

PHBS SEMINARS SCHEDULE

(Updated as of 28 Oct 2019)

For 2019/2020 academic year, **Finance/Economics** group seminars will be held in **room 337** (3th floor, PHBS Building) while **Management/Media** group seminars will be held in **room 335** (3th floor, PHBS Building), during **2:00pm to 3:30pm**.

Fall 2019

Date	Field	Speaker	Presentation
5 Sept (Thurs) <i>RM 337</i> <i>1:30pm- 3:00pm</i>	Magmt	Prof. Li Peter PING University of Nottingham at Ningbo China	The Way of “Integration of Knowledge and Action” in Academic Research Management: Combining the Distinctive Paths of Drucker and March
11 Sept	Fin	Prof. Jianfeng YU PBCSF, Tsinghua University	Characteristics-Based Factors
11 Sept	Magmt	Dr. Hong HOU University of Cambridge	Learning Club, Home Court, and Magnetic Field: Ecosystem as Lever of Business Model Diversifying
18 Sept	Econ	Prof. Yi CHEN Cornell University	Optimal Dynamic Contract of Influence
18 Sept	Magmt	Prof. Yinuo TANG University of Hong Kong	Cross-Border Technological Acquisitions and Subsequent Innovation: A Longitudinal Study of Emerging Market Multinationals

25 Sept	Media	Prof. Jonathan ZHU City University of Hong Kong	Computational Approaches to Communication Research: Theory, Methods, and Application
9 Oct	Fin	Prof. Audra BOONE Texas Christian University	Spinning the CEO Pay Ratio Disclosure
9 Oct	Magmt	Prof. Hao SHEN CUHK	The Influence of Self-Identity on Consumer Behavior
23 Oct	Fin	Prof. Wenxi JIANG CUHK	Alpha Go Everywhere: Machine Learning and International Stock Returns
23 Oct	Econ	Prof. Zhenya LIU Renmin University of China	Sequential Monitoring for Changes from Stationarity to Mild Non-Stationarity
23 Oct	Magmt	Prof. Xing LI PKU Guanghua School of Management	Preference Externality Estimators: A Comparison of Border Approaches and IVs
28 Oct (Mon) <i>RM 337</i> 2:00pm-3:30pm	Magmt	Prof. Alan D ROTH University of Oxford	Between Science and Business: The Entrepreneurial Journey
30 Oct	Magmt	Prof. Jiatao LI HKUST	Adopting Knowledge from Reverse Innovations? Transnational Patents and Signaling from an Emerging Economy
30 Oct	Econ	Prof. Mario SILVA Tongji University	Shopping Time, Net Product Creation, and the Productive Role of Demand
30 Oct	Media	Prof. Colin SPARKS HKBU	Canceled
6 Nov	Econ	Prof. Lixin YE OSU/CUHK-SZ	Orchestrating Information Acquisition

6 Nov	Magmt	Prof. Bing JING CKGSB	On-Demand Services and Product Line Design
6 Nov	Media	Prof. Chris Fei SHEN City University of Hong Kong	Cross-national and Comparative Studies in Communication Research: Motivations, Methods, and New Opportunities
13 Nov	Fin	Prof. Tony HE UTS	TBD
13 Nov	Econ	Prof. Hongsong ZHANG HKU	TBD
13 Nov	Magmt	Prof. David AHLSTROM Chinese University of Hong Kong	TBD
20 Nov	Fin	Prof. Laura Xiaolei LIU Peking University	TBD
20 Nov	Econ	Prof. Jin LI HKU	TBD
20 Nov	Magmt	Prof. Dai YAO NUS	TBD
20 Nov	Media	Prof. Yunhui HUANG Nanjing University	TBD
27 Nov	Fin	Prof. Jun TU Singapore Management University	TBD
27 Nov	Econ	Prof. Xuan TAM City University of Hong Kong	TBD
27 Nov	Magmt	Prof. Yuwei JIANG Hong Kong Poly University	TBD

27 Nov	Media	Prof. Se-Hoon JEONG Korea University	TBD
11 Dec	Fin	Prof. Xiaodan GAO Renmin University	TBD
11 Dec	Econ	Prof. Jackie ZHAO University of Connecticut	TBD
11 Dec	Media	Prof. Crystal JIANG City University of Hong Kong	TBD

Spring 2020

Date	Field	Speaker	Presentation
4 Mar	Fin	Prof. Xin CHANG Nanyang Technological University	TBD
11 Mar	Magmt	Prof. Raymond FRIEDMAN Vanderbilt University	TBD
11 Mar	Fin	Prof. Jennifer HUANG CKGSB	TBD
18 Mar	Magmt	Prof. Stephen Shum CUHK	TBD
25 Mar	Magmt	Prof. Xiting Gong CUHK	TBD
1 Apr	Econ	Prof. Jay HONG Seoul National U (SNU)	TBD

1 Apr	Magmt	Prof. Jackson NICKERSON Washington University in St. Louis	TBD
1 Apr	Media	Prof. Echo Wen WAN The University of Hong Kong	TBD
15 Apr	Fin	Prof. Robert WEBB University of Virginia	TBD
15 Apr	Econ	Prof. Yao Amber LI HKUST	TBD
22 Apr	Magmt	Prof. Qiaowei Shen Peking University	TBD
29 Apr	Econ	Prof. Heiwai TANG HKU	TBD
13 May	Econ	Prof. Guozhong ZHU University of Alberta (business school)	TBD
20 May	Fin	Prof. Yuehua TANG University of Florida	TBD
10 Jun	Fin	Prof. Steven KOU Boston University	TBD
10 Jun	Magmt	Prof. Yadong LUO University of Miami	TBD
17 Jun	Fin	Prof. Vikas AGARWAL Georgia State Univeristy	TBD
17 Jun	Media	Prof. Hua JIANG Syracuse University	TBD