

PROGRAMME GRANDE ÉCOLE

BAC +5 | MASTER DEGREE



**OPEN UP
NEW HORIZONS**

OPEN UP NEW HORIZONS

BEING AN EDC STUDENT
MEANS DEVELOPING
YOUR SKILLS
TO OPEN UP
NEW HORIZONS

William Hurst

Dean EDC Paris Business School Group



THE SCHOOL

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EDUCATING 3.0 HUMANISTIC LEADERS WITH AN ENTERPRISING SPIRIT

VISION

To form enterprising leaders

DEVELOP

We welcome **trailblazers** from all over who are eager to grow, progress and succeed in this highly demanding world so immensely in need of them.

We welcome **those who innovate** in the digital native generation who incessantly test the limits of possibility, plot their own paths and open up new horizons.

We welcome **those who create value** financially, socially and environmentally, are engaged, responsible and willing to push the boundaries within companies and society graciously as well as effectively.

We welcome **future entrepreneurs** who are capable of implementing innovative strategies, taking risks and questioning themselves without hindering their ambition.

MISSION

EDC Paris Business School School is the Grande Ecole for enterprising mindsets which puts professional preparation at the heart of its work so as to guarantee its students' employability. The core of the school's strategy and programs is made up of innovation, business development, entrepreneurship, active learning and crossdisciplinarity. The goal is to train humanistic leaders for the digital era with enterprising mindsets who are capable of designing and deploying innovative strategies in order to increase any organization's social and economic performance.

VALUES

AMBITION AND
ENGAGEMENT

CREATIVITY

DIVERSITY AND
AWARENESS

RESPONSIBILITY



THE GRANDE ECOLE FOR BUSINESS CREATORS AND DEVELOPERS



CUSTOMIZE YOUR EXPERIENCE

Customize your degree course with a whole range of concentrations, dual degree programs and excellence tracks.

EXPERIMENT WITH CHOICES

Add an outstanding professional preparation dimension through cooperative education programs, internships, in-company missions and personal development courses.

MAKE YOUR MARK ON THE WORLD

Study up to 30 months abroad at one of our 110 renowned, accredited partner universities and earn a dual degree through our Global Mobility Track.

ENGAGE EVERY DAY

Start a business, drive your own projects, develop skills and create a network by joining a student association.

DEVELOP UNIQUE SKILLS

From their 1st to 5th years, our students take one or two intensive seminars each year in the form of themed workshops, challenges or conferences which allow them to develop their soft skills.

JOIN ONE OF THE BEST SCHOOLS



NATIONAL & INTERNATIONAL SEALS OF APPROVAL AND ACCREDITATIONS



ACCREDITATION

Master's level: A Bac+5 degree recognized by the French Ministry of Higher Education, Research and Innovation*.



MEMBERSHIPS

Conference of Grandes Ecoles (CGE): this association brings together the best engineering and business schools which are accepted after a rigorous auditing process. Our school is the oldest 100% private institution in the management school chapter.



EFMD accredited / master: a seal of approval issued by the European Foundation for Management Development (EFMD), certifying the quality of the school's program, the quality of its faculty and its international dimension.



Independent Grande Ecole Union (UGEI): the UGEI was created in 1993 to unite elite engineering and management schools which are recognized for their sense of independence.



PRIME Label: a United Nations Global Compact initiative connected to environmental and social goals.



The French Management School Directors Conference (CDEFM): the CDEFM represents the shared interests of institutions and schools awarding management degrees recognized by the French Ministry of Higher Education, Research and Innovation.



AACSB (Association to Advance Collegiate Schools of Business) accreditation currently being sought: The leading US accreditor is currently evaluating the school and its programs.

QUALITY CERTIFICATION



Qualiopi: This quality certification was issued for the following categories: Education module; VAE (the French recognition for prior learning system).

*RNCP35112 - DipViGrM - EDC Paris Business School Degree - Master Degree.



INTERNATIONAL SEALS OF APPROVAL

Erasmus +: the European program for education, training, youth and sport.



Bienvenue en France (Campus France): it distinguishes French higher education institutions that develop and emphasize hosting services for international students.



I came to EDC seeking to master all the basics for creating and managing a company and that's exactly what I've accomplished!

My 5 years at the school were enriched with professionalizing internships. In particular, my 4 years at Junior Entreprise allowed me to get some initial business and human resources experience as a real-life entrepreneurship school.

In 2015, I founded box'n services which offers companies and residential buildings human, connected conciergerie services. No more having to travel all around to shops and services as they now come to our users through connected lockers and the box'n services app!

MARION TESSON
2011 GRADUATING CLASS
IN ENTREPRENEURSHIP,

Founder and CEO
of BOX'N SERVICES



CAMPUSES READY FOR YOUR SUCCESS

A DEDICATED CAMPUS AT PARIS LA DÉFENSE

Designed for successful learning, the all-new Puteaux campus is all about creating areas that are adapted for today's variety of education formats so that each professor can implement their own teaching methods.

Very up-to-date and modern, the Paris La Défense campus classrooms have state-of-the-art digital equipment.

Plus, this campus has several learning hubs which are perfectly suitable for project-based learning. These flexible and multi-purpose spaces are equipped with light furniture so professors can organize their classrooms as they see fit for each different learning experience.

CLASSROOMS

adapted for small group classes equipped with high-tech video resources.



ASSOCIATION AREA

where students gather to work on their association projects.



LEARNING HUB

for events, workshops and conferences.



INCUBATOR

dedicated to designing and developing entrepreneurial projects.



THE ALL-ESSENTIAL CAFÉ

to have lunch and meet in a really lively place.



AN ASSOCIATED CAMPUS AT LA VILLETTE

Located right in the middle of a business park (Parc du Pont de Flandre) in the 19th arrondissement of Paris, the school's premises were completely renovated in 2018 so students can now take advantage of the more than 8000 m² distributed on 5 floors.

The 360° orientation, architecture and layout of this campus make it the ideal place to study. Besides classrooms, the campus offers several areas designed to meet students' needs: fully equipped computer rooms, a large café, a student association area (BDE student life office, BDS student sport office, etc.), groupwork rooms as well as relaxation and gathering places on all floors.



BARCELONA
SPAIN



RABAT
MOROCCO

THREE ASSOCIATED CAMPUSES ABROAD

Thanks the infrastructure provided by Planeta Group, EDC Paris Business School has been able to open up three campuses in Barcelona, Lausanne and Rabat.

LAUSANNE
SWITZERLAND



JOIN A FAMILY AND LEAVE A MARK ON YOUR ACADEMIC EXPERIENCE

AN ENRICHING ASSOCIATION LIFE

- Gain a sense of fulfilment by taking on more and more responsibilities throughout your academic journey with any of a number of associations.
- Start out as an active member to gradually become responsible for a particular area (communication, logistics, events...) and then even possibly serve as an association officer (president, treasurer, secretary). Every Thursday afternoon is dedicated to association life.
- Taking part in student associations is an enriching experience that allows students to:
 - Evolve under conditions that are very similar to the business world
 - Develop a real entrepreneurial mindset
 - Put their classroom learning into practice
 - Work as a part of a team and share a wonderful human experience
 - Acquire a sense of responsibility
 - Participate in resumé-enhancing projects.





JUNIOR ENTREPRISE

A real consulting firm led by students and comprised of three departments: sales and marketing, studies and quality, and human resources.

REALITIES

Various charity events are organized throughout the academic year: blood drives, the Sidaction AIDS awareness event, actions to support APREC cancer research, the 4 L Trophy humanitarian rally, a humanitarian rally in Morocco...

EDC GALA

It's the EDC Paris Business School night. Organized from A to Z by our students, this event takes place each year in prestigious reception halls.

STUDENT LIFE OFFICE

It unites all of our students, fostering everyone's integration while promoting the EDC Paris Business School spirit.

STUDENT SPORTS OFFICE

Rugby, golf, sailing, soccer, go-karting, tennis, horseback riding... All sports enthusiasts have the chance to defend the school's colors through university championships.

ALASSO DES 4 VENTS

Our athletes set full sail to defend the school's colors during the EDHEC long-distance yacht race.

EDC COOKING

Those with a passion for the culinary arts spread awareness among students for subjects related to nutrition, wellness, fair trade and even food waste.

EDC LA PARISIENNE

For those who love French wines and gastronomy.

ARTS-TIMELAPSE OFFICE

Our budding journalists handle the school's cultural, association and educational communication: an internal newspaper, an earbook, TV and radio broadcasts, a YouTube channel... It's simply inevitable!

OPEN UP

The goal is simple: to better integrate foreign students hosted at the school and foster cross-culturalism.



FIND OUT ALL ABOUT OUR ASSOCIATIONS:



« The purpose of the Student Life Office is to bring together the student community to work hand in hand with the other associations. This adventure began for me when I was in my 1st year. I have learned so much professionally, so it was really quite natural for me to want to continue by creating my own Student Life Office candidate list for my 4th year. Being a part of a Student Life Office is highly valued in the professional world and by recruiters as it gives you the opportunity to lead major projects with a budget. Our goal is to make all students at EDC happy. »



MAXIME FLORENTIN

In his 5th year of the Grande Ecole program - Luxury Excellence Track Class of 2023
President of the Student Life Office, 2021-2022



TAKE CONTROL OF YOUR SUCCESS WITH OUR INNOVATIVE TEACHING METHODS

STUDENTS AT THE CENTER OF THEIR OWN DEVELOPMENT



LEARNING OUTCOMES

- /// **The EDC Paris Business School educational philosophy** allows each student to create their own career and personal goals through a proactive process.
- /// The use of **multiple teaching methods** enables students to easily adapt to all sorts of work situations all while facilitating their integration in the job market.
- /// Thus we foster an atmosphere where students **take control of their own development** with technology and **methods that encourage creativity and innovation:**
 - Project based learning: case studies, group projects
 - Knowledge co-construction learning: flipped classrooms
 - Tool based learning: blended learning
 - Immersive practical opportunities: internships, cooperative education programs and in-company missions
 - Personal development: association life, intensive soft skills seminars



EXPERIENTIAL LEARNING (CONSULTANCY MISSIONS, INTERNSHIPS AND COOPERATIVE EDUCATION PROGRAMS)

- /// **Project-based practical learning**
 - 1 consultancy mission per year of study
 - A minimum of 16 months doing internships within France and abroad
- /// **2/3 of all students do cooperative education programs during their concentration and practicum phase**



CROSS-DISCIPLINARITY OR HUMANISM 3.0

- /// **Cross-Disciplinarity or Humanism 3.0**
 - Intensive soft skills (personal development) seminars
 - Mandatory classes in hybrid subjects: digital transformation, coding, geopolitics, design...



