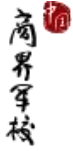




PHBS

北京大学汇丰商学院



Course Code

Management Information Systems

Module 4, 2021-22

Course Information

Instructor:

Office:

Phone:

Email:

Office Hour:

Teaching Assistant:

Phone:

Email:

Classes:

Lectures:

Venue:

Course Website:

TBA

1. Course Description

1.1 Context

Course overview:

This course gives an overview of typical information systems used by business firms these days, focusing on how management information system (MIS) could help business improve performance. We will discuss databases, network and communication systems, security related issues, and other related system components. Then we will cover topics of how to use information systems effectively to manage knowledge with artificial intelligence techniques, improve decision-making process, and increase efficiency of project management.

Prerequisites:

No.

1.2 Textbooks and Reading Materials

- No official textbooks, we use the following book as a Reference
- Management Information Systems: Managing the Digital Firm, 16th Edition, Laudon & Laudon

Learning Outcomes

2.1 Intended Learning Outcomes

Learning Goals	Objectives	Assessment (YES with details or NO)
1. Our graduates will be effective communicators.	1.1. Our students will produce quality business and research-oriented documents.	YES
	1.2. Students are able to professionally present their ideas and also logically explain and defend their argument.	YES
2. Our graduates will be skilled in team work and leadership.	2.1. Students will be able to lead and participate in group for projects, discussion, and presentation.	YES
	2.2. Students will be able to apply leadership theories and related skills.	
3. Our graduates will be trained in ethics.	3.1. In a case setting, students will use appropriate techniques to analyze business problems and identify the ethical aspects, provide a solution and defend it.	YES
	3.2. Our students will practice ethics in the duration of the program.	
4. Our graduates will have a global perspective.	4.1. Students will have an international exposure.	YES
5. Our graduates will be skilled in problem-solving and critical thinking.	5.1. Our students will have a good understanding of fundamental theories in their fields.	YES
	5.2. Our students will be prepared to face problems in various business settings and find solutions.	YES
	5.3. Our students will demonstrate competency in critical thinking.	YES

2.2 Course specific objectives

See section 1.1 Context.

2.3 Assessment/Grading Details

Attendance 5%, Assignments 20%, Exams 35%, Final Project 40%

The level of background knowledge may vary among students, but it will be ignored in grading. Grading will be strictly based on outcome, not on effort or progress.

2.4 Academic Honesty and Plagiarism

It is important for a student's effort and credit to be recognized through class assessment. Credits earned for a student work due to efforts done by others are clearly unfair. Deliberate dishonesty is considered academic misconducts, which include plagiarism; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; or altering, forging, or misusing a University academic record; or fabricating or falsifying of data, research procedures, or data analysis.

All assessments are subject to academic misconduct check. Misconduct check may include reproducing the assessment, providing a copy to another member of faculty, and/or communicate a copy of this assignment to the PHBS Discipline Committee. A suspected plagiarized document/assignment submitted to a plagiarism checking service may be kept in its database for future reference purpose.

Where violation is suspected, penalties will be implemented. The penalties for academic misconduct may include: deduction of honour points, a mark of zero on the assessment, a fail grade for the whole course, and reference of the matter to the Peking University Registrar.

For more information of plagiarism, please refer to *PHBS Student Handbook*.

2. Topics, Teaching and Assessment Schedule (Tentative)

Week	Dates	Topics
1		Information Systems in Global Business Today
2		Information Systems, Organizations, and Strategy
3		IT Infrastructure and Databases
4		Telecommunications, the Internet, and Wireless Technology
5		Information Systems Security
6		Managing Knowledge and Artificial Intelligence
7		Enhancing Decision Making
8		Building Information Systems
9		Project Management

3. Miscellaneous