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Research Interests: ICTs (Information & Communication Technologies) and Society, Platform Society, Data Journalism and Information Visualization

EDUCATION:

2009-2013, Ph.D. in Communication, Peking University, China.

2006-2009, M.A. in Sociology, Beijing Normal University, China.

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VISITING EXPERIENCE:

2012-2013, Udine University, Italy Joint-cultivated doctoral student, Computer-Mediated Communication

2007-2008, Baylor University, U.S.A. Visiting scholar, Sociology of Religion, "Science, Philosophy & Belief" project

PUBLICATIONS:

- Peer-reviewed publications:

1. Zhao, L., & Ye, W. (2023). Making Laughter: How Chinese Official Media Produce News on the Douyin (TikTok). *Journalism Practice*, <https://doi.org/10.1080/17512786.2023.2199720> (SSCI)
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- Weiming Ye, Yi Luo and Debin Liu, "The Eastern and Western Entrepreneurial Heros' Journey: A textual analysis of the emotional arc and narrative themes of biographies of Fortune 500 companies," Biographical Data in a Digital World Workshop 2022, Japan and online, July 25th, 2022.
- Weiming Ye, and Luming Zhao, "'I Know It's Sensitive': Internet Filtering, Recoding, and 'Sensitive-word Culture' in China", Association for Education in Journalism and Mass Communication (AEJMC) 2021 Conference, online, August 4-7, 2021.

- Weiming Ye, and Luming Zhao, “Visualization as Infrastructure: Using Data Visualization to Mobilize Chinese Society during the COVID-19 Pandemic”, International Association for Media and Communication Research (IAMCR) 2021 Conference, online, July 11-15, 2021.
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- Yangjuan Hu, Shubin Yu, Liselot Hudders, and WeiMing Ye, “The Dark Side of Retargeting”, 2020 American Marketing Association (AMA) Summer Academic Conference, August 21-23, San Francisco and online.

RESEARCH PROJECTS:

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- May 2017 - January 2019, Project Lead, "'Birth' in the perspective of Digital Humanism: Analysis of Content and Network of Female Healthcare Communication based on Gale Original History Archive". Digital Humanities Research Project, Shenzhen Science & Technology Library. Project reference: UTSZ2017DHA03.

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- June 2018, The 3rd Chinese Data Journalism Competition. "Outstanding Instructor Award", students instructed received 1st class award.
- January 2017, Reserved Talent, Shenzhen City's High-level Professionals.
- December 2016, Third class award, social science stream, the 16th Peking University teaching award for young scholar.

TEACHING:

- New Media & Society
- Methodology of Social Research
- Data Journalism and Information Visualization
- Web Product Development and Management
- Business Anthropology

ACADEMIC SERVICES:

- Reviewer: Information, Communication and Society; Social Media and Society; Journal of European Public Policy; The Journal of Chinese Sociology; 国际新闻界
- Expert of Development Centre for Degree and Postgraduate Education, Ministry of Education; Expert of Shenzhen Philosophy and Social Science Planning

Subject System; Member of “Shenzhen Social Science Senior Professional and Technical Qualification Review Committee”; Key Discipline Reviewer, Guangdong Provincial Education Department; Reviewer for “The National Occupational Skills Standard for Media Convergence Operators”, State Administration of Radio and Television

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