MEANS OF ASSESSMENT

Throughout their degree course, students are assessed in a number of ways:

- /// After each internship, students must write a report reflecting the skills acquired.
- /// In their 5th year, students write an end-of-degree thesis and must defend it before a thesis committee comprised of two professors. Having your end-of-degree thesis approved is one of the conditions for earning a degree.

More generally, we assess students based on the following six cognitive competencies:

- **Understand:** quizzes, matching exercises...
- **Recognize / Know:** quizzes, matching exercises...
- **Apply:** practical exercises, simulations...
- **Analyze:** problem resolution, case studies...
- **Evaluate:** case studies, critiques, missions, business games...
- **Create:** projects...

- Professors award bonus points for active participation in class or in remote learning through contributions to discussion forums.



EXPERT PROFESSORS IN A CONSTANTLY EVOLVING WORLD

Our professors are encouraged to use effective learning and teaching methods that get students involved.

All of our faculty members and teams are cordially demanding of our students. The idea is to inspire them, challenge them and guide them through a rigorous academic experience as they reflect perseverance, determination and a desire to excel.

The breadth of our academics relies on the variety within our faculty (research professors, professionals such as consultants and lawyers, alumni, corporate partners, etc.). Thus, students benefit from a balance between pedagogical approaches and varied professional expertise and practices. Moreover, we have 2 chairs in the field of luxury with an institute dedicated to marketing and luxury management. The first, our historic chair with Cartier, and a second one, which is new this year with Vranken Pommery Monopole working on excellence in sales.

THE OCRE RESEARCH LABORATORY

OCRE, founded in 2005 and directed by professor Zied Ftiti, is the EDC Paris Business School research center. All of our professors are involved as it is the means for implementing school research policy.

The OCRE mission is to generate applicable knowledge aimed at making an academic, practical and pedagogical impact. The academic side is conveyed through the publication of articles in scientific journals and papers among research networks. The practical side is illustrated by the progress made in managerial practices made possible by the presence of professors in professional arenas. The pedagogical side is observed through the creation of different classes and the integration of research findings in these classes.

205

ARTICLES PUBLISHED ON ABS,
CNRS & FNEGE LISTS

38

CASE STUDIES PUBLISHED WITH
THE ACADEMIC MEDIA AND CASE
STUDY OFFICE (CCMP)

29

BOOKS, WHITE PAPERS AND
BOOK CHAPTERS PUBLISHED

47

TENURED PROFESSORS



Our main conviction, which is unanimously shared, involves encouraging researchers to produce intellectual contributions of all kinds. Articles in the best journals are obviously coveted; however, papers at congresses and workshops, case studies, book chapters and manuals are also just as important in research.

Our second conviction lies on the immense need to link research and teaching, and research and companies' concerns. This double focus makes research activities inherently useful, which is measured by the impact created.

The choice has been to bring professors together around fields of research which are directly tied to our signature entrepreneurial and business development-centered educational philosophy which is at the heart of the EDC Paris Business School identity.

ZIED FTITI
ASSOCIATE DEAN OF RESEARCH



PROFESSIONAL PREPARATION AT THE HEART OF OUR PROGRAMS



ACTIVE LEARNING AIMED AT TAKING ACTION

- **Real consultancy missions** to be completed from the 1st to the 4th year of the Grande Ecole Program.
- **Apprenticeship tracks** in the 4th and 5th years (1 week of classes / 3 weeks in-company).
- **A placement year possible** between the 4th and 5th years.
- **2 workshops per year** on professional efficiency.



OUR SKILLS PASSPORT

- **A real accelerator towards employment**, the DIVE skills passport is a tool that identifies and validates skills when engaged in a given situation (during internships or cooperative education experiences). Thus, it increases the value of academic and practical knowledge acquired throughout a student's educational journey.



INTERNSHIPS AND COOPERATIVE EDUCATION: THE SCHOOL BY YOUR SIDE

- The school-corporate relations team personally guides each student as they search for cooperative education and internship opportunities.
- Recruit forums, career roundtables, conferences, resumé writing workshops, etc. are all offered to our students.

42K€

AVERAGE ANNUAL STARTING SALARY FOR OUR YOUNG GRADUATES*

30%

OF OUR ALUMNI IN THE LUXURY INDUSTRY*

70%

OF OUR STUDENTS IN A COOPERATIVE EDUCATION PROGRAM*

94%

OF THE GRADUATING CLASS SIGNS AN INDEFINITE TERM EMPLOYMENT CONTRACT WITHIN 6 MONTHS OF EARNING THEIR DEGREE*

DIGITAL CAREER CENTER WITH

3000

INTERNSHIP AND JOB OFFERS*

*Conference of Grandes Ecoles Survey - April 2022

THEY TRUST US

AIRFRANCE 

L'ORÉAL

Deloitte.

DECATHLON

Auchan
supermarché

Doctolib

 BNP PARIBAS

DARTY

KPMG

criteo.

LE TANNEUR
1898

AT THE HEART OF THE SCHOOL: ENTREPRENEURSHIP & BUSINESS DEVELOPMENT

AN INCUBATOR RIGHT ON CAMPUS



EDC Paris Business School has historically specialized in entrepreneurship, helping create and support businesses.

The school is committed to promoting entrepreneurship, supporting and helping students and alumni make progress when they wish to create a company or accelerate their company's development.

We assist student-entrepreneurs with all phases of their projects from coming up with original ideas to validating their business models as well as actually creating companies or getting them back on the path to recovery.

The incubator proposes 2 consecutive phases with different aims. Students are assigned to a specific phase based on the maturity of their project:

1. « **Pre-incubation** » : this phase is aimed at those who are motivated to become entrepreneurs and have an idea, a number of hypotheses needing validation as well as knowledge of the market or industry.
2. « **Incubation** » : this phase is for those who have already created a company and need to accelerate its growth.

A number of partners trust in us:



A STUDENT-ENTREPRENEUR TRACK FROM THE VERY 1ST YEAR

The Student-Entrepreneur Track is aimed at students who wish to create or take over a company by allowing them to balance their academic obligations and business demands.

BUSINESS DEVELOPMENT

Business Development arises from several areas of concentration created around an original idea.

Nearly 2/3 of our graduates work in the fields of entrepreneurship and business development.

FIND OUT MORE ABOUT OUR INCUBATOR



The incubator is a place that is dedicated to the development of entrepreneurial projects where we are perfectly guided and supported by the staff as well as by other members. As for me, I've wanted to create my own company ever since I was quite young. I have a very strong entrepreneurial mindset and have always set my sights on doing big things. So, I obviously chose EDC Paris Business School. It's the entrepreneurial school par excellence with an incredible alumni network; many of them have even created their own companies. In May 2022, I actually decided along with two friends from the school to create a company with the help of the EDCube incubator directed by Thierry Suchet, who has guided us throughout this ambitious project known as Safetystick. So, what exactly is Safetystick? In short, it's a strip that will be able to detect potential drugs like GHB or even anxiolytics in a glass due to a chemical reaction between the strip and the drug in the glass.

TOM BUREL

4TH YEAR IN THE GRANDE ECOLE PROGRAM,
SPECIALIZING IN INNOVATION AND ENTREPRENEURSHIP



INTERNATIONAL OPPORTUNITIES FOR AWARENESS OF THE WORLD

International experience is at the heart of our philosophy. With more than 100 renowned and reputed partner universities, students may choose to do some of their studies (up to 30 months) abroad and earn a dual degree.



OUR ASSOCIATED CAMPUSES ABROAD

EDC Paris Business School has had 3 associated campuses abroad since 2020 thanks to the Planeta Group infrastructures:

- /// Barcelone (Espagne)
- /// Lausanne (Suisse)
- /// Rabat (Maroc)



NOTRE PARCOURS INTERNATIONAL

We offer a **Global Mobility Track** through which students spend 24 to 30 months on 3 continents (Europe, North America, Asia) with the possibility of earning a dual degree from prestigious universities.



McGill

UCLA



EDC has given me a practical and pragmatic approach, international awareness, a sense of networking and some wonderful friends!

I joined EDC Paris Business School the year it was purchased by the alumni. For me, this school brought a new perspective to education: the acquisition of experience through all sorts of

practical situations, missions and internships throughout the degree program. Its associations are also an excellent source of experience; I was actually quite involved in AIESEC.

After graduating in 1997 with a marketing major, I supplemented my degree with an Erasmus year in London to earn a Bachelor's in Business Studies. After finishing my studies, I became naturally interested in SME structures which went well with my personality. Having returned to France after stays in Luxembourg and Singapore, I am currently the Director of Business Development EMEA for the interior design firm Campbell House. At the same time, I'm President of the Board and a founding member of the French wing of NEWH (Network of Executive Women in Hospitality).

CWENDOLINE THEODET
1997 GRADUATING CLASS IN MARKETING,
DIRECTOR OF BUSINESS DEVELOPMENT
EMEA AT CAMPBELL HOUSE



OUR PARTNER UNIVERSITIES

ALL AROUND THE GLOBE

	ARGENTINA	Buenos Aires	UBA, Universidad de Buenos Aires
	AUSTRIA	Innsbrück Kufstein Vienna	MCI Management Center AACSB Fachhochschule Kufstein Tirol University of Wiener Neustadt
	BRAZIL	Curitiba Rio de Janeiro	Universidade Pontificia Catolica do Parana Universidade Pontificia Catolica do Rio Universidade Fortaleza - Fundaçao Edson Queiroz
	CANADA	Montréal Sherbrooke	Université de Concordia AACSB Université Mc Gill EQUIS Université de Sherbrooke UQAM, Université de Québec Université de Bishop's
	CHILE	Santiago San Miguel	Universidad Mayor Universidad Autonoma de Chile
	CHINA	Beijing Guangzhou Hong-Kong Macau Shanghai Shenzhen	University of International Business & Economics AACSB Jinan University South China University of technology AACSB Shue Yan University Hang Seng University of Hong Kong Macau University of Science & Technology Shanghai Lixin University AACSB Peking University, HSBC Business School AACSB + EQUIS
	COLOMBIA	Bogota	Universidad Externado
	CYPRUS	Nicosia	University of Nicosia
	CZECH REPUBLIC	Brno	Masarykova University
	DENMARK	Aarhus Lillebaelt	Business Academy University College Lillebaelt
	ECUADOR	Guayaquil	Universidad de Casagrande
	FINLAND	Helsinki Lappeenranta	Haaga Heilia University of Applied Sciences Saimaa University of Applied Sciences
	FRANCE	Bordeaux (33) Cergy (95) La Défense (92) Nanterre (92) Versailles (78) Vittejuif (94)	IAE Université de Cergy CFA Léonard de Vinci Université de Nanterre EIEE EFREI
	GERMANY	Bremen Cologne Hamburg Karlsruhe	Hochshule Bremen, Bremen University of Applied Sciences Cologne Business School Hamburger Universität für Wirtschaft und Politik Hochshule Karlsruhe Technik und Wirtschaft
	GREECE	Athens	Alba Graduate Business School AACSB + EPAS
	HUNGARY	Budapest	IBS, International Business School
	INDIA	Gurgaon New Delhi	Management Development Institute AMBA IILM College
	INDONESIA	Jakarta	Binus University AACSB + EPAS
	IRELAND	Cork Dublin	Griffith College Griffith College
	ISRAEL	Rishon le Tsiyon	College of Management Rishon Lezion
	ITALY	Bergamo Rome Venice Verona	Universita di Bergamo Universita di Tor Vergata Universita di Ca' Foscari Universita di Verona
	JAPAN	Osaka Tokyo	Kindai University Waseda University EQUIS Rykyo University
	MALAYSIA	Kuala Lumpur	Universiti Utara Malaysia EPAS + AACSB + AMBA University of Kuala Lumpur

