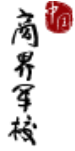




PHBS

北京大学汇丰商学院



EE/ME/FE

Introduction to Chinese Economy Module 1, 2019-20

Course Information

Instructor: Professor Geng Xiao

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Office Hour: 15:30-16:30 on Monday and Thursday or by appointment

Teaching Assistant: To be arranged

Phone:

Email:

Classes:

Lectures: Monday and Thursday, 13:30-15:20

Venue: Room 311, PHBS Building

1. Course Description

1.1 Summary of Course Contents

This course helps students to understand how the market-oriented economic reform and opening since 1978 have transformed China from a closed, centrally planned, and under-developed economy into the second largest economy in the world through rapid industrialization, urbanization, internationalization, and digitalization. It examines how the role of the state and the market, the global environment, and the technology are shaping the evolving growth model of China and the implications on future challenges. In addition to a review of historical achievements, the course will discuss a broad range of economic, social, environmental and geopolitical challenges as China strives to build a more open, innovative, inclusive, and sustainable growth model for the peace and prosperity of China and the World.

1.2 Textbooks and Reading Materials

No required textbooks for this course. The following reading materials serve as the base and starting points for preparing class discussion, assignment, group project, and final essay. Additional supplementary readings may be provided throughout the course as needed.

Selected reference books:

- Arthur R. Kroeber, *China's Economy: What Everyone Needs to Know*, Oxford University Press, 2016.
- Barry Naughton, *The Chinese Economy: Adaptation and Growth*, Second Edition, The MIT Press, 2018.
- Graham Allison, *Destined for War: Can America and China Escape Thucydides's Trap?* Houghton Mifflin Harcourt, 2017.
- Steven N. S. Cheung, *The Economic System of China*, China CITIC Press, 2009.
- Steven N. S. Cheung, *Will China go 'capitalist'? an economic analysis of property rights and institutional change*, Institute of Economic Affairs, 1986.
- www.project-syndicate.org/columnist/geng-xiao
- Xiao Geng, Zhang Yansheng, Law Cheung-Kwok and Dominc Meager, *China's Evolving Growth Model: The Foshan Story*, Fung Global Institute and Amazon Digital Publishing, 2015.
- Yukon Huang, *Cracking the China Conundrum: Why Conventional Economic Wisdom Is Wrong*, Oxford University Press, 2017.

2. Learning Outcomes

2.1 Intended Learning Outcomes

| Learning Goals | Objectives | Assessment (1) to (4) |
|--|---|--|
| 1. Our graduates will be effective communicators. | 1.1. Our students will produce quality business and research-oriented documents. | Yes, see (2) and (4) |
| | 1.2. Students are able to professionally present their ideas and also logically explain and defend their argument. | Yes, see (3) |
| 2. Our graduates will be skilled in teamwork and leadership. | 2.1. Students will be able to lead and participate in group for projects, discussion, and presentation. | Yes, see (3) |
| | 2.2. Students will be able to apply leadership theories and related skills. | Yes, see (3) |
| 3. Our graduates will be trained in ethics. | 3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it. | Yes, see (1) and (3) |
| | 3.2. Our students will practice ethics in the duration of the program. | Yes, see (1) and (3) |
| 4. Our graduates will have a global perspective. | 4.1. Students will have an international exposure. | Yes, see the list of readings and course summary |
| 5. Our graduates will be skilled in problem-solving and critical thinking. | 5.1. Our students will have a good understanding of fundamental theories in their fields. | Yes, the first part of the course will review theories |
| | 5.2. Our students will be prepared to face problems in various business settings and find solutions. | Yes, see (3) and (4) |
| | 5.3. Our students will demonstrate competency in critical thinking. | Yes, see (4) |

2.2 Course specific objectives

- (A) Master basic concepts and tools of new institutional economics;
- (B) Use new institutional economics to examine the relations between the state and the market;
- (C) Explain the political economy of public policy making, globalization, and China's reform and opening;
- (D) Explain the impacts of institutions and institutional changes on the speed and quality of economic development;

2.3 Assessment/Grading Details

| | |
|-------------------------------------|------|
| (1) Class participation | 15% |
| (2) Assignment on literature review | 20% |
| (3) Group project | 30% |
| (4) Final essay | 35% |
| <hr/> | |
| Total | 100% |

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honours, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

End.