

YUE CHENG

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WORKING EXPERIENCE

Assistant Professor **Peking University HSBC Business School** Sep. 2017-now
Department of Management

EDUCATION

Ph.D. **The Pennsylvania State University, University Park** July 2017
Department of Supply Chain & Information Systems
Thesis: Essays on Product Returns in Closed-loop Supply
Chain Setting; **Advisors:** V. Daniel R. Guide, Margaret Meloy

M.S. **University of Michigan, Ann Arbor** May 2012
Department of Industrial and Operations Engineering

M.B.A **University of California, Riverside** May 2010
Anderson Graduate School of Management

PUBLICATIONS

Cheng, Y., Wanqiu Zhao. Innovations of Healthcare Financial Products. *Peking University Financial Reviews*. 2022

Cheng, Y., Wanqiu Zhao. Investigations of Senior People's Reemployment Status. *经济要参*. 2022

Cheng, Y., Jun Wang, Wanqiu Zhao. Innovations of Health Care Business Models in Rural Areas (Book). *Peking University Press*. 2022

PROJECT

“Entrepreneurship innovation investigation about longevity society”, RMB 250,000 sponsored by the Research Institute of Rural Area Development at Yan'an University, 2021-2022

TEACHING COURSES

MGT 581 Retail Supply Chain	Instructor	PHBS	Spring 2020-2022
MGT 551 Project Management	Instructor	PHBS	Spring 2018-2022
MGT 501 Empirical Business Analytics	Instructor	PHBS	Spring 2019-2022
ECON 500 Business Mathematics	Instructor	PHBS	Fall 2017
SCM 404 Demand Fulfillment	Instructor	PSU	Fall 2015
BUS 100 Business Communications	Teaching Assistant	UCR	Spring 2009-2010