



北京大學
汇丰商学院

Peking University HSBC Business School

Business Ethics Session 1 Module 2, 2017

Course Information

Instructor:

Office: PHBS Building, Room 708

Phone: 86-755-2603-2655

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Office Hour: Monday-Friday 4-5 pm by appointment

Classes:

- Dates: Tuesdays Nov. 21, 28, Dec. 5, 12, 19, 26; Jan. 2, 9, 16
- Time: 10:30-12:20pm

Venue: PHBS Building, 209

1. Course Description

This course on the ethics of business will be focused on “The Theory of Moral Sentiments” (TMS), the first book by the father of modern business and economics, author of “The Wealth of Nations”, and professor of moral philosophy, Adam Smith. Students will be assigned weekly readings based on excerpts of TMS. These will be approximately 15 pages. Classes will begin with a 3 minute summary of a chapter by a randomly chosen student. Another randomly chosen student will then add supplementary comments to the initial summary. I will then collect narrow clarification questions from students, which other students may volunteer to answer. Then, I will collect larger conceptual questions, which we will proceed to discuss. We are likely to cover approximately 4 chapters within each class.

Grading

All participation will be recorded by the TA. There will be 2 midterms: Dec. 12, Jan. 9 and a final exam on Jan. 18. These will be based on the readings and class discussions. They will have 20-25 short answer questions. Their purpose is to check for comprehension of the readings and class discussions. 70% of the grade will be based on the exams: 20% for each midterm and 30% for the final. The remaining 30% will be based on class participation.

Attendance is required. No makeup exams. However, should a student experience a *documented* medical emergency, the weight of the missed exam will be transferred to the other two exams which the student was able to take.