



# INTERNATIONAL STUDENT EXCHANGE PROGRAM

COURSES TAUGHT IN ENGLISH FALL SEMESTER 2018

## UNDERGRADUATE COURSES

<b>DSR2010</b>	Corporate Social Responsibility
<b>DSR4700</b>	International Management and Cultures
<b>DSR5100</b>	Strategic Management (Pr : Intro. to Management & Financial Management)
<b>DSR6102</b>	Business Simulation (Pr : Strategic Management)
<b>ECO3550</b>	International Economic Relations (Pr : Intro. to Microeconomics)
<b>ECO5550</b>	Currencies and International Financial Markets (Pr : Intro. to Macroeconomics)
<b>ESG1114</b>	Doing Business in North America: Start a Business in Canada
<b>FIN3500</b>	Financial Management (Pr : Intro. to Financial Accounting)
<b>FIN5521</b>	Investment and Portfolio Management (Pr : Financial Management)
<b>MET3122</b>	Management of SMEs (Entrepreneurship)
<b>MET4261</b>	Operation Management (Pr : Statistical Methods)
<b>MKG3300</b>	Marketing
<b>MKG5305</b>	Consumer Behavior (Pr : Marketing)
<b>MKG5316</b>	International Sports Marketing (Pr : Marketing)
<b>MKG5321</b>	International Marketing (Pr : Marketing)
<b>MKG5327</b>	Advertising (Pr : Marketing)
<b>MOD1101</b>	Business of Fashion
<b>ORH1163</b>	Organizational Behavior
<b>ORH1600</b>	Introduction to Human Resource Management
<b>ORH3160</b>	Leadership
<b>SCO2000</b>	Managerial Accounting (Pr : Intro. to Financial Accounting)

## GRADUATE COURSES

<b>DSR8403</b>	Strategy of Organization and Corporate Social Responsibility : From Local to International
<b>DSR8410</b>	Implementing International Strategy
<b>MET8404</b>	Innovation Management
<b>MET8413</b>	International Issues in Organizational Management
<b>MGP7900</b>	Project Management
<b>ORH8404</b>	Globalization and Contextual Issues in Management of Human resources

- Course credit values : 3 North American credit (6 ECTS) courses
- 45 contact hours including exams



# INTERNATIONAL STUDENT EXCHANGE PROGRAM

COURSES TAUGHT IN ENGLISH WINTER SEMESTER 2019

## UNDERGRADUATE COURSES

<b>DSR4700</b>	International Management and Cultures
<b>DSR5100</b>	Strategic Management (Pr : Intro. to Management & Financial Management)
<b>ECO3550</b>	International Economic Relations (Pr : Intro. to Microeconomics)
<b>ESG1114</b>	Doing Business in North America: Start a Business in Canada
<b>EUT1072</b>	Sustainable Development in Management
<b>FIN3500</b>	Financial Management (Pr : Intro. to Financial Accounting)
<b>FIN5570</b>	Financial Analysis and Evaluation of Firms (Corporate Finance) (Pr : Financial Management)
<b>FIN5580</b>	Multinational Financial Management (Pr : Financial Management)
<b>MET4011</b>	Technological Innovation in Context (Pr : Intro. To Microeconomics & Financial Management & Marketing)
<b>MKG5305</b>	Consumer Behavior (Pr : Marketing)
<b>MKG5321</b>	International Marketing (Pr : Marketing)
<b>MKG5327</b>	Advertising (Pr : Marketing)
<b>ORH1163</b>	Organizational Behavior
<b>ORH1600</b>	Introduction to Human Resource Management
<b>SCO2000</b>	Managerial Accounting (Pr : Intro. to Financial Accounting)

## GRADUATE COURSES

<b>ECO8041</b>	International Trade and Globalization
<b>DSR8412</b>	International Management : Strategies for the BRICS
<b>MKG8425</b>	International Marketing
<b>MKG8429</b>	Intercultural Marketing
<b>MGP7017</b>	Management of International Projects
<b>ORH8412</b>	Individuals and Organizations in a Cross-Cultural Context

- Course credit values : 3 North American credit (6 ECTS) courses
- 45 contact hours including exams