CHEN, Zhuo

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Research interests: Media Technologies, Collective Efforts, Communicative/Organizing Process, Computational Social Science, Political Communication

Teaching area: Quantitative Research Methods, Data Analytics, Social Media and Social Network, Political Communication

Education

2017 – 2022	**National University of Singapore,** Singapore *Ph.D. in Communications and New Media*
2015 – 2017	**The Chinese University of Hong Kong,** Hong Kong *Master of Philosophy (MPhil) in Communication*
2014 – 2015	**The Chinese University of Hong Kong,** Hong Kong *Master of Science (MSc) in New Media*
2010 – 2014	**Sun Yat-sen University,** Guangzhou, China *Bachelor of Management in Public Relations*

Academic Experience

SSCI Publications

2022	Zhang, W., **Chen, Z.**, Neoh, J. Y., & Chia, Y. T. (2022). Rethinking civic education in the digital era: How media, school, and youth negotiate the meaning of citizenship. *International Communication Gazette*, 17480485221094101.
2021	**Chen, Z.**, Oh, P., & Chen, A. (2021). The Role of Online Media in Mobilizing Large-scale Collective Action. *Social Media + Society* (JCR-Q1 in Communication), online first. https://doi.org/10.1177/20563051211033808
2021	Ma, X., Qin, Y., **Chen, Z.**, & Cho, H. (2021). Perceived ephemerality, privacy calculus and the privacy settings of an ephemeral social media

site. *Computers in Human Behavior* (JCR-Q1 in Psychology, Multidisciplinary), online first. https://doi.org/10.1016/j.chb.2021.106928

2020   **Chen, Z.**, & Zhang, W. (2020). Bracketing or Reinforcing? Socio-economic Status, Network Power, and Online Deliberation. *Telematics and Informatics* (JCR-Q1 in Information Science & Library Science), *52*, 101417.

2020   **Chen, Z.** (2020). Who becomes an online activist and why: Understanding the publics in politicized consumer activism. *Public Relations Review* (JCR-Q2 in Communication), *46*(1), 101854.

2020   Zhang, W., **Chen, Z.**, & Xi, Y. (2020). Traffic media: how algorithmic imaginations and practices change content production. *Chinese Journal of Communication* (JCR-Q2 in Communication), *14*(1), 58-74.

2019   **Chen, Z.**, Su, C. C., & Chen, A. (2019). Top-down or Bottom-up? A Network Agenda-setting Study of Chinese Nationalism on Social Media. *Journal of Broadcasting & Electronic Media* (JCR-Q2 in Communication), *63(3)*, 512-533.

2019   Zhang, L., Jung, E. H., & **Chen, Z.** (2019). Modeling the Pathway Linking Health Information Seeking to Psychological Well-Being on WeChat. *Health communication* (JCR-Q2 in Communication), 1-12.

2017   **Chen, Z.**, & Chan, M. C.M. (2017). Motivations for Social Media Use and Impact on Political Participation in China: A Cognitive and Communication Mediation Approach. *Cyberpsychology, Behavior, and Social Networking* (JCR-Q1 in Psychology, Social), *20, 83-90.*

2016   Wu, F., **Chen, Z.**, & Cui, D. (2016). Business is business? Stakeholders and power distributions in guanxi-related practices in the Chinese public relations profession: A comparative study of Beijing and Hong Kong. *Public Relations Review* (JCR-Q2 in Communication), *42, 867-878.*

Conference Attendance

2021   Panel member**,** the *Summer Institutes in Computational Social Science* (SICSS)-Beijing, online, 2021.

2021   **Chen, Z.,** Oh, P., & Chen, A. (2021). The Role of Online Media in Mobilizing Large-Scale Collective Action. Presented at the 71st ICA annual conference, online, 2021.

2020   **Chen, Z.** (2020). Is media technology a culprit behind the loss of community? A cross-national study on the impact of communication and technology on social capital. Presented at the 70th ICA annual conference, online, 2020.

