

Welcome to the sixth issue of our 2019 newsletter from the Peking University HSBC Business School (PHBS). This issue will report a series of school events and academic activities having taken place at PHBS recently.



**PHBS**  
Peking University  
HSBC Business School

## Newsletter Number 6, 2019

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### School News

#### **PHBS Held 2019 Asia Tri-lateral Seminar on Technological Change and Development of Business Model in Japan, Korea, and China**

The 2019 Asia Tri-lateral Seminar was held by Peking University HSBC Business School in Shenzhen, China themed “Technological Change and Development of Business Model in Japan, Korea, and China.” Since its inaugural meeting in 2017, this annual seminar has been jointly organized by three business schools: Peking University HSBC Business School (PHBS); School of Business Administration, Hitotsubashi University Business School (HUB-SBA, Japan); and Korea University Business School (KUBS). This year’s seminar featured three keynote addresses, open discussions and a Q&A session, ranging from topics such as big data science, AI application, and business ecosystem. Scholars and researchers from China, Japan and Korea converged to discuss topics related to technology’s impact on the business model and analyze critical issues in current business trends. [More...](#)

#### **Finance Foresight Lecture held at PHBS**

Qingsong An, acting vice president of Securities Association of China, delivered the 65<sup>th</sup> Financial Foresight lecture, “Practical Experience of China’s Capital Market System Construction,” on October 10. Then on October 23, Haichao Li, executive vice president of China Financial Futures Exchange, delivered the 66<sup>th</sup> lecture, “Financial Futures Markets: Global Evolution and Development in China.” The series features financial sector business leaders who speak on frontier financial practices and provide the opportunity for students to talk with them. [More...](#)

### **Financial Teahouse Lecture held at PHBS**

Qiang Fu, general manager of the Industrial Development Division of China Electronics Corporations, delivered the 10th Finance Teahouse lecture, “A Road to Upgraded Mass Entrepreneurship and Innovation” at PHBS on October 16. The PHBS Financial Teahouse Lectures series invites renowned finance leaders and experts to deliver interactive presentations. **Professor Shusong Ba** is coordinating this lecture series.

[More...](#)

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## **Faculty Activities**

- ***Awards***

**Professor Qing Wang** has been awarded a National Natural Science Foundation of China (NSFC) grant of RMB 190,000. The proposal for this grant is entitled, “Broadband and Employment: Impact and Mechanism.”

**Professor Weiming Ye** has been awarded a National Social Science Fund of China grant of RMB 200,000. The proposal for this grant is entitled, “Research on Algorithm-Mediated Internet Platform Labor.”

**Senior Lecturer Priscilla Young** has been elected secretary to the board of directors for the International Association for Intercultural Communication Studies. She has been a member since 2010 and previously served as treasurer/secretary and newsletter editor. Members of IAICS come from more than 32 countries and represent a range of scholars in the cultural sciences dedicated to performing research on communication across cultures. The organization holds an annual conference at different locations around the world to discuss issues and share common research interests. The results of their investigations are published in the organization’s journal, Intercultural Communication Studies (ICS).

- ***Publications***

**Professor Shusong Ba’s** new book, *Financial Foresight Lectures*, co-edited by **Professor**

**Ting Ren** and **Li Ben**, chief editor of economic and finance network of PHBS, will be published by Peking University Press in November 2019.

**Professor Frank Koger's** book, *Financial Modeling in Excel (Chinese version)*, was published by Peking University Press in October, 2018.

**Professor Ting Ren's** paper "Do Cognitive and Non-Cognitive Abilities Mediate the Relationship between Air Pollution Exposure and Mental Health?" was accepted for publication at *PLOS ONE*, an open source SCI journal. The paper was co-authored with doctoral candidate Xinguo Yu and 2015 master's student Weiwei Yang.

**Professor Qing Wang's** paper, "Center-Based Childcare Expansion and Grandparents' Employment and Well-Being," co-authored with Professor Mengyun Lin, National University of Singapore, was accepted for publication in *Social Science & Medicine*, an SSCI journal.

