



# Wits Business School Incoming Exchange Students

FACT SHEET  
2024

## About Wits Business School

Wits Business School (WBS) is the graduate school of business administration of the University of the Witwatersrand (Wits University), a highly ranked African research institution. The University, which celebrated its centenary in 2022, is renowned for the influential role it has played in South Africa's socio-political history and boasts four Nobel prize winners among its alumni body, including former president Nelson Mandela. The enduring 'Wits' brand, recognised internationally, continues to symbolise academic rigour, research excellence and thought leadership on the African continent.



WBS was founded in 1968, making it one of the oldest and most respected business schools in Africa. The School continues to grow, evolve and innovate — repeatedly spearheading new areas of study to take the next generation of African business leaders into the future. Apart from its MBA, WBS offers a wide range of specialist Master of Management programmes and cutting-edge leadership executive development, and leads the field locally in new areas of research, including digital business, energy leadership, health leadership and African philanthropy.

WBS is the only business school in Africa to be a member of the Partnership in International Management (PIM), an association which promotes global student and faculty exchange programmes. Each year a number of students from business schools around the world attend our MBA programme for their electives. Equally, a number of our own students choose to study at partner business schools overseas. Partnering with top global academic institutions is central to our mission, which is:

*"To graduate agile and ethical leaders who are a force for positive change locally and globally. We will achieve this through empowering education, relevant research and impactful public discourse. These will be informed by the principles of critical thinking, innovation and sustainability."*

WBS is proud to be fully accredited with the Association of MBAs (AMBA) and the Association of African Business Schools (AABS).

## Our Campus



**WBS**  
by numbers

2712

Students  
enrolled in 2023

**S**ituated in historical Parktown, Johannesburg, the WBS campus is an eclectic mix of old and new, reflecting both its history and heritage, as well as its growth and transformation. We are situated close to downtown Johannesburg with easy access to the other central business districts of Rosebank and Sandton.

Ensuring an optimal student experience, our campus offers:

- ▶ 2 fully digitalised 'smart' classrooms to facilitate interactive learning methodologies
- ▶ 7 state-of-the-art classrooms designed to facilitate hybrid learning
- ▶ 36 ten-seater rooms for syndicate work
- ▶ A well-equipped computer laboratory with high-speed internet and dedicated technical support services
- ▶ A comfortable and well-stocked library containing over 15 000 volumes of books and collections, subscribing to over 200 database journals.

40

Full-time  
faculty

145

Sessional  
lecturers

130

PhD  
students

54

Average number  
of publications annually





# Our MBA

## Core Courses

Our Master of Business Administration (MBA) is our flagship programme which offers a combination of cutting-edge theory and guided practical application. Core courses include: Management; Accounting; Economics; Technology & Operations; Strategy; Organisational Design; Critical Skills; Society & Collective Action; Marketing in a Connected World; Finance & Investment; Entrepreneurship; Business Integration, and Case Competition. Students also complete a Leadership Quest and an Applied Research Project.



## Electives

The following **digital business electives** are available to exchange students in the first half of 2024:

1st Quarter (2 January - 7 April 2024)	2nd Quarter (8 April - 28 June 2024)
Systems Thinking	Systems Thinking
Applied Big Data and Analytics	Applied Big Data and Analytics
Digital Government	Digital Government
Digital Commerce	Digital Commerce
Digital Financial Services	Digital Financial Services
Cybersecurity and Risk Management	Cybersecurity and Risk Management



## Our MBA (continued)



The following **MBA electives\*** are available to exchange students in the second half of 2024:

3rd Quarter (15 July – 2 September 2024) and 4th Quarter (9 September – 8 November 2024)

### Economics

Business in Africa  
Growth, Development and Institutions  
Behavioural Economics

### Entrepreneurship

Business Venture Start-ups  
Corporate Entrepreneurship  
Development and Entrepreneurship Finance

### Finance

Asset Management and Portfolio Formation  
Mergers and Acquisitions  
Private Equity  
International Globalisation and Finance  
Derivatives and Structured Finance

### Human Resource

Managing Human Capital  
Organisational Culture in South Africa  
Storytelling

### Innovation

Business Innovation as a Response to Global Sustainability Challenges  
Science, Technology and Innovation for Business Leaders

### Leadership

African Leadership  
Issues in Leadership

### Marketing

Global Marketing  
Strategic Brand Management

### Negotiations

Negotiating Deep-rooted Conflict

### Strategy

Management Consulting  
Industry Foresight and Business Future Strategy  
Industry and Competitor Analysis

### Strategy/Finance

Strategic Finance

\* MBA electives are subject to change, depending on the number of registrations

## Academic & Research Excellence

- Our faculty members bring both relevant industry experience and academic excellence.
- WBS has a strong research base with 95% of our faculty members having a PhD.
- WBS boasts its own award-winning Case Centre, the largest in Africa with over 350 case studies to its name.

## Johannesburg at a Glance

- Johannesburg, aka 'Jozi', 'Joburg' or 'eGoli' is a vibrant, energetic city with a population of over 4.5 million.
- Joburgers enjoy great weather! The summer months (October-April) are sunny and warm, with frequent but short thunderstorms. The winter is dry and cold at night, but with sunny, mild days.
- The city is a treasure trove of cultural and historical tourist attractions, vibey night life, great shopping and restaurants.
- Joburg is also known as the world's biggest man-made forest, with more than 10 million trees populating its hilly suburbs.
- It is also the gateway to renowned game reserves, including the malaria-free Waterberg a mere 2 hours away.

At WBS you are assured of a quality learning experience that will challenge your thinking and broaden your horizons. We look forward to giving you a warm South African welcome!

**For more about WBS visit our website:**

[www.wbs.ac.za](http://www.wbs.ac.za)

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