(Top Student Paper Award, Division of Political Communication)

2020	**Chen, Z.**, Chen, A., Tan, Y., & He, Q. (2020). An intrinsic or situational troll? Predicting trolling behavior on Twitter in the 2019 Hong Kong protest. Presented at the 70th ICA annual conference, online, 2020.
2019	**Chen, Z.**, Su, C. C., & Chen, A. (2019). Top-down or Bottom-up? A Network Agenda-setting Study of Chinese Nationalism on Social Media. Presented at the IAMCR 2019 annual conference, Madrid, 2019.
2019	**Chen, Z.** (2019). Who Become Online Activists and Why: Understanding Publics in Politicized Consumer Activism. Presented at the 69th ICA annual conference, Washington, D.C., 2019.
2019	**Chen, Z.**, & Zhang, W. (2019). Bracketing or Reinforcing? Socio-economic Status, Network Power, and Online Deliberation. Presented at the 69th ICA annual conference, Washington, D.C., 2019.
2018	Zhang, W., & **Chen, Z.** (2018). Political Communication on China: 40 Years (1977-2017). Presented at the 68th ICA annual conference, Prague, 2018.
2017	**Chen, Z.**, & Huang, Y.H.C. (2017). Whose Responsibility? Connecting Organizational Transgressors with Government Regulating Institutions. Presented at the 2017 AEJMC annual conference, Chicago, 2017.
2016	Chen, C., & **Chen, Z.** (2016). The Impacts of WeChat Communication and Parenting Styles on the Quality of the Parent-Child Relationship. Presented at the 2016 AEJMC annual conference, Minneapolis, 2016.
2016	**Chen, Z.**, & Chan, M. C.M. (2016). Motivation for Social Media Use and Impact on Political Participation in China: A Cognitive and Communication Mediation Approach. Presented at the 66th ICA annual conference, Fukuoka, 2016.

Awards and Honors

2022	Top Student Paper Award, Division of Communication & Technology, ICA
2020	Top Student Paper Award, Division of Political Communication, ICA
2017	Dean's Graduate Writing Fellow, Faculty of Arts and Social Science, National University of Singapore
2015	Dean's List 2014-2015 for Outstanding Academic Performance, Faculty of Social Science, The Chinese University of Hong Kong
2011	Third Prize of Undergraduate Research Paper, 2011 Research Contest of Investigating Guangdong, Guangdong Academy of Social Science

Research Grants

2021-2023	The National Social Science Foundation of China (grant ID: 21CXW018), Research on the Dissemination Mechanism and Governance of Misinformation of Public Health Emergencies Based on Cross-modal Big Data, Project Member.
2021	Shanghai Philosophy and Social Science Foundation, Study on International Promotion of Shanghai City Image from the Perspective of Urban Soft Power Enhancement, Project Member.

Teaching

2022 M1	Business Math (Statistics in Social Research)
2022 M1	Applied Data Analytics

Services

2022	Reviewer. *Social Media + Society*.
2022	Reviewer. *Asian Journal of Communication.*
2021-2022	Reviewer. *Chinese Journal of Communication*.
2020	Reviewer. *International Communication Gazette*.
2019-2020	Reviewer. *Cyberpsychology, Behavior & Social Networking*.
2019-2020	Reviewer. Annual Conferences of the International Communication Association.
2019	Reviewer. *New Media & Society*.
2019	Co-organizer. The Chinese Internet Research Conference (CIRC 2019)
2019	Organizing committee. The First Graduate Student Conference of the Department of Communications and New Media, NUS

Research Interest and Approach

- **Interest:** My work examines the sociopolitical implications and consequences of digital media and technologies. I have been exploring the role of communication technologies in reshaping the organizing and communicative process in various collective efforts, including activism and collective action, public discussion and deliberation, and civic/networked engagement.

- **Approach and methods**: Open to interdisciplinary approach and methods. Particularly, I benefit from corporate & political communication, sociology, political science, network science, and computer science. Experienced in computational, quantitative methods, such as survey, (computer-assisted) textual analysis, experiment, and network analysis. Adept in advanced statistical analysis of complex data, including multi-modal and multi-level data. Also appreciate qualitative methods, such as interview and focus group.