Consortium, University of Maryland, College Park, MD, 2011.
- Invited Participant, TIM Doctoral Consortium, Academy of Management, Montreal, 2010.
- Invited Participant, ENT Doctoral Consortium, Academy of Management, Chicago, IL, 2009.
- Invited Participant, New Doctoral Student Consortium, Academy of Management, Anaheim, CA, 2008.
- Invited Participant, Mid-Atlantic Strategy Colloquium, 2008-2010.
- Invited Participant, Smith Entrepreneurship Research Conference, 2008-2012.

Teaching

- MA students at PHBS: Entrepreneurship, Technology Innovation Management, Corporate Strategy
- Undergraduate at HKUST:
 - Corporate Strategy (the required capstone class), 60 students each session.
 - Introduction to Management (the common core course), 60 students each session.
- PhD at HKUST: Strategic Management Research (Guest lecturer 2016, 2018).

- Undergraduate at the University of Maryland: Strategic Management (the required capstone class).

Review Service

Ad Hoc reviewer for:

- Academy of Management Journal
- Strategic Management Journal
- Organization Science
- Strategic Entrepreneurship Journal
- Journal of Management Studies
- Corporate Governance: An International Review
- Family Business Review
- Academy of Management Annual Conference (STR, OMT and ENT divisions)
- Strategic Management Society Annual Conference (SMS)
- International Association for Chinese Management Research (IACMR)

Department/School Service

- At HKUST, PhD Committee, Faculty Search and Appointment Committee, TA/IA Taskforce, School Research Committee