



SolBridge International School of Business Information for 2021

A short description of SolBridge

Founded in 2007, SolBridge International School of Business is one the rising business schools in South Korea, where all classes are taught in English. SolBridge offers both undergraduate, graduate and MBA degree programmes in business. SolBridge's mission is to educate the next generation of Asian thought leaders.

SolBridge offers a Bachelor of Business Administration (BBA), with the following specialisations:

- International Finance
- International Management
- International Marketing
- Entrepreneurship

At the graduate level, SolBridge offers the following degree programmes:

- Master of Business Administration MBA (1 year)
- Master of Science in Marketing Analytics MSMA (2 years)
- Master in Management and Technology <u>MIMT</u> (2 years)

Facts and figures (as of Fall 2020)

- 1,488 students
- Student distribution: 90% BBA students & 10% graduate students
- 75% international students 25% Korean students
- 80% international faculty members with PhD degrees
- 65 nationalities on campus
- American curriculum with a focus on Asian business
- Korean language courses for exchange and dual degree students
- 200 partner universities for exchange and dual degree opportunities
- Scholarship opportunities available from 30 to 80%
- Accreditations and awards: AACSB, CK1 Creative Korea Project Grant

Korea's most international business school

With 1,488 students on campus, SolBridge has 75% international students representing up to 65 different nationalities from Asia, Central Asia, Africa, North and South America, and Europe. 80% of our faculty members are international professors who hold a PhD degree from prestigious American, European or Asian universities.

An American-style curriculum focusing on Asian expertise

Based on an American curriculum, SolBridge delivers an Asian-focused business education with global perspectives. During their studies, students will acquire practical and marketable skills.

Spring 2021 semester dates

- Application deadline and submission of all documents: December 20
- Orientation week: TBD
- Start of the semester: March 2
- End of the semester: June 19





SolBridge's credit system

Bachelor students need to complete 132 credits to graduate over the period of four years (8 semesters). Students can take up to six courses per semester for a maximum amount of 18 credits. Most courses at SolBridge are worth 3 credits. In comparison with the ECTS system, 3 credits are equal to 5 ECTS.

MBA students need to complete 36 credits to graduate over the period of one year.

MSMA and MIMT students need to complete 45 credits to graduate over the period of two years.

Language skills

Within the curriculum, regular BBA students are encouraged to take intensive Korean language courses in order to get a decisive advantage when entering the job market in Korea, or abroad. BBA transfer/dual degree and graduate students are free to choose extra foreign language as electives.

Study abroad opportunities

SolBridge offers exchange, study abroad and dual degree opportunities with over 200 partner universities in 60 different countries. Students can spend one or two semesters abroad in places such as Canada, the United States, Europe, East and Southeast Asia.

Dual degrees at Bachelor (2+2, 3+1) and Master (1+1) levels are available.

Tuition scholarships

Tuition scholarships are merit-based and depend on a combination of the English score (IELTS, TOEFL IBT) and the average GPA. The amount ranges from 30 up to 80%. Scholarships are given for the duration of one academic semester for all eligible regular and transfer students. They are renewable if students maintain a GPA of 3.6 out of 4.5.

Accreditations

SolBridge was awarded several national and international accreditations and awards:

- **AACSB accreditation** (May 2014): the Association to Advance Collegiate Schools of Business is the most prestigious international accreditation body for business schools. The AACSB accreditation helped SolBridge further enhance its recruitment and internationalisation efforts with prestigious partnerships. SolBridge renewed its AACSB accreditation in February 2019.

- Most outstanding international department in Korea – Creative Korea Project (2014): a grant of USD 5.1 million funded by the Korean Ministry of Education, Science and Technology to support internationalisation on campus.

- **IEQAS (International Education Quality Assurance System) certification** (2013): the IEQAS certification is a guarantee that Korean higher education institutions pursue the goal of internationalisation. In 2016, about 80 Korean higher education institutions (out of 200) received this certification. This certification was renewed in March 2017 for a period of four years.

Location

SolBridge is located in Daejeon, 55 minutes away from Seoul by high-speed train. Daejeon is Korea's fifth largest city and is renowned for being Korea's Silicon Valley with about 30 research and development institutions. With a population of 1.5 million, Daejeon has the highest concentration of researchers with more than 7,000 PhD holders living and working in the city.





Other important information

Proof of finances – According to the Korean government regulations, all **degree-seeking** internatio nal students must show proof of finances with a bank certificate with a minimum equivalent of U SD 20,000 (or equivalent). Proof of finances does not apply to non-degree seeking (visiting, excha nge, study abroad) students.

Scholarships - tuition fees shown in the tables above are full tuition fees. **Tuition scholarships a re available and merit-based** on the English score and academic GPA, and may range from 30 u p to 80%. They are awarded for the duration of one full academic semester for all eligible studen ts, regardless of the programme. Scholarships are renewable depending on the student's academic p erformance. Scholarships do not include stipend.