**Professor Xiaohua Zeng's** paper, "Platform Competition in the Sharing Economy: Understanding How Ride-Hailing Services Influence New Car Purchases," co-authored with Professor Yue Guo, Southern University of Science and Technology and Xiaotong Li, the University of Alabama in Huntsville, has been published in the *Journal of Management Information Systems* (Vol. 36 No. 4, 2019, PP. 1043-1070), a top journal in the area of management information system.

**Professor Hong Zhu's** paper, "Home Country Institutions Behind Cross-Border Acquisition Performance," co-authored with Xufei Ma, Chinese University of Hong Kong, Steve Sauerwald, the University of Illinois at Chicago, and Mike W. Peng, the University of Texas at Dallas, has been published in the *Journal of Management* (Vol. 45 No. 4, 2019, pp.1315-1342).

**Professor Shusong Ba's** paper, "Capital Account Convertibility and Financial Market Opening in Global Asset Reallocation," co-authored with Chao Feng, Northern International Trust, has been published in the *China Forex*.

**Professor Shusong Ba's** paper, "New Stage of China's Financial Opening" co-authored with Cheng Fang, Zhongnan University of Economics and Law, has been published in the *China Forex*.

- ***Conference Papers, Keynote Speeches, Invited Presentations, and Visits***

**Professor Shusong Ba** was invited to open a column in *Dahe Daily* to discuss how the financing environment interacts positively with the development trend of the new economy during the critical period of the transformation of new growth drivers.

[More...](#)

**Professor Geng Xiao** participated in the 8th Lingna Forum and in a panel discussion on “High-quality Development of Small and Medium-size Enterprise,” October 12.

On September 25, **Professor Geng Xiao** participated in the Symposium on the Reform Result of Customs Clearance Facilitation in Shenzhen-West Port Area sharing his views on facilitation of customs clearance.

**Professor Shusong Ba** spoke at the 70 Years of New China's Economy and Development of Development Economics Forum on "New Characteristics of Urbanization and New Trend of Real Estate Market in China," September 21.

- ***Media Coverage***

On October 5, **Professor Liangyi Ouyang** appeared on *Phoenix Channel* sharing his views on the development of China's financial technology in the next few years.

[More...](#)

On September 22, *Southern Metropolis Daily* reported on a new book launch conference jointly held by Peking University HSBC Business School and China Economic Publishing House. [More...](#)

On September 17, **Professor Geng Xiao** appeared on *CCTV-CGTN World Insight* sharing his views on PBOC Digital Currency.

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## Seminar Series

PHBS hosts an academic seminar series to serve as a platform for faculty members and students to communicate with outstanding scholars from all over the world. [More...](#)

### **Between Science and Business: The Entrepreneurial Journey**

Alan Roth, the University of Oxford, October 28

### **Preference Externality Estimators: A Comparison of Border Approaches and IVs**

Xing Li, Peking University Guanghua School of Management, October 23

### **Sequential Monitoring for Changes from Stationarity to Mild Non-Stationarity**

Zhenya Li, Renmin University of China, October 23

### **Alpha Go Everywhere: Machine Learning and International Stock Returns**

Wenxi Jiang, the Chinese University of Hong Kong, October 23

### **Improving Your Academic Writing: Coherence and Cohesion**

Richard Green, Xi'an Jiatong-Liverpool University, October 23

### **Spinning the CEO Pay Ratio Disclosure**

Audra Boone, Texas Christian University, October 9

### **The Influence of Self-Identity on Consumer Behavior**

Hao Shen, the Chinese University of Hong Kong, October 9

The PHBS newsletter provides the PHBS community with information about school events and academic activities. Faculty, students, and staff are welcome to contribute.

Please e-mail your contribution to [chengyun@phbs.pku.edu.cn](mailto:chengyun@phbs.pku.edu.cn)

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