	MEXICO	Ciudad de Mexico Guadalajara Monterrey Queretaro Santa Fe	ITESM, Campus AACSB ITESM, Campus AACSB ITESM, Campus AACSB ITESM, Campus AACSB ITESM, Campus AACSB
	MOROCCO	Casablanca Fes	HEM Groupe ISCAE AMBA
	NETHERLANDS	Deventer Amsterdam	Saxion University of Applied Sciences Amsterdam University of Applied Sciences EPAS
	NEW-ZEALAND	Auckland	University of Auckland AACSB + EQUIS + AMBA
	NORWAY	Kongsberg Stavanger	University of Southeast Norway Stavanger University EPAS
	PERU	Lima	Universidad San Ignacio de Loyola
	POLAND	Wroclaw	Wroclaw School of Business
	PORTUGAL	Porto	Universidad Catolica EQUIS + AMBA
	RUSSIA	Moscow Saint Petersburg	Plekhanov Russian University of Economics AMBA Peter the Great Saint Petersburg State Polytechnical University
	SENEGAL	Dakar	Groupe IAM
	SINGAPORE	Nanyang	Nanyang Polytechnic
	SLOVENIA	Ljubljana	GEA College, Faculty of Entrepreneurship
	SOUTH KOREA	Incheon Seoul	Inha University AACSB Konkuk University AACSB Sejong University AACSB + AMBA
	SPAIN	Barcelona Bilbao Madrid Murcia Salamanca Valence Vigo	EAE Universidad del Pais Vasco Universidad Rey Juan Carlos Universidad Murcia Universidad de Salamanca Escuela de Empresarios Universidad Vigo
	SWEDEN	Ostersund Vasteras	Mid-Sweden University Mälardalen University EPAS
	SWITZERLAND	Saint Gallen	Fachhochschule Saint Gallen
	TAIWAN	Taichung Taipei Taoyuan	Tunghai University AACSB Soochow University AACSB National Taipei University AACSB National Central University AACSB
	THAILAND	Bangkok	Thammasat University AACSB + EQUIS
	TURKEY	Istanbul	Bilgi University
	UNITED-KINGDOM	Coventry Leeds Liverpool London Sheffield	Coventry University EPAS Leeds Trinity University Edge Hill University University of Westminster AMBA Richmond University London School of Economics (Summer Programs) Portsmouth University EPAS Sheffield Hallam University AACSB + EPAS
	USA	Abilene (Texas) Chicago (Illinois) Los Angeles (CA) Malibu (CA) Mobile (AL) Monterey (CA) Murray (Kentucky) New-York Riverside (CA) San Francisco (CA)	Mc Murry University North Park University UCLA AACSB Pepperdine University AACSB South Alabama University AACSB Monterey Bay University Murray State University AACSB Baruch College AACSB UCR (University California Riverside) AACSB Berkeley University (Summer Programs) AACSB

ALL ABOUT OUR PARTNER UNIVERSITIES



GRANDE ECOLE PROGRAM

Enter the 1st year through the competitive entrance exam:



And with an academic record-based application for international students

Enter the 2nd year with an academic record-based application

Enter the 3rd year through the competitive entrance exam:



And with an academic record-based application for international students

1ST YEAR

THE PILLARS OF MANAGEMENT

1ST SEMESTER

EDC PARIS BUSINESS SCHOOL

2ND SEMESTER

EDC PARIS BUSINESS SCHOOL THEN A DISCOVERY INTERNSHIP (FRANCE OR ABROAD)

5 EXCELLENCE TRACKS POSSIBLE

EXAMPLE CLASSES

Financial Accounting
Principles of Economics
"Innovation Marketing" Mission
Geopolitics

2ND YEAR

THE PILLARS OF MANAGEMENT

1ST SEMESTER

EDC PARIS BUSINESS SCHOOL

2ND SEMESTER

EDC PARIS BUSINESS SCHOOL THEN A DISCOVERY INTERNSHIP (FRANCE OR ABROAD)

5 EXCELLENCE TRACKS POSSIBLE

EXAMPLE CLASSES

Business Plan
Introduction to Coding
"Financial Analysis" Mission
Introduction to Climate Change

3RD YEAR

INTEGRATED MANAGEMENT

1ST SEMESTER

EDC PARIS BUSINESS SCHOOL OR UNIVERSITY EXCHANGE

2ND SEMESTER

ASSOCIATED EDC CAMPUS IN BARCELONA OR A UNIVERSITY EXCHANGE AND THEN A PROFESSIONAL ORIENTATION INTERNSHIP

5 EXCELLENCE TRACKS POSSIBLE*

DUAL DEGREE ABROAD POSSIBLE

EXAMPLE CLASSES

Strategic Management
"Be An Efficient Manager" Seminar
Sustainable Management



5 EXCELLENCE TRACKS

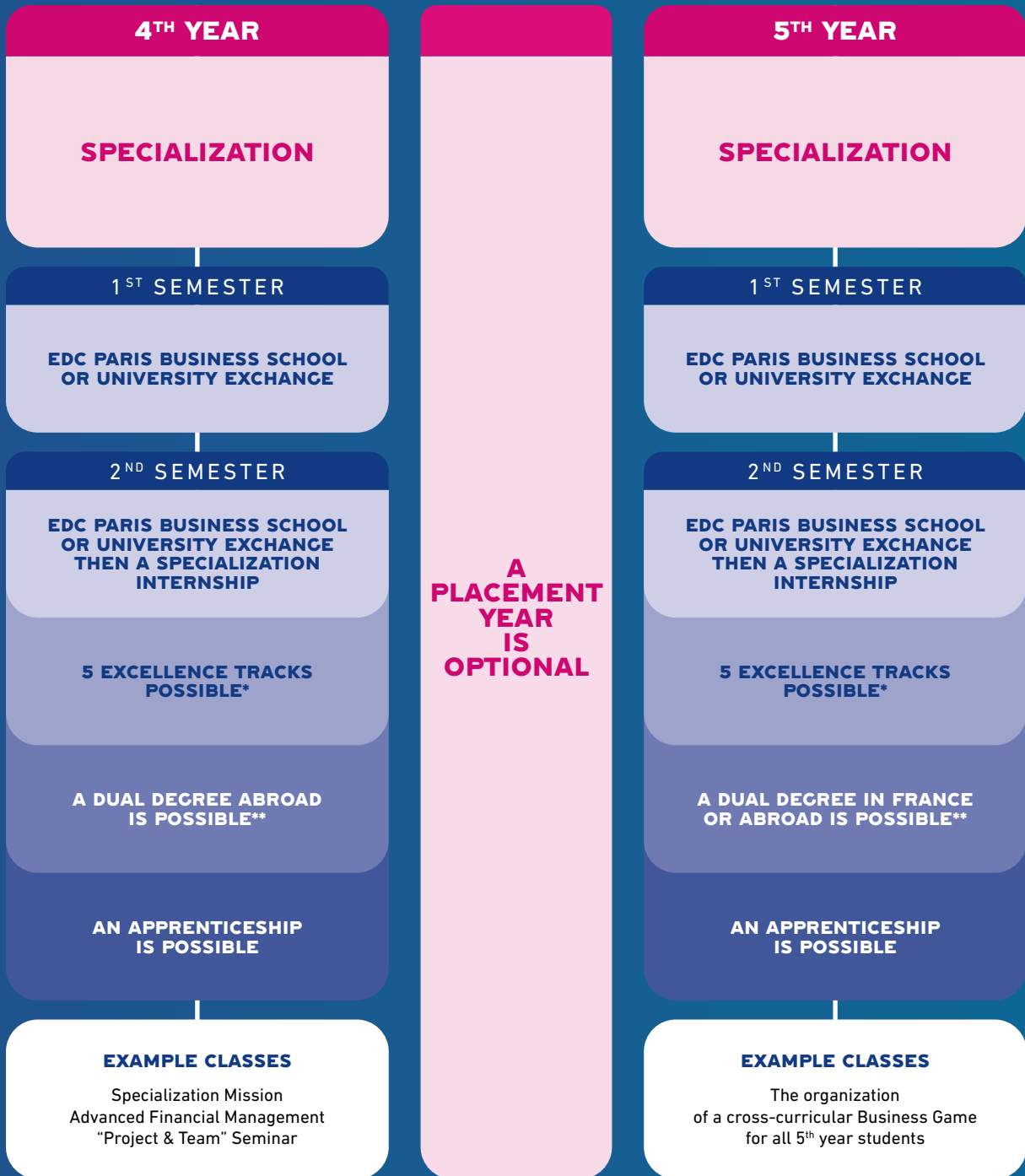
Choose your excellence track in your 1st year to guide your studies towards your goals:

- A French track (100% taught in French)
- An English track (100% taught in English)
- A Global Mobility track (3 continents, 30 months abroad)
- A Luxury Management track (4 semesters, bilingual or 100% in English) with the possibility of earning a Master of Science dual degree from the Conference of Grandes Ecoles in connection with Sup de Luxe)
- A Global Sports Management track (4 semesters, bilingual or 100% in English) with the possibility of earning a Master of Science dual degree currently being assessed by the Conference des Grandes Ecoles for approval, with the Sports Management School)

Enter the 4th year through the competitive entrance exam:



And with an academic record-based application for international students



*The luxury excellence track is only accessible in the 1st and 2nd years.