Accommodation - the school policy requires BBA freshmen students to stay at the residence provi ded by SolBridge for their first semester in South Korea. BBA students share a double bedroom with a private bathroom. After completing their first semester, students have the possibility to live off-campus. Visiting and graduate students may stay at the residence depending on availability. Oth erwise, they will be guided towards living off-campus.

Breakfast - breakfast is provided at the school residence and is a compulsory component of acco mmodation fees.

General living expenses - meals in South Korea are generally very affordable. Meals at the school cafeteria cost around 4 USD (3 euros). Meals outside campus may range from 5 to 12 euros. Personal expenses depend upon the student's lifestyle. The school recommends students to plan mont hly living expenses around USD 350 - 400 (about 325 - 375 euros).

Expenses for the initial week in South Korea - some additional payments around USD 300 mig ht be needed during the first week in Korea (airport shuttle bus, medical check-up, personal care products, residence security card, Local ID card registration, etc...).

Part-time job opportunities - working part-time is allowed after completion of the first semester. According to the Korean government regulations, students can work on or outside campus up to 2 0 hours per week.

Website - for further information, please do not hesitate to consult our website at the following li nk, <u>http://www.solbridge.ac.kr</u>.

Brochure – the 2020 brochure can be accessed here.





Digital identity and social media

SolBridge has paid particular attention in developing a digital footprint and its visual identity. Phot os and videos were taken during all important events organised throughout the year and improved SolBridge's digital identity and online visibility.

Photos – a database of over 200 photos showcasing our students, academic and cultural events as well as special guest lectures is available <u>here</u>.

Youtube Channel – SolBridge launched a Youtube Channel in 2017 and uploads a diverse range of videos on a frequent basis. You can follow SolBridge's latest videos <u>here</u>.

A sample of our promotional videos

School and campus tour:

- Bapmokja and Haeppy Campus Tour
- Discover SolBridge

Events:

- Culture Day
- <u>Sports Day</u>
- <u>A 2019 Review</u>
- <u>3 Day Start-up Workshop</u>
- Excursion to Jeonju Hanok Village

Academics:

- MBA Programme
- International Admissions

Student experiences:

- <u>SolBridge Debate Society</u>
- International student's Korean quarantine experience
- <u>Students welcome the Fall 2019 batch</u>
- Embracing Diversity
- Working professional MBA Students
- <u>Clubs and Associations</u>

Social media

SolBridge has developed its online presence on the following social media pages:

- Facebook: @<u>SolBridgeIR</u>
- Instagram: @solbridge.official
- Twitter: @<u>SolBridge</u>

You will be able to connect with us and access SolBridge's latest news on a regular basis.





Admission Process – step by step Spring 2021 intake

- 1. Submission of online application via the admission link (<u>https://apply.solbridge.ac.kr/apply/</u>), with all supporting documents, by Monday 20 December 2021:
 - SolBridge online application form to be filled out here
 - Proof of English proficiency (IELTS, TOEFL)
 - BBA language requirements: minimum IELTS 5.5, TOEFL IBT 61
 - MSMA/MIMT language requirements: IELTS 6.0 or equivalent
 - MBA language requirements: minimum IELTS 6.5, TOEFL IBT 79
 - o Passport copy
 - Proof of finances (dual degree and transfer students only): bank statement with a m inimum amount of USD 20,000
 - o Enrolment certificate
 - Grade transcripts: scanned and certified copies with mandatory English translation ar e acceptable. Upon admission, students will be required to bring original certificates to SolBridge
 - Degree certificate: scanned and certified certificates with mandatory English translati on are acceptable. Upon admission, students will be required to bring original certificates to SolBridge
 - Recommendation letters (dual degree and transfer students only): 1 for BBA applica nts, 2 for Master programme applicants
 - Resume/CV: for all Master programme applicants
- 2. Online scheduling of a Skype admission interview with our Admissions Manager
- 3. Verification of documents by our Admissions Department
- 4. Issuance of an acceptance letter and payment invoice with a deadline upon admission
- 5. Sending of invitation and guarantee letters for the visa application after fee payment is made through wire transfer. The D2 visa is the only eligible visa for international stude nts in Korea.
- 6. Upon arrival to South Korea, students are kindly asked to show in all original documents and certificates that were furnished for the admissions process.

Main contact and enquiries: Romain Bartolo SolBridge International School of Business, Woosong University Woosong Building W7, 171 Dongdaejeon-ro 34606 Daejeon Republic of Korea <u>rbartolo@solbridge.ac.kr</u> Phone: +8242 630 4754 Mobile: +8210 4687 3487