



北京大學
汇丰商学院

Peking University HSBC Business School

Financial Accounting Module1, 2019

Course Information

Instructor: Naqiong Tong

Office: PHBS Building, Room 746

Phone: 86-755-2603-2535

Email: ntong@phbs.pku.edu.cn

Office Hour: Tuesday afternoon, 1:30-3:00pm

Teaching Assistant: Zhang Cong(Claire)

Phone:18813173933

Email: c_zhang@pku.edu.cn

Classes:

Lectures: Tuesday, 8:30-10:20

Venue: PHBS Building, Room 211

Course Website:

CMS website

1. Course Description

1.1 Context

Course overview:

This course is designed to prepare students for understand the financial reporting system in any firms, and educate students to understand the elements of financial statements and how to prepare and analyse financial statements to identify firm risks and opportunities for profits. Balance sheet, Income statement and cash flow statement will be discussed along with the interpretation of each footnote.

Prerequisites:N/A

1.2 Textbooks and Reading Materials

1. *Financial Accounting*, Weygandt, Kieso, and Kimmel, 6th ed., John Wiley & Sons, Inc.

ISBN: 978-0-470-12884-8

2. Other reading materials:

- *Financial Reporting, Financial Statement Analysis, and Valuation: A Strategic Perspective*, Sixth Edition by Stickney/Brown/Wahlen (SBW) ISBN-10: 0324302959 ISBN-13: 9780324302950
- *The Secret Language of Financial Reports, the Back Stories That Can Enhance Your Investment Decisions*, Mark Haskins.
- *Financial Shenanigan, How to Detect Accounting Gimmicks & Fraud in Financial Reports*, Second Edition, Howard Schilit, 2000

- Financial Shenanigan, How to Detect Accounting Gimmicks & Fraud in Financial Reports, third edition, Howard Schilit and Jeremy Perler, 2010
- The Wall Street MBA Your Personal Crash Course in Corporate Finance, by Reuben Advani
- Intermediate Accounting, Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield, 13th Edition
- Away from Accounting Frauds, How to avoid Fraudulent Financial Reports, Zhaohui Zhen
- 48 Financial Frauds of Chinese Listing firms, by Zhaohui Zhen
- Movies: Big Short

2. Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	Yes
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	Yes
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	Yes
	2.2. Students will be able to apply leadership theories and related skills.	NA
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	Yes
	3.2. Our students will practice ethics in the duration of the program.	Yes
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	Yes
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	Yes
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	Yes
	5.3. Our students will demonstrate competency in critical thinking.	Yes

2.2 Course specific objectives

The general objectives of *Financial Accounting* are to provide the student with an understanding of:

- (1)The preparation of financial statements for users external to the firm.
- (2)The concepts and standards underlying the accounting procedures used to measure business performance.
- (3)The use of accounting information for business decisions and as a basic language of business.
- (4)Understand financial statement and analyze firm's financial performance.
- (5)Team work collaboration and competition.

As accounting is the language of business, the skill of understanding financial statement is essential for managers, economist, financial analysts and others.

2.3 Assessment/Grading Details

How to Succeed in This Class:

There is a considerable amount of material covered in this course. To do well in this course it is essential that you: (1) attend class regularly, (2) complete assignments, and (3) do not fall behind. To understand accounting theories and applications, it is critical that you struggle with the details of assigned problems. It is essential that you stay current with all readings and assignments.

Grades will be based on the following weights:

Attendance and Participation	5%
Homework	20%
Group Project	15%
Mid_Exam	25%
Final	35%
Total	100%

Requirement Descriptions and Directions:

1. Attendance and Participation (5%)

Because of the complexity of the material and pace of the class, it is imperative that you attend every class. Laptop and cell phone use are not allowed in the classroom. If you have to miss a class, please notify me in advance through email, call or your classmates. If a class has to be cancelled due to an emergency, I will attempt to notify you by e-mail or phone. If you miss a class it is your responsibility to keep yourself apprised of what occurred during your absence.

2. Homework Assignments (20%)

The homework assignments will emphasize the comprehension of these principles and concepts, problem solving, and applications to business situations. Each homework is due before the class start review and if the assignment is handed late than the due date, then it is not graded, hence no points. Each assignment will be given maximum 2 points of the total course grade.

3. Examinations (25% and 35%)

Two exams and one short quiz will be tested in this course. Mid_Exam covers chapter 1-5. Final exam covers Chapters 6-14 (no Ch.8). The format of the exams is Multiple Choice Questions.

4. Group Project (15%)

A group project (PPTs) should be presented during the class time and be handed in at the end of semester. Six students will form a group (you can select by yourself). The project is conducting financial statement analysis focusing on one firms (the service industry or manufacturing industry).

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

3. Topics, Teaching and Assessment Schedule

Class Schedule and Homework Assignments

Date	Topic	Assignment
9-3	1. Accounting in Action!/Syllabus Discussion	Copy down F.S. of PepsiCo Appendix A4-A7
9-6	1. Accounting in Action!	Later assignments will be announced after each class
	2. The Recording Process	
9-10	2. The Recording Process	
	3. Adjusting the Accounts	
9-11	3. Adjusting the Accounts	
	4. Completion of the Accounting Cycle	
9-17	4. Completion of the Accounting Cycle	
	5. Accounting for Merchandising Operations	
9-20	5. Accounting for Merchandising Operations	
	6. Inventories	
9-24	6. Inventories	
	7. Accounting Principles	
9-27	7. Accounting Principles and review for exam	
10-8	Midterm #1 Ch 01-05	
10-11	9. Accounting for Receivables and exam discussion	
10-15	9. Accounting for Receivables	
	10. Plant Assets, Natural Resources, & Intangibles	
10-18	10. Plant Assets, Natural Resources, & Intangibles	
	11. Current & Long-term Liabilities	
10-22	12. Accounting for Stockholders' Equity	
	13. Accounting for Investments	
10-25	13. Accounting for Investments	
	14. Cash Flow Statement	
10-29	14. Cash Flow Statement and review for exam	
11-1	15. Financial Statement Analysis	
11-5	Group Project presentation	
11-12	Final Exam	

4. Miscellaneous