**Certain options are subject to payment of additional fees.

BUILDING YOUR MANAGEMENT FOUNDATION

THE PROGRAM FOR THE 1ST, 2ND AND 3RD YEARS

LEARNING OUTCOMES

- / To discover the **fundamentals of cross-disciplinary management**
- / To access **top operational management positions** in a wide variety of sectors and roles
- / To dive into the **adventure of entrepreneurship**
- / To pursue studies in a **master's functional or sectoral specialization cycle**

Details on the 4th and 5th years on page 20

Details on the admissions conditions on page 40



THE FIRST 3 YEARS OF THE PROGRAM

1ST AND 2ND YEAR

THE PILLARS OF MANAGEMENT

Master the fundamentals of management science (accounting, financial analysis, marketing, sales, decision-making methods, human resources...)

> PERSONAL DEVELOPMENT, GENERAL CULTURE AND DATA

Gain solid knowledge of humanities in the digital era (design, coding, climate change, digital platforms) in order to effectively interact with people from other fields (engineers, designers, computer techs...).

Develop self-awareness and the key principles of business communication.

> DISCOVERING THE PROFESSIONAL WORLD

Find out about the sales and marketing roles through in-company internships.

Experience project-based learning engaging in missions "in real situations" covering key issues: innovation, financial analysis, new growth models.

Participate in professional efficacy workshops to make an even bigger impact on your company.

> ABSOLUTE INTERNATIONAL AWARENESS

Mandatory English classes from the 1st to the 5th year.

The possibility of choosing a second foreign language.

The existence of classes completely taught in English as of the 1st year.

The obligation of doing an internship abroad either the 1st year or the 2nd year.

3RD YEAR

INTEGRATED MANAGEMENT

> A 360° VIEW OF MANAGEMENT

Get a 360° view of business and dominate the interactions between the main roles in an organization: finance, strategy, supply chain, information systems.

> A MANDATORY INTERNATIONAL EXPERIENCE

At least one semester abroad is required: 110 top-ranking partner universities on 5 continents.

Face-to-face and online foreign language learning (English + an optional second foreign language).

We give you the opportunity to study abroad for a semester doing the core classes in our Grande Ecole Master's program on our associated EAE campus in Barcelona.

Ranked among the best business schools in the world, EAE Business School will give you the chance to enhance your skills all while discovering a new culture and becoming proficient in a new language.

> A RESPONSIBLE MANAGER FOR THE DIGITAL ERA

Understand the impact of the digital transformation on a company.

Realize just what corporate social responsibility is and the importance of ethics.

Dominate design thinking and creativity methods.

Figure out how to effectively manage a team.

> AN ORIENTATIONAL INTERNSHIP

A long-term internship to more clearly determine your career goals and take up positions of responsibility in France or abroad.



SPECIALIZE IN THE AREA OF YOUR CHOICE



THE PROGRAM FOR THE 4TH AND 5TH YEARS

INITIAL CLASSES DOING AN INTERNSHIP AS PART OF A WORK/STUDY PROGRAM OR CLASSES AS PART OF AN **APPRENTICESHIP**

➤ Business Finance*	P-32
➤ Sales Management and Business Development*	P-28
➤ Entrepreneurship & Innovation*	P-24
➤ Auditing and Control*	P-33
➤ Digital Marketing*	P-27
➤ E-Business and the Digital Transformation (bilingual)	P-26
➤ HR and Change Management (bilingual)	P-38
➤ Excellence Track: Luxury Management (bilingual)	P-35

**1st and 2nd years during the initial internship either as a work/study program or cooperative education program (more or less 3 weeks in-company and 1 week of classes) and in French through an apprenticeship contract (1 week of classes and 3 weeks in-company).*

**These programs may be done as a cooperative education program through an apprenticeship contract (when eligible) in accordance with French law. It is not open to newly-arrived migrants. In fact, foreign students must spend their first year studying a first degree in France in order to take advantage of this mechanism.*

LEARNING OUTCOMES

- To offer solid general management education supported by experiential and innovative learning methods.
- To develop enterprising, innovative, responsible and cross-disciplinary entrepreneurs (21st century humanists).
- To add an outstanding professional preparation dimension through cooperative education programs, internships, in-company missions and personal development (soft skills) courses.
- To customize the degree course with a whole range of concentrations, dual degree programs and excellence tracks.
- To bring the EDC Paris Business School know-how and reputation to entrepreneurship (Student Entrepreneur Track) and luxury management.



INITIAL CLASSES DOING AN INTERNSHIP AS A WORK/STUDY PROGRAM OR AN APPRENTICESHIP AND ONLY IN ENGLISH

- **Data Science & Business Analysis** **P- 39**

INITIAL CLASSES IN ENGLISH ONLY

- **Finance** **P-31**
- **International Business** **P-29**
- **Innovation & Entrepreneurship** **P-25**
- **Strategic Supply Chain Management and Sustainability** **P-30**
- **Excellence Track: Global Sports Management** **P-36**
- **Management and Information System Consulting** **P-37**

LUXURY INITIAL CLASSES IN ENGLISH ONLY

- **Excellence Track: Luxury Management** **P-34**

Find the details on the admissions conditions on page **40**

DUAL DEGREES FOR EVERYONE



DUAL DEGREE PROGRAMS

- Every student in the Grande Ecole Program can earn a **dual degree by associating the Grand Ecole Master's program to a second degree awarded by EDC Paris Business School or another partner institution. A dual degree will allow you to develop your knowledge and acquire further expertise in France or abroad**, which is a real plus when it comes to more quickly securing a higher-level and better-paid position.
- With this purpose in mind, EDC Paris Business School has entered into a number of **partnership agreements with prestigious engineering schools for all students graduating from the Grande Ecole Program** such as the Higher School for Aeronautics and Automobile Engineering, the School of Industrial Biology (EBI)...



DUAL DEGREE PROGRAMS IN FRANCE

- **Luxury Excellence Track:** MBA Luxury Brand Management – EDC Paris Business School / Institut Sup de Luxe
A degree recognized by the French State, RNCP (French National Directory of Professional Certifications) level 7 (Bac+5) registered with the RNCP under the number 36150, authorized by the French Ministry of Labor.
- **Luxury Management Excellence Track:** MSc Luxury & Fashion Management – EDC Paris Business School / Institut Sup de Luxe, Conférence des Grandes Ecoles MSc
- **Luxury Management Excellence Track:** MSc Food & Wine International Management – EDC Paris Business School / Institut Sup de Luxe, Conférence des Grandes Ecoles MSc
- **Data Science & Business Analysis:** Conférence des Grandes Ecoles MSc
- **International Business:** Conférence des Grandes Ecoles MSc
- **Finance:** Conférence des Grandes Ecoles MSc - CY Université - University Paris Nanterre
- **Innovation & Entrepreneurship:** Conférence des Grandes Ecoles MSc
- **Digital Marketing:** Master in Management of Marketing and Opinion Studies – CY Université
- **Corporate Finance:** Master in Management of Financial Instruments – CY Université
- **Auditing & Control:** Master in Accounting, Control and Auditing – Université Paris Nanterre
- **Global Sports Excellence Track:** Conférence des Grandes Ecoles MSc (currently in the process of accreditation)
- **E-Business and the Digital Transformation:** Conférence des Grandes Ecoles MSc
- **Management and Information System Consulting:** Conférence des Grandes Ecoles MSc
- **Business Development & Sales Management:** EDC Paris Business School MSc

DUAL DEGREE PROGRAMS ABROAD

In Europe

- **Finance:** Master in Finance, Control, Audit – Coventry University (United Kingdom)
- **International Business:** MBA in Business Studies – Richmond University (United Kingdom)
- **International Business:** Master in International Business – Griffith College (Ireland)
- **Digital Marketing:** Master in Marketing and International Business – Saxion University of Applied Sciences (The Netherlands)
- **Master in Marketing:** Mälardalen University (Sweden)
- **International Business:** Master's in Business Studies – Cologne Business School (Germany)
- **International Business:** Master of International Business – University of Bucharest (Romania)
- **Supply Chain:** University of Bucharest (Romania)

In North America

- **Entrepreneurship:** DESS in Entrepreneurship – McGill University (Canada) Master in International Business – Griffith College (Ireland)
- **Digital Marketing:** DESS in Digital Marketing – McGill University (Canada)
- **Data Science & Business Analysis:** DESS in Data Management – McGill University (Canada)
- **International Business:** Graduate Certificate in Business Studies – Berkeley University (USA)
- **International Business:** Graduate Certificate in Business Studies – UCLA (USA)

DEVELOPMENT & ENTREPRENEURSHIP



AREA OF SPECIALIZATION INNOVATION & ENTREPRENEURSHIP



Open the doors to a border-free career by developing and international approach to innovation and entrepreneurship.



LEARNING OUTCOMES

- Learn to implement sustainable strategies.
- Develop a critical thinking mindset and capacity to take risks.
- Set up and lead innovative projects.



CAREER OPPORTUNITIES

- Company founder
- Manager of innovative and transformation projects
- Development manager
- Entrepreneur



PROS OF THE PROGRAM

- A staunchly international approach to an entrepreneurial program.
- The opportunity to create a business managed for one year **within the incubator**.



DIRECT ADMISSION REQUIREMENTS

- **French candidates:** Through the "Ambitions+" competitive entrance exam in the 4th year (Bac+3).
- **International candidates :** on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management and MSI
- Strategic Management
- Occupational Wellness
- Career Workshops
- Business English
- Back-to-School Soft Skills Seminar

SEMESTER 2

- Digital Marketing Strategy
- Human Resources Management (INRS Module)
- Entrepreneurial Finance and Leadership Tools
- Business Development
- AI and Cybersecurity
- Career Workshops
- Skills Seminars
- Online LinkedIn Skills Seminars
- Business English
- Soft Skills Seminar

SEMESTER 3

- Guiding Thread Mission: "I'm an Entrepreneur"
- Business and Strategic Skills for the Climate Emergency
- Innovation Management
- Development of New Products and New Technologies
- Entrepreneurial Strategy: From an Idea to a Project
- Career Workshops
- Online LinkedIn Skills Seminars
- Business Rhetoric
- EST Methods
- Soft Skills Seminar

SEMESTER 4

- Guiding Thread Mission: "I'm an Entrepreneur"
- Takeovers
- Brand Strategy
- Start-Up Financial Issues
- Doing Business in China, Africa and the United States
- Growth Hacking & CRM
- Business Game
- EST Defense
- Career Workshops
- Online LinkedIn Skills Seminars
- Cross Cultural Communication



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

DEVELOPMENT & ENTREPRENEURSHIP



AREA OF SPECIALIZATION INNOVATION & ENTREPRENEURSHIP



Put all the chances on your side to carry out your entrepreneurial or intrapreneurial project by acquiring the skills and know-how of the business world.



LEARNING OUTCOMES

- **Acquire the fundamentals of management** (law, accounting, finance, marketing, HRM and taxation...).
- **Analyze an existing environmental context** prior to the creation of a company or the development of a project.
- **Elaborate a business model.**
- **Assess the feasibility of a project** by drawing up a business plan taking into account internal and external constraints
- **Develop an aptitude for innovation** and creativity.



CAREER OPPORTUNITIES

- **Founder of a company or a startup**
- **Business unit manager**
- **Key account manager or business developer**
- **Business and innovation consultant**



PROS OF THE PROGRAM

- An international approach to an entrepreneurial program.
- **Cross-cultural management** approach.



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3).
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-cultural management
- Career Development Workshops
- Business English 7 or French class for non-francophone students
- Soft Skills Seminar

SEMESTER 2

- Business Development
- Human Resources Management
- Entrepreneurial Finance and Accounting Management
- IA & Cybersecurity
- Supply Chain Management
- Career Development Workshops
- Soft Skills Seminar
- Business English
- Mission: Business Development

SEMESTER 3

- Company Creation
- Social Entrepreneurship
- Innovation Management
- Internationalization strategy
- Growth Hacking
- Career Development Workshops
- Soft Skills Seminar
- Business Rhetoric
- Thesis methodology

SEMESTER 4

- Internship
- MFE presentation
- **Option:** Additional semester to get a MSc labelled by the CGE



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

DEVELOPMENT & ENTREPRENEURSHIP



AREA OF SPECIALIZATION E-BUSINESS & DIGITAL TRANSFORMATION



Master digital levers and design a digital business model.



LEARNING OUTCOMES

- **Master digital levers** and design a digital business model.
- **Understand the issues and opportunities in the digital world** (web and mobile) in technology and management.



CAREER OPPORTUNITIES

- **Social media manager**
- **e-Commerce web project manager**
- **Digital transformation manager**
- **Start-up founder**




PROS OF THE PROGRAM

- **A bilingual education.**
- An education that combines **business and technological proficiency.**



DIRECT ADMISSION REQUIREMENTS

- **French candidates:** Through the "Ambitions+" competitive entrance exam in the 4th year (Bac+3). 
- **International candidates :** on the basis of an academic record and a motivation interview.
- This program allows you to earn a **dual degree including a CGE MSc.**



PROGRAM

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management and MSI
- Strategic Management
- Occupational Wellness
- Career Workshops
- Business English
- Back-to-School Soft Skills Seminar

SEMESTER 2

- HTML-CSS-RWD-JavaScript
- CMS Wordpress (Content Management System)
- Acquisition Techniques (SEO and SEA)
- Unified Modeling Language (UML)
- e-Business Strategy and Methods
- Big Data
- Career Workshops
- Business English
- Soft Skills Workshop: E-business Specialization

SEMESTER 3

- Gamification & Fact Checking
- Social Media & Digital Innovation
- Digital Marketing Efficiency
- The Business of Platforms
- Business Models and Internet Monetization
- Soft Skills: Business Game
- EST Methods
- Career Workshops
- Business Rhetoric

SEMESTER 4

- The Business of Platforms
- Blockchain
- Ergonomics and User Experience
- Communication and Digital Disruption
- Business Game: Shadow Management
- Business and Strategic Skills for the Climate Emergency
- AI & Cyber Security
- EST Defense
- Career Workshops
- Business Rhetoric

DOUBLE DIPLÔME INCLUS MSC CGE
CONFÉRENCE DES
GRANDES
ÉCOLES



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120



AREA OF SPECIALIZATION DIGITAL MARKETING



Become an operational e-marketing and web strategy expert in the fascinating new digital world. Learn to improve a company's performance with today's tools and tomorrow's innovations.



LEARNING OUTCOMES

- **Acquire the knowledge, tools and work methods** to become a manager that's capable of building a digital marketing strategy.
- **Understand how to create a website**, implement a content strategy.
- **Activate communication via social media.**
- **Measure the ROI of actions with web analytics tools.**



CAREER OPPORTUNITIES

- **Digital marketing manager**
- **Social media manager**
- **Online operational marketing manager**
- **Traffic manager**
- **Web product manager**




PROS OF THE PROGRAM

- **A 360° education** in all the digital levers.
- **Professional lecturers** who work in the digital ecosystem.
- **A practical and technical approach** to transversal proficiency in digital levers (data, artificial intelligence...).
- **Certification:** 



DIRECT ADMISSION REQUIREMENTS

- **French candidates:** Through the "Ambitions+" competitive entrance exam in the 4th year (Bac+3). 
- **International candidates :** on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management and MSI
- Strategic Management
- Occupational Wellness
- Career Workshops
- Business English
- Back-to-School Soft Skills Seminar

SEMESTER 2

- Innovations and Legal Issues
- Consumer Behavior in the Digital Era
- Communication Strategy: Online and Offline
- Advanced Market Studies
- Technological Innovations and Cybersecurity
- Career Workshops
- Online LinkedIn Skills Seminars
- Business English
- Soft Skills Seminar

SEMESTER 3

- Digital Creation Tools
- Content and Inbound Marketing
- User Experience and User Interface
- Display and Programming
- Community Management and Social Media
- Career Workshops
- Business Rhetoric
- EST Methods
- Soft Skills Seminar

SEMESTER 4

- Digital Video
- Referencing and Optimization
- CRM and Big Data
- Cross-Channel Marketing
- Web Analytics
- E-commerce and M-commerce
- EST Defense
- Business Game
- Career Workshops
- Luxury Workshop
- Cross Cultural Communication



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

DEVELOPMENT & ENTREPRENEURSHIP



AREA OF SPECIALIZATION BUSINESS DEVELOPMENT & SALES MANAGEMENT

Implement business development strategies to win over your customers and make them loyal. Conquer new markets in an international context. You'll benefit from personalized guidance with an elite sparring partner to monitor your strategic project.



LEARNING OUTCOMES

- Learn to develop new markets in France and abroad.
- Master the sales cycle.
- Master negotiation techniques and complex sales techniques with a special focus on large accounts.
- Manager real issues found in companies.
- Know how to lead a network and manage a team.



CAREER OPPORTUNITIES

- Large account manager
- Sales manager
- Sales engineer
- Business developer
- Business engineer
- Key account sales representative




PROS OF THE PROGRAM

- A sales challenge presented by a large company for students to resolve.
- A very broad approach to business development as well as BtoB and BtoC.
- Personalized guidance with an elite sparring partner to monitor your strategic project.



DIRECT ADMISSION REQUIREMENTS

- **French candidates:** Through the "Ambitions+" competitive entrance exam in the 4th year (Bac+3). 
- **International candidates:** on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management and MSI
- Strategic Management
- Occupational Wellness
- Career Workshops
- Business English
- Back-to-School Soft Skills Seminar

SEMESTER 2

- Innovations and Legal Issues
- Consumer Behavior in the Digital Era
- Communication Strategy: Online and Offline
- Advanced Market Studies
- Technological Innovations and Cybersecurity
- Career Workshops
- Online LinkedIn Skills Seminars
- Business English
- Soft Skills Seminar

SEMESTER 3

- B2B Sales Management and Large Account Negotiation
- Digital Marketing
- Customer Engineering and CRM
- Business Development & Intrapreneurialism
- Strategic Alertness and Calls for Bids
- Career Workshops
- Online LinkedIn Skills Seminar
- Business Rhetoric
- EST Methods
- Soft Skills Seminar

SEMESTER 4

- Management and Large Account Supervision
- Guiding Thread Mission: "Business Development"
- Ocean Blue Strategy
- International Development
- Team Management
- Business Game
- EST Defense
- Career Workshops
- Luxury Workshop
- Cross Cultural Communication
- Online Skills Seminar



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

INTERNATIONAL MANAGEMENT



AREA OF SPECIALIZATION INTERNATIONAL BUSINESS



Learn new skills and discover business practices that will enable you to perform in international markets.



LEARNING OUTCOMES

- **Train executives capable of understanding** the cultural and geopolitical characteristics of a given business sector.
- **Have the keys to know-how** and interpersonal skills that will enable you to be successful in an international or global environment.
- **Develop and manage** multicultural projects.
- **Detect, understand and capitalize** on the various business opportunities that arise in today's interconnected world.



CAREER OPPORTUNITIES

- **Account manager**
- **International buyer**
- **Export manager**
- **International business executive**



PROS OF THE PROGRAM

- **Develop a 360° view of international business.**
- Implement an international business development project for a real company.



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3).
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-cultural management
- Career Development Workshops
- Business English 7 or French class for non-francophone students
- Soft Skills Seminar

SEMESTER 2

- Business Development
- Human Resources Management
- Entrepreneurial Finance and accounting management
- Big data and Knowledge Management
- Supply Chain Management
- Mission: Business Development
- Career Development Workshops
- Business Game
- Business English

SEMESTER 3

- International economics, globalization and world trade
- International Marketing
- International Business Law
- Sustainable Supply Chain Management
- International finance and portfolio management
- Workshop: large companies
- Career Development Workshops
- Soft Skills Seminar
- Business Rhetoric
- Methodology Master Thesis

SEMESTER 4

- Internship
- MFE presentation
- **Option:** Additional semester to get a MSc labelled by the CGE



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

INTERNATIONAL MANAGEMENT



AREA OF SPECIALIZATION STRATEGIC SUPPLY CHAIN MANAGEMENT AND SUSTAINABILITY



Become a professional logistics and supply chain manager and learn from academics at the forefront of their field.



LEARNING OUTCOMES

- **Gain deep insights** into best practices in logistics.
- **Acquire advanced competencies** in contemporary logistics and supply chain management.
- **Develop the skills you need** to work independently and collaboratively in diverse global logistics and supply chain environments.



CAREER OPPORTUNITIES

- **Supply chain & sustainability manager**
- **Supply chain & procurement manager**
- **Supply chain & logistics manager**



PROS OF THE PROGRAM

- **A program that combines logistical and managerial expertise.**
- **Integration of environmental issues.**



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3).
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-cultural management
- Career Development Workshops
- Business English 7 or French class for non-francophone students
- Soft Skills Seminar

SEMESTER 2

- Career development
- Human resources management
- Entrepreneurial finance and accounting management
- Supply chain management
- Big data and knowledge management
- Career development
- Business English
- Strategic and integrated supply chain
- « Green » & sustainable supply chain
- IS and supply chain management
- Visual basic for applications (VBA) for supply chain management
- Operations management
- Quality management
- Procurement management
- Logistic & purchasing management
- Transport, international trade & customs procedures
- Advanced project management
- Self development
- Career development

SEMESTER 4

- Internship
- MFE presentation
- **Option:** Additional semester to get a MSc labelled by the CGE (under process)



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120



AREA OF SPECIALIZATION FINANCE



Master the fundamentals of finance and develop your skills to work in key functions of the company in targeted areas of expertise such as credit management, reporting and risk management.



LEARNING OUTCOMES

- **Provide training** in auditing and management control.
- **Learn how to develop financial strategies** and manage budgetary processes.
- **Learn how to arbitrate** in the running of day-to-day operations (budgeting, reporting, cash management).
- **Acquire a thorough knowledge** of contemporary financial products, markets and structures.
- **Enhance your employability** in targeted areas of expertise: credit management, reporting, risk management,
- **Benefit from a work-study program** for a better academic and professional integration.



CAREER OPPORTUNITIES

- **Administrative and financial director**
- **Corporate finance officer**
- **Financial analyst**
- **Risk and credit manager**
- **Financial consultant**



PROS OF THE PROGRAM

- **A program that includes new financial fields such as crypto-currencies, blockchain, etc..**
- **Integration of ethical and Corporate Social Responsibility issues (CSR).**
- **Preparation for "Autorité des marchés financiers" (AMF) certification.**



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3).
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-cultural management
- Career Development Workshops
- Business English 7 or French class for non-francophone students
- Soft Skills Seminar

SEMESTER 2

- Financial Accounting
- Financial Markets
- IT Tools for Finance (VBA)
- Financial Mathematics
- Advanced Corporate Finance
- Data analysis with PowerBI
- AMF Certification Mission
- Career Development WorkShops
- Soft Skills Seminar
- Business English

SEMESTER 3

- Financial Analysis
- LBO and Private Equity
- Quantitative methods for finance
- Mergers & Acquisitions and Value Creation
- Corporate Governance
- Business Game propre aux étudiants de la spé Finance
- Career Development Workshops
- Business Rhetoric
- Thesis Methodology

SEMESTER 4

- Internship
- MFE presentation (6 months)
- **Option:** Additional semester to get a MSc labelled by the CGE



FINANCE MANAGEMENT



AREA OF SPECIALIZATION BUSINESS FINANCE



Master the fundamentals of finance and develop your skills to work in key roles within a company in targeted areas of expertise such as credit management, reporting and risk management.



LEARNING OUTCOMES

- **Get training in auditing and control.**
- **Learn to develop financial strategies** and lead budget processes.
- **Learn to arbitrate in current operations** (budget, reporting, funds management).
- **Acquire perfect knowledge of products**, markets and contemporary financial set-ups.
- **Boost your employability** in the target fields of expertise: credit management, reporting, risk management.



CAREER OPPORTUNITIES

- **Administrative and finance director**
- **Financial comptroller**
- **Financial analyst**
- **Treasurer**




PROS OF THE PROGRAM

- **Possibility of a dual degree** with the EDC Paris Business School Grande Ecole Program.
- **Preparation for Financial Market Authority (AMF) certification.**



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3). 
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management and MSI
- Strategic Management
- Occupational Wellness
- Career Workshops
- Business English
- Back-to-School Soft Skills Seminar

SEMESTER 2

- Financial Accounting
- Financial Markets
- Data Analysis with Power BI
- Statistics for Finance
- Advanced Corporate Finance
- AMF Certification
- Career Workshops
- Online LinkedIn Skills Seminars
- Business English
- Soft Skills Seminar

SEMESTER 3

- Financial Analysis
- LBO and Private Equity
- Econometrics
- Mergers, Acquisitions and Value Creation
- Corporate Governance
- Career Workshops
- Online LinkedIn Skills Seminars
- Business Rhetoric
- EST Methods
- Soft Skills Seminar

SEMESTER 4

- Sustainable and Ethical Finance
- Funds Management
- Portfolio and Risk Management
- Fintech: The Digital Transformation in the Financial Sector
- International Finance
- EST Defense
- Business Game for Finance Students
- Career Workshops
- Online LinkedIn Skills Seminars
- Cross-Cultural Communication



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS

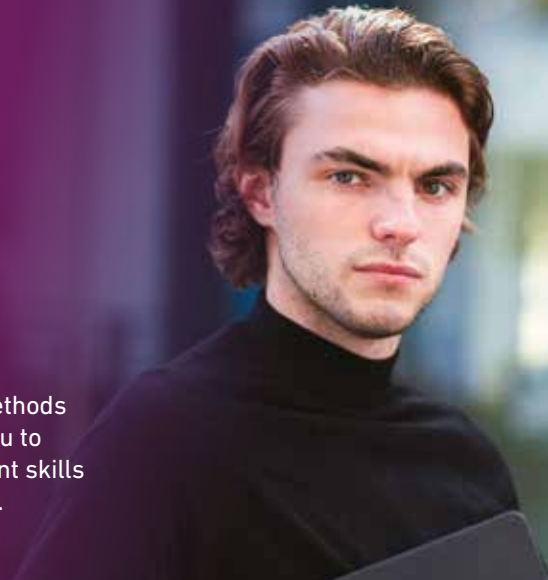


ECTS CREDITS
120



AREA OF SPECIALIZATION AUDITING & CONTROL

Would you like to become proficient in auditing and control methods and tools? The auditing and control degree program allows you to develop strong analytical and financial information assessment skills in order to carry out cross-disciplinary and managerial duties.



LEARNING OUTCOMES

- **Learn to reinforce business efficacy** by guiding the financial policy.
- **Exercise transversal and managerial duties:** professional supervision, operational training, quality monitoring.
- **Master financial decision factors** in a company's overall strategy.
- **Know how to evaluate risks** and resources associated with a project.
- **Master budget processes** and auditing techniques.
- **Manage performance**, from budgets to recommendations to general management.



CAREER OPPORTUNITIES

- **Comptroller** ➤ **Financial analyst**
- **Financial auditor** ➤ **Internal Auditor**




PROS OF THE PROGRAM

- **Possibility of a dual degree** with the EDC Paris Business School Grande Ecole Program.
- **The integration of new technologies** in financial risk management.



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3). 
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management and MSI
- Strategic Management
- Occupational Wellness
- Career Workshops
- Business English
- Back-to-School Soft Skills Seminar

SEMESTER 2

- Financial Accounting
- Consolidation
- AI & Cybersecurity
- Corporate Taxation
- Management Control
- Career Workshops
- Online LinkedIn Skills Seminars
- Business English
- Business Game

SEMESTER 3

- Internal Auditing
- External Auditing
- Advanced Financial Analysis
- Advanced Accounting
- Financial Markets
- Career Workshops
- Online LinkedIn Skills Seminars
- Business Rhetoric
- EST Methods
- Soft Skills Seminar

SEMESTER 4

- Advanced Taxation
- Funds Management
- Auditing Ethics and Strategy
- Data Analysis with Power BI
- International Accounting Standards
- Business Game
- EST Defense
- Career Workshops
- Online LinkedIn Skills Seminars
- Cross-Cultural Communication



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

LUXURY



EXCELLENCE TRACK LUXURY MANAGEMENT



This program is the crossroads of international knowledge and interaction related to the world of luxury.



LEARNING OUTCOMES

- **Train in General Management** and for all activities needed to succeed in these fields.
- **Develop special skills** in social media and digital marketing.



CAREER OPPORTUNITIES

- **The Global MSc prepares students for management jobs through in-depth study of production, logistics and control, with an emphasis on financial strategies and global management.**



PROS OF THE PROGRAM

- **An in-depth analysis of a real business situation will conclude the program:** a team project presented to a luxury company.
- **Overview and analysis of many sectors:** perfumes and cosmetics, jewellery and watches, fashion management, wine and spirits, hospitality management, challenges of the Chinese and other BRICS markets, etc...



DIRECT ADMISSION REQUIREMENTS

- **French candidates :** Via only the "Sésame" entrance exam for the 1st year (Bac) by file and a motivation interview for the 2nd year (Bac+1).
- **International candidates :** on the basis of an academic record and a motivation interview.



PROGRAM



DUAL DEGREE POSSIBLE

FIRST YEAR

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-cultural management
- Career Development Workshops
- Business English 7 or French class for non-francophone students
- Soft Skills Seminar

SEMESTER 2

- Business Development
- Human Resources Management
- Entrepreneurial Finance and accounting management
- Big data and Knowledge Management
- Supply Chain Management
- Mission: Business Development
- Career Development Workshops
- Business Game
- Business English

SECOND YEAR

SEMESTER 1

OPTION 1 : FASHION & LUXURY BUSINESS

- Understanding Global landscape of the luxury industry
- Mastering Business Models in Fashion & Luxury Business
- Managing legal & regulatory issues in the luxury business
- Understanding Sociology & history of fashion
- Defining Fashion & Luxury Branding strategy
- Managing Corporate Finance & Performance in the Fashion and Luxury industry

OPTION 2 : FOOD & WINE INTERNATIONAL MANAGEMENT

- Understanding Global landscape of the luxury industry
- Mastering Business Models within the Fine Food & Wine industry
- Legal and regulatory issues in the Food & Wine industry
- A cultural and historical approach of Food & Wine businesses
- Food & Wine luxury / Gastronomic branding strategy
- Corporate Finance & Performance in the Food & Wine industry
- Digital Marketing & e-business in the Food & Wine business

SEMESTER 2

- MFE presentation
- Internship
- **Option:** Additional semester to get a MSc labelled by the CGE



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120



EXCELLENCE TRACK LUXURY MANAGEMENT



A dual degree in partnership with the Higher Institute for Luxury Marketing. Its program has been a reference for 30 years and is recognized as the best education for and by the sector.



LEARNING OUTCOMES

- Learn to lead a project.
- **Become familiar** with new innovative methods.
- **Work professionally** with self-demand.
- **Develop team building.**



CAREER OPPORTUNITIES

- **Marketing manager**
- **Development manager or Group leader**
- **Brand manager or Product manager**
- **Sector head or Department head**
- **Procurement manager**
- **Production manager**
- **Visual merchandising manager**
- **Press officer**
- **Public relations, event manager**
- **Brand director**



PROS OF THE PROGRAM

- **Great Witness Conferences:** meetings with personalities and senior executives, emblematic figures of the luxury industry, communication and culture.
- **Study trip** to expand your vision of the sector.
- **A dedicated coach** to support the Design Management Project, **with professional situations** throughout the year.



PROGRAM



DUAL DEGREE POSSIBLE

1ST YEAR

- General Culture and the Luxury Sector
- Fundamentals of Luxury Management
- Luxury Brand Communication
- Fundamentals of Business
- Operational Management
- Team Management
- Personal Development
- Foreign Languages
- Annual Project
- 6-month Internship

2ND YEAR

- Geopolitics/Geostrategy
- Competition Strategy in the Luxury Industry
- Identity and Communication
- Trend Analysis and Creativity Management
- Marketing
- Communication Issues in Luxury
- Digital
- Management & Control
- Distribution and Logistics
- International Trade
- Sales
- Management/Finance
- Law
- Ethics and Governance
- The History of Luxury
- Coaching
- Professional Life and Personal Development



DIRECT ADMISSION REQUIREMENTS

- **French candidates :** Via only the "Sesame" entrance exam for the 1st year (Bac) by file and a motivation interview for the 2nd year (Bac+1).
- **International candidates :** on the basis of an academic record and a motivation interview.



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

SPORTS MANAGEMENT



EXCELLENCE TRACK GLOBAL SPORTS MANAGEMENT



EDC Paris Business School offers in English and with an international vocation, in conjunction with the expertise of SMS in the sports industry. The program, which combines the academic rigor of EDC Paris Business School with the professional expertise of the Sports Management School, offers students the opportunity to exchange with other students of the group worldwide in order to acquire multicultural expertise and experience regarding the challenges of the sector.



LEARNING OUTCOMES

- **Train tomorrow's managers** with a global and operational vision of the sports business sector.
- **Develop a diverse knowledge** of the sports sector (sports marketing, sponsoring etc.).
- **Train managers with the ability to have** a global vision in order to anticipate and implement changes.
- **Provide future sports business managers** and leaders with the best strategic thinking skills.



CAREER OPPORTUNITIES

- **Marketing manager**
- **Sales & business development coordinator**
- **Head of partnerships / sponsors**
- **Project manager**
- **Event manager**



PROS OF THE PROGRAM

- Marketing cases related to current sports events and an overview towards the Major International Sports Events.
- **A program that combines theory and practice, led by experts from the sport business.**



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Sésame" and "Ambition+" Entrance Exam in 1st year, 3rd year and 4th year.
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM



DUAL DEGREE POSSIBLE

SEMESTER 1

- Ethics and corporate social responsibility
- Entrepreneurship ecosystem
- Corporate finance
- Strategic diagnosis
- Management information system and project management
- Self actualization
- Business English

SEMESTER 2

- Business development
- Human resources
- Entrepreneurial finance and accounting management
- Supply chain management
- Big data and knowledge management
- Career development
- Business English

SEMESTER 3

- Mastering global landscape and strategic models of sport business industries
- Understanding sociology and history of sport
- Managing corporate finance and performance in the sport business industry
- Defining sport businesses branding strategy
- Sport Tourism development
- Sport Marketing and sponsorship
- Mastering digital marketing and analytics in sport business
- French or English as a foreign language
- Personal and career development
- Research methods

SEMESTER 4

- MFE presentation
- Internship
- **Option:** Additional semester to get a MSc labelled by the CGE (in the process of being obtained)



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120



CONSULTING



AREA OF SPECIALIZATION MANAGEMENT AND INFORMATION SYSTEM CONSULTING



Understand the business sector and learn new skills that will enable you to help company in their development.



LEARNING OUTCOMES

- **Develop a variety of knowledge** to answer the expectations of companies.
- **To train managers with the ability to have a global vision** in order to anticipate and support the changes in a structure.
- **To become a consultant capable to lead a strategic reflexion** within a entity in a global context.



CAREER OPPORTUNITIES

- **Management consultant**
- **Business engineer**
- **Project manager**
- **Director of a company or a startup**



PROS OF THE PROGRAM

- **Develop a double competence** in IT and business development.
- **Master specific IT tools** to understand Big Data.



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3).
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

DUAL DEGREE POSSIBLE

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-cultural management
- Career Development Workshops
- Business English or French class for non-francophone students
- Soft Skills Seminar

SEMESTER 2

- Business Development
- Human Resources Management
- Entrepreneurial Finance and Accounting Manager
- Supply Chain & Logistics
- Big Data & Knowledge Mangement
- Career workshops
- Skills seminars
- Business English
- Soft Skills Seminar

SEMESTER 3

- Advanced Financial Analysis & Corporate Finance
- Advanced Strategy & Business Modeling
- IT Strategy
- Advanced Excel & Introduction to VBA
- Business Process Design
- Making Strategic Decisions in Operations and Supply Chain
- Impact of Artificial Intelligence at the global scale
- Career Workshops / School Project
- Business Rhetoric
- Thesis Methodology
- Soft Skills Seminar

SEMESTER 4

- MFE presentation
- Internship
- **Option:** Additional semester to get a MSc labelled by the CGE



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

HUMAN RESOURCES AND CHANGE MANAGEMENT



AREA OF SPECIALIZATION HUMAN RESOURCES AND CHANGE MANAGEMENT



Earn a dual degree in partnership with SUP DES RH, which will provide you with both managerial and strategic skills to secure senior-level human resources management jobs.



LEARNING OUTCOMES

- **Identify the needs**, the populations concerned and their state of acceptance and resistance to change.
- **Choose the most appropriate levers in communication** and training all while maintaining your social climate.
- **Find people capable of steering the boat** and managing your transformations.



CAREER OPPORTUNITIES

- **Director of Human Resources**
- **HR Manager**
- **HR development manager**
- **HR project manager or consultant**
- **HR study and prospecting manager**




PROS OF THE PROGRAM

- **Program in collaboration with Sup des RH**, a school that is 100% specialized in Human Resources.
- **Subjects that are in line with the new market expectations**, and consulting-oriented.
- **An international dimension** with 50% of the modules taught in English.



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3). 
- **International candidates** : on the basis of an academic record and a motivation interview.



PROGRAM

- **La Défense**
- **Paris**

DUAL DEGREE INCLUDED



Level 7 RNCP (French National Directory of Professional Certifications) degree (no. 35604) "HR Development Manager" from SUP DES RH.

SEMESTER 1

- ✳ ➤ Sustainable Management
- ✳ ➤ Entrepreneurial Ecosystem
- ✳ ➤ Corporate Finance
- ✳ ➤ Project Management & MSI
- ✳ ➤ Strategic Management
- ✳ ➤ Cross-Cultural Management
- ✳ ➤ Career Development Workshops
- ✳ ➤ Business English
- ✳ ➤ Soft Skills Seminar

SEMESTER 2

- 🇫🇷 ➤ Organizational Change Theory and Practices
- 🇫🇷 ➤ HR & HRIS Project Management
- 🇫🇷 ➤ Lean HR Project Management 1 (Guiding Thread Case)
- 🇫🇷 ➤ Career Path and Employment Management
- 🇫🇷 ➤ Vocational Training
- 🇫🇷 ➤ Recruiting Strategy
- 🇫🇷 ➤ Employment Contracts
- 🇫🇷 ➤ Geopolitics
- 🇫🇷 ➤ Career Workshops
- 🇫🇷 ➤ Online LinkedIn Skills Seminar
- ✳ ➤ Business English
- ✳ ➤ Soft Skills Seminar

SEMESTER 3

- 🇫🇷 ➤ AI and Cybersecurity
- 🇫🇷 ➤ Organizational Consultant Tools
- 🇫🇷 ➤ Broken Employment Relationships
- 🇫🇷 ➤ Lean HR Project Management 2 (Guiding Thread Case)
- 🇫🇷 ➤ Worker Representation Bodies
- 🇫🇷 ➤ Building a Salary Policy
- 🇫🇷 ➤ Career Workshops
- 🇫🇷 ➤ Online LinkedIn Skills Seminars
- ✳ ➤ Business Rhetoric
- 🇫🇷 ➤ EST Methods
- ✳ ➤ Soft Skills Seminar

SEMESTER 4

- ✳ ➤ Lean HR Project Management 3 (Guiding Thread Case)
- 🇫🇷 ➤ HR Strategy
- 🇫🇷 ➤ Restructuring Tools and Procedures
- 🇫🇷 ➤ Managing Social Benefits
- 🇫🇷 ➤ QWL Management
- 🇫🇷 ➤ Mission: Large Enterprises
- 🇫🇷 ➤ Collective Performance Management
- 🇫🇷 ➤ Negotiation and Change Management
- 🇫🇷 ➤ Career Workshops
- 🇫🇷 ➤ Skills Seminars
- ✳ ➤ Cross Cultural Communication



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120



AREA OF SPECIALIZATION DATA SCIENCE & BUSINESS ANALYSIS



Optimize business performance by learning how to control data-driven decision-making processes. At the crossroads of IT, mathematics and business, you will anticipate the changing needs and expectations of the markets.



LEARNING OUTCOMES

- Enhance your **Big Data** skills.
- Transmit **management tools specific** to the data processing, analysis and visualization industries.
- Put **Big Data and Data Science at the service of the company in many fields** (marketing, operations management, finance...).
- Develop an **in-depth knowledge of the latest methods of data structuring**, analysis and visualization.
- Acquire the **main languages** used in Data Science.



CAREER OPPORTUNITIES

- **Business analyst**
- **Project manager in data management or artificial intelligence**



PROS OF THE PROGRAM

- **Use of key IT tools for data analysis** (SQL, Python, Power BI, etc..).
- Specialization at the crossroads of **IT, mathematics and business.**



DIRECT ADMISSION REQUIREMENTS

- **French candidates** : via the "Ambitions +" Entrance Exam in 4th year (Bac+3).
- **International candidates** : on the basis of a file and a motivation interview.



PROGRAM

SEMESTER 1

- Sustainable Management
- Entrepreneurial Ecosystem
- Corporate Finance
- Project Management & MSI
- Strategic Management
- Cross-Cultural Management
- Career Development Workshops
- Business English
- Soft Skills Seminar

SEMESTER 2

- R for Data Science
- Mathematics for Data Sciences
- Probability and Statistics for Data Science
- SQL and Databases Exploitation
- Python for Data Science
- HTML, CSS and Javascript
- Career Development Workshops
- Business English
- Seminaire Soft Skills

SEMESTER 3

- Data Analysis and Visualization with Power BI
- Cloud Computing
- Applied Machine Learning with Python
- Big Data Analytics
- Artificial Intelligence for Cybersecurity
- Career Development Workshops
- Business Rhetoric
- MFE Methodology
- Soft Skills Seminar

SEMESTER 4

- Natural Language Processing
- Data Engineering
- AI for Time Series Forecasting
- Deep Learning
- Data Analysis and Visualization with Tableau
- Wordpress: Data Science Portfolio Management
- Business game
- MFE presentation
- Career Development Workshops
- Cross Cultural Communication



START OF SCHOOL YEAR
SEPTEMBER 2023



DURATION OF PROGRAM
2 YEARS



ECTS CREDITS
120

HOW TO JOIN EDC PARIS BUSINESS SCHOOL ?

WHO IS THE GRANDE ECOLE PROGRAM FOR?

- For students in their final year of upper secondary school (the French terminal or the international equivalent) and those wishing to attend a prestigious business school as part of a desire to take a different career path.
- Students with a BAC +1 year of university study (or the international equivalent) wishing to take a different career path with a valid 1st year of study completed at another institution.
- Students with a BAC +2 years or +3 years of university study (or the international equivalent) wishing to specialize.

TO HELP YOU MAKE A GOOD CHOICE AND ASSIST YOU WITH YOUR ADMISSION:

We organize various events aimed at finding out what our school can offer and helping you prepare for the competitive entrance exams:

- Open house evenings and days
- The chance to attend a class
- Preparation for competitive entrance exams
- Mock competitive entrance exams
- Parcoursup advisory live events and webinars
- Personal meetings with our advisors

TO CHAT WITH OUR STUDENTS:



WHAT YEAR WOULD YOU LIKE TO ENTER THE PROGRAM?

FRENCH CANDIDATES:

1st year:

registration through Parcoursup and post-baccalaureate admission via the **"Sesame competitive entrance exam"**.

2nd year (BAC+1 prerequisite): acceptance based on an academic record-based application and interview.

3rd year (BAC+2 prerequisite):

4th year (BAC+3 prerequisite):

admission via the **"Ambitions+"** competitive entrance exam.

INTERNATIONAL CANDIDATES:

1st year to 4th year: acceptance based on an academic record-based application (English and/or French test depending on the student's background) and a motivation interview.

ACCESS HIGHER STUDIES UNDER THE BEST CONDITIONS

Our school strives every day to facilitate your educational success by offering the guidance and tools you need. We adapt to your situation as needed (motor, visual or hearing impairment, disease...) by providing specific work environments and timetables to allow you to perform under the best conditions.

THE SESAME COMPETITIVE ENTRANCE EXAM



The **Sesame competitive entrance exam** enables access to 17 post-baccalaureate programs at 14 international business and management grande ecoles, all issuing French Ministry of Higher Education and Research-approved degrees at a BAC +4 or BAC +5 level.

THE AMBITIONS+ COMPETITIVE ENTRANCE EXAM



The **Ambitions + competitive entrance exam** enables access to 30 programs at 4 business grande ecoles. In 2021, more than a thousand candidates participated hoping to secure one of the nearly 400 admissions slots available.

FOR MORE INFORMATION

Please contact our competitive entrance exam admissions service:
concours@edcparis.edu



CROUS SCHOLARSHIPS

As an institution recognized by the French State, EDC Paris Business School is authorized to receive students on these scholarships for its Bachelor's and Grande Ecole programs.

Scholarships based on social criteria are for higher education students seeking a first degree in accordance with different scales, each awarding a different annual amount.



TUITION FEES

September 2023 start:

French and European Union students
1st 2nd 3rd 4th 5th

Initial year:
€10,300€ all taxes included / year*

Non-European Union international students
€10,900€ all taxes included / year*

2023 deferred start:

French and European Union initial 1st year students:
€7,910€ all taxes included / year*

-
Non-European Union international students
€8,050€ all taxes included / year*



EXCELLENCE SCHOLARSHIPS

EDC Paris Business School pursues and emphasizes its support program to encourage student motivation and performance. Thus, we have decided to reinforce the excellence scholarships awarded to French candidates.

Bachelor students:

- "Very Good" special mention: 50% discount on tuition for the 1st year of the PGE program.
- "Good" special mention: 30% discount on tuition for the 1st year of the PGE program.
- General average on the Sesame competitive entrance exam above 16/20: 25% discount on 1st year tuition for the PGE program.

Fighting the digital divide:

- We're convinced that each student has the right to be able to freely access the Internet in order to study under the best conditions. **Online classes, e-learning and information searches** are a part of modern academic life.
- Our school's immense social responsibility is very specifically demonstrated through donations (not loans, as is normally done) of laptop computers to all our French students on CROUS scholarships as of the first year of study.
- This is a wonderful initiative benefitting many: 10% of our students last year were studying on grants.



THE POWER OF A GROUP



EDC PARIS BUSINESS SCHOOL IS A PART OF PLANETA LEARNING AND UNIVERSITIES

Planeta is a Spanish international publishing, media and higher education group. The group became a multinational company in 1949, combining a solid business tradition and strong capacity for innovation.

Planeta Learning and Universities serves 100 000 learners from all countries through its higher education institutions in France, Spain, Italy, Morocco, Colombia, Egypt and the United States.



THE EDC GROUP



EDC Paris Business School is the management grande école that puts entrepreneurship and business development at the heart of its outstanding programs.



A pioneering and reference institute created 30 years ago which specializes in luxury management through EDC Paris Business School, it has three chairs: Cartier and Vranken Pommery Monopole.



The business school specializing in sports business with campuses in Paris, Lausanne, Barcelona, Rabat and Cairo.



THE STRENGTH OF A NETWORK TO ACCOMPANY YOU



ALUMNI ASSOCIATION

The Force EDC alumni association is regularly mentioned as one of the most powerful business school networks in France. It helps graduates find their first job.

- / 19,000 ALUMNI
- / 80 COUNTRIES
- / 3,000 JOB OFFERS
RECRUITERS

MORE
INFORMATION





I joined EDC Paris Business School in 2004. EDC was an obvious choice as I wanted a mix of theory, practice and international experience.

In my 2nd year, I discovered sustainable development during a volunteer mission.

I had the opportunity to do an Erasmus program in Spain for my 3rd year.

My area of specialization, entrepreneurship, was also an obvious choice as I was hoping to eventually create my own wellness company.

After a year in sustainable development strategy and more than 11 years in the field of cosmetics and food supplements, I decided right in the middle of the COVID pandemic to offer the mass market the formulas my pharmacist father had created.

We founded Normanness together which is a family-run Made in Normandie holistic care brand with short supply chains that brings together our different talents. My father provides the scientific and chemistry knowledge and I add my bit with my supply chain and sustainable development background.

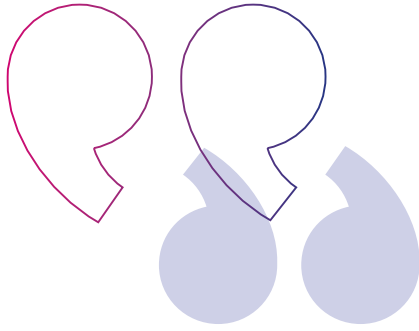
Normanness aims to provide solutions to skin, digestive system and nervous system problems so consumers can find perfect balance (on the inside and out).

Normanness was founded in July 2021!

SARAH PIOTROWSKI

GRADUATING CLASS OF 2009 ENTREPRENEUR
FOUNDER OF NORMANESS





After specializing in marketing at EDC Paris Business School, I worked in specialized distribution for 6 years as a manager and then as a Director of Sales and Marketing in the wood industry for 9 years. Immensely interested in human resources, I created a consulting firm in 2007 and have been guiding my clients through recruitment, coaching and talent development missions. Having recently joined ARROWMAN Executive Search as a Partner, I recruit for senior management roles.

CHARLES-HENRI LESTAVEL

1989 GRADUATING CLASS
FOUNDER AND CEO OF
LESTAVEL EXECUTIVE SEARCH



*Having earned a degree in Entrepreneurial Management in 2014 from EDC Paris Business School, I created the start-up The Charging Place at the end of my studies along with my partner Jérémie Navarro. Thanks to this creation, we have been recognized with the MEDEF "Fête des Services" award, named one of the "50 Young People Who Move France" by Elle Magazine and are members of "50 Golden Ideas" by l'Express magazine. At the same time, I also took over the management of the Hotel SAVOY*** in 2013 to optimize its operations and plan its renovation in an effort to reveal all of its potential. It is now called: ATYPIK HÔTEL. The hotel's turnover has grown more than 50% since the takeover.*

ANNE MOUCHET

CLASS OF 2014,
ATYPIK HÔTEL MANAGING DIRECTOR

VIDEO
TESTIMONIAL



NICOLAS RIEUL

2011 GRADUATING CLASS
MANAGING DIRECTOR, CRITEO FRANCE
GODFATHER OF THE 2025 GRADUATING CLASS



After studying at EDC Paris Business School, I finished my degree course with an internship in Paris in general management at Boucheron. I have since worked for the same group and the same family with great pride. 10 years at Boucheron and then 10 years at Christie's - the world leader in auction sales - as the International Head, Christie's Private Sales focusing on jewels. Engaged in Christie's international management, I also direct auction sales as an auctioneer and contribute to a large number of charity sales throughout the world. Working on such very important humanitarian issues, I have had the honor since 2017 to be the Extraordinary and Plenipotentiary Ambassador of the Sovereign Order of Malta.

JULIEN BRUNIE

CLASS OF 1997,
INTERNATIONAL HEAD, PRIVATE SALES AT CHRISTIE'S



Having earned a degree from EDC Paris Business School in marketing in 1992, I began my career at Philips in sales and marketing. I then had the opportunity to participate in the telecom market boom spending nearly 15 years at SFR. My first team management roles were in sales, marketing, digital and the world of the general public and B2B. I then entered the insurance sector joining the Executive Committee of La Mutuelle Générale. I later became the Assistant Managing Director of Gan Prévoyance and now I am the Managing Director of Gan Patrimoine (Groupama Group).

BENOIT DOUXAMI

1992 GRADUATING CLASS
MANAGING DIRECTOR



COME SEE US



OPEN HOUSE DAYS AND EVENINGS

EDC Paris Business School opens its doors to students and their parents during "Discovery" days and evenings so you can find out about all the benefits and special characteristics of our school.

HIGHER EDUCATION INSTITUTION VISITS

Our school travels to find students in France and abroad to present our Grande Ecole Program.

WEBINARS AND LIVES

Find EDC Paris Business School on our social networks and in lives where you can get information and chat with our teams.



LIVING THE STUDENT LIFE

High school students are invited to have a first student experience at our institution. For a half-day, they participate in classes, meet with the academic team, faculty and our students.

EXPOS & FORUMS

We participate in a number of expos and forums in France and abroad.



De:
 Planeta Formation et Universités

CONTACTS

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 / DISABILITY COORDINATOR - ISABELLE FONTANELLA / informations@edcparis.edu



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A private technical higher